

For Immediate Release

Inaugural UFI Asian CEO Golf Friendship Cup will challenge exhibition industry CEOs

Paris – January 9, 2015: UFI announces the inaugural UFI Asian CEO Golf Friendship Cup, a golf tournament targeting CEOs and other very senior executives from the exhibition industry across Asia. It will take place in Bangkok from Saturday 14 – Monday 16 March 2015, immediately following the UFI Open Seminar in Asia.

This event will provide delegates with an opportunity to enjoy two days of world-class golf and excellent networking opportunities as well as the chance to become more familiar with all that Thailand has to offer exhibition organisers.

Delegates just need to cover their flights and hotel accommodation. All other costs will be covered by the organizers and Headline Sponsor; UFI, the Thailand Convention & Exhibition Bureau (TCEB), the Thai Exhibition Association (TEA) & IMPACT Exhibition Management Co., Ltd.

Mr. Nopparat Maythaveekulchai, President of TCEB, commented: “underlining our strategic role as a facilitator of business connections, TCEB strives to work closely with industry partners such as the Thai Exhibition Association and UFI, the Global Association of the Exhibition Industry, to showcase Thailand’s strengths as a preferred business events destination, the business opportunities on offer, and the warm hospitality of our people. Our support for the UFI Asian CEO Golf Friendship Cup 2015 in Bangkok will provide an excellent networking opportunity for senior management executives within the exhibition industry across Asia.”

Mr. Joon How Loy, General Manager, IMPACT: “We are honoured to support the UFI Asian CEO Golf Friendship Cup. This will be an exciting platform for us to get closer to our industry friends from around the world and to create a strong business network in a light-hearted environment. We look forward to welcoming everyone to join us in March in Thailand.”

For the full programme and hotel reservation form, please visit www.ufi.org/golf.

UFI, the Global Association of the Exhibition Industry, promotes, serves and represents the business interests of its members in the exhibition industry worldwide. Via its member organisations, including the world's leading show organisers and fairground owners, professional associations and industry partners, UFI is present on 5 continents. UFI Members are responsible for the management and operation of over 4,500 exhibitions around the world. From its headquarters in Paris and regional offices in Hong Kong and Kuwait, UFI serves over 650 member organizations in 82 countries around the world.

For additional information please contact:
Ms Lili Eigl, Communications Manager
Tel: +33 (0)1 46 39 75 00
Email: lili@ufi.org
www.ufi.org