

For Immediate Distribution



UFI, the Global Association Of the Exhibition Industry, Celebrates its 80th Year Promoting The Interests of the Tradeshow Industry

35bis, rue Jouffroy-d'Abbans
F-75017 Paris, France

T: +33 (0)1 42 67 99 12
F: +33 (0)1 42 27 19 29

E: lili@ufi.org
www.ufi.org















15 April, 2005, Paris: Eighty years ago, on April 15, 1925, UFI was born! Gathering on that day in Milan, Italy, twenty fair organisers joined forces to create the Union des Foires Internationales, known today as UFI, the Global Association of the Exhibition Industry.

Back then fairs were almost all general in character and were largely concerned with consumer goods. The exhibition industry has come a long way since then.

UFI is now internationally renowned as the global association of the exhibition industry. The association brings together members from 72 nations on all five continents. Today's UFI is no longer limited to promoting the interests of just fair organisers, but has grown to represent the entire trade fair and exhibition industry: organisers, venue operators and service providers.

Today UFI's members are responsible for the management of over 4500 exhibitions around the world. One of UFI's key strengths is its ability to bring together over 40 industry associations members in a unique international forum.

Today UFI expresses it's thanks to all its active members, and particularly to those founding UFI members who are still strongly participating in the association today.

 Bordeaux	 Lyons
 Brussels	 Milan
 Budapest	 Padua
 Cologne	 Paris
 Frankfurt	 Utrecht
 Leipzig	 Valencia
 Ljubljana	 Vienna
	 Zagreb

UFI, the Global Association of the Exhibition Industry, promotes, serves and represents the trade fair and exhibition industry worldwide. Via its 287 member organisations, including the world's leading show organisers, fairground owners and partners of the industry, and 41 national and international professional associations, UFI is present in 72 countries in 163 cities on 5 continents. Members are responsible for the management and operation of over 4,500 exhibitions around the world.

For additional information please contact:

UFI Headquarters

Ms Lili Eigl, Manager Communications
35bis, rue Jouffroy-d'Abbans, F-75017 Paris
tel: +33 (0)1 42 67 99 12
email: lili@ufi.org
www.ufi.org