

For Immediate Release

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## *UFI Global Membership Tops 500*

*Paris, March 25, 2008:* Cliff Wallace, President of UFI, the Global Association of the Exhibition Industry, announced that the UFI Board of Directors recently approved the entry of four new members: two exhibition venues, one organizer and one service provider. “The admission of these exhibition organisations reflects UFI’s commitment to the development of strong international standards throughout the trade fair industry,” said Wallace. In addition, Messe München GmbH has moved into the UFI Group member category with its nine international subsidiaries.

UFI’s global membership now includes over 500 exhibition organisers, owners and managers of exhibition centres, national and international associations and partners of the industry. UFI has more than doubled its membership over the past five years.

UFI members organize over 4,500 exhibitions around the world and operate 162 exhibition centres in 84 countries. Thirty seven national and international exhibition related associations belong to UFI, making it the global “hub” of the industry.

At the same time, Wallace announced that six additional international exhibitions have met the quality requirements for the “UFI Approved” status. The UFI “label” ensures that exhibitors and visitors alike will profit from the opportunities provided by trade fairs and exhibitions to demonstrate products and services and to build solid marketing relationships in a sound professional environment. UFI Managing Director Vincent Gérard said that, “UFI Approved events must provide audited statistics on a regular basis. Our clients can verify the return on investment represented by their exhibition participation.”

As a unique forum, UFI brings together industry organisations on a regular basis to examine issues and to work to ensure that the exhibition industry remains the number one opportunity for buyers and sellers to efficiently and effectively meet their marketing objectives.

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Attached: List of Newly approved UFI events and members

**For more information please contact:**

**UFI**  
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## New UFI Members

Zhengzhou International Convention and Exhibition Centre  
Zhengzhou (China) – Exhibition Centre

John Kotsis & Co.  
Vironas (Greece) - Organizer

Agility Fairs & Events Logistics Pte Ltd.  
Singapore (Singapore) - Service Provider

Expo-Center Meteor  
Dnepropetrovsk (Ukraine) – Exhibition Centre

## New UFI Approved Events

Interwood - John Kotsis & Co. - Vironas (Greece)

CACFair Bathroom & Kitchen - Guangzhou YI-WU International Exhibition Co. Ltd. -  
Guangzhou (China)

TEXWORLD - Messe Frankfurt France - Paris (France)

Exopfranchise - IFE - International Faculty for Executives - Lisbon (Portugal)  
Franchise Show - IFE - International Faculty for Executives - Lisbon (Portugal)

"Radio Electronics. Instrument-making. Automation" - FAREXPO JSC - St. Petersburg  
(Russia)

Busan International Seafood & Fisheries Expo - BEXCO - Busan (South Korea)