



# UNION des FOIRES INTERNATIONALES

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68<sup>th</sup> UFI Congress, Cologne, 18 - 20 October 2001

## NOMINATIONS AND AWARDS DURING THE 68<sup>TH</sup> UFI CONGRESS

On the occasion of the 68<sup>th</sup> UFI Congress, the annual meeting of the *Union des Foires Internationales* (Union of International Fairs), nearly 200 participants from 44 countries were welcomed in Cologne by the leading worldwide organization of the trade fair/exhibition industry.

This year's Congress took place on 18 - 20 October, at the invitation of KölnMesse GmbH, one of the 20 founder members of UFI, which was created in 1925 with the purpose of providing a focal point for the rapidly developing role of international fairs.

### **Sandy Angus, the new UFI President**

During the General Assembly on 19 October, Sandy **Angus** was elected President for a mandate of two years. Chairman of Montgomery Exhibitions Ltd. (London), since 1992, Mr. **Angus** has been involved in the exhibition industry since 1968 and is a Member of the Board of the Dallas based IAEM (International Association for Exhibition Management) and a Director of AEO (Association of Exhibition Organisers) in the UK.

### **New Managing Director**

Since 1 July, UFI also has a new Managing Director, Vincent **Gérard** from Belgium, who has 15 years' experience as a fair organizer and who for the past 6 years was President of FEBELUX, the Federation of Fairs and Exhibitions in Belgium and Luxembourg. In the challenging situation of enlarging the organization of UFI, his experience in the international trade fair/exhibition industry and his background in liaison with international bodies will be very useful.

### **Prof. Dr. Manfred Busche is named Honorary President**

Prof. Dr. **Busche** was named Honorary President of UFI. He declared "UFI serves one of the most interesting sectors in the world economy, which continues to be one of the best potential growth areas. I am convinced that UFI can continue the progress even further in the 21<sup>st</sup> century." During Prof. Dr. **Busche's** 3-year Presidency, the General Assembly has concluded the enlargement of UFI's membership base with 2 new categories: the national trade fair/exhibition organizers and the partners of the exhibition industry.

### **An increase in UFI membership**

The General Assembly voted on the admission as full members of 9 new trade fair/exhibition organizers with 12 events and 1 hall owner/manager. One new associate member was admitted. UFI now comprises 191 full members organizing 621 UFI approved events and 33 associate members, operating in 72 countries and 144 cities. All are aware that the use of the UFI logo is a symbol of quality.

### **New Counsellors on the Steering Committee**

The UFI Steering Committee, which consists of a maximum of 43 elected Counsellors and 4 nominated by the President, has 5 new members, 2 nominated by Mr. **Angus** and 3 coopted. The coopted Counsellors are Dr. Lászlo **Ivanyi** (Hungexpo, Budapest), Corrado **Peraboni** (Fondazione Fiera Milano) and Pierre **Vokaer** (Brussels Fairs and Exhibitions). The incoming President nominated Jürg **Böhni** (MCH Messe Schweiz AG, Basel) and Fernando **Caldeira Santos** (AIP/FIL, Lisbon), and confirmed the former President's nomination of Juan **Puchalt Sanchis** (Feria Valencia).

### **Appointments onto Committees and Working Groups**

The European Chapter, chaired by Jochen **Witt** (KölnMesse GmbH), one of the Regional Chapters created during the Presidency of Prof. Dr. **Busche** for the discussion of specific problems and ideas concerning their geographical regions, elected 2 new Vice-Chairmen, Ruud G. **van Ingen** (Royal Dutch Jaarbeurs, Utrecht) and Corrado **Peraboni**, and a Chapter Secretary, Adolf **Tauberger** (Messe Berlin). They join the Vice-Chairman presently in office, Sergei P. **Alexeyev** (Lenexpo, St. Petersburg).

The Asia/Australasia/Middle East Chapter, chaired by Michael **Duck** (CMP Asia Ltd), elected Imad **Al-Zou'bi** (Foire de Damas) as a new Vice-Chairman responsible for the Working Committee for Membership, PR & Communication. Nobouo **Ogava** (Japan Management Association) remains Vice-Chairman with responsibility for the Working Committee for Standardisation and Training.

The Marketing Working Group, which participates in the organization of the Summer Seminar programme and this year presented the Marketing award for the best member visitor/exhibitor loyalty programme, has a new Chairman, Berislav **Cizmek** (Zagreb Fair).

### **UFI gold and silver medals**

The former UFI Secretary-General, Gerda **Marquardt**, who retired on 30 June 2001, was awarded the UFI gold medal in appreciation of her outstanding achievements during her 39 years with UFI, 18 as Secretary-General. The gold medal was also presented to Ferdinando **Anguissola**, for his contributions as a Steering Committee Counsellor, as Vice-Chairman of the European Chapter, and in various Working Groups since 1985. The UFI silver medal was awarded to the former Steering Committee Counsellors Mario **Neves**, Lisbon (posthumously), and Adolf **Cabruja** (Barcelona).

### **UFI IN FIGURES**

621 International UFI approved events organized by 184 member organizers

72 countries, 144 cities and 5 continents

191 full members (184 member organizers and 7 hall owners)

33 associate members (international and national associations)

\* The list of new members and approved events is attached.

## 68<sup>th</sup> UFI Congress, Cologne, 18 - 20 October 2001

### UFI PRESIDENT

**Sandy Angus**

Chairman, Montgomery Exhibitions Ltd.,  
London

### UFI HONORARY PRESIDENT

**Prof. Dr. Manfred Busche** (Berlin)

UFI President 1998-2001

## NOMINATIONS IN THE UFI DECISION BODIES AND UFI COMMITTEES

### Steering Committee

Three new members were co-opted:

- **Corrado Peraboni**

Managing Director, Fondazione Fiera Milano

- **Pierre Vokaer**

Executive Director, Brussels Fairs and Exhibitions,  
Brussels

- **Dr. László Iványi**

Director, Hungexpo, Company Limited for Fairs  
and Publicity, Budapest

Three new members were nominated by the  
President:

- **Fernando Caldeira Santos**

Director General of FIL  
Associação Industrial Portuguesa, Feira  
Internacional de Lisboa, AIP/FIZ, Lisbon

- **Juan Puchalt Sanchis**

Assistant to the Directeur General,  
Feria Valencia, Valencia

- **Jürg Böhni**

CEO, MCH Messe Schweiz AG, Basel

### Marketing Working Group

New Chairman

- **Berislav Cizmek,**

Exhibition Group Director, Zagreb Fair, Zagreb

### European Chapter

**Chairman:**

- **Jochen Witt** (*KolnMesse GmbH, Cologne*)

Two new Vice-Chairmen were elected

- **Ruud Gerard van Ingen**

President & CEO, Royal Dutch Jaarbeurs,  
Utrecht

- **Corrado Peraboni**

Managing Director, Fondazione Fiera Milano

New Secretary of the European Chapter

- **Adolf Tauberger**

General Manager, Messe Berlin GmbH, Berlin

### Asia/Australasia/Middle East Chapter:

**Chairman:**

- **Michael Duck**

(*CMP Asia Ltd., Hong Kong*)

**Vice-Chairmen:**

- **Imad Al-Zoubi**

(*Syrian Arab Republic Public Establishment for  
International Fairs and Exhibitions, Damascus*)

- **Nobuo Ogawa**

(*Japan Management Association, Tokyo*)

## UFI AWARDS TO THE KEYPERSONS

### UFI Gold Medals

**Gerda Marquardt** (Paris)

UFI Secretary-General, 1983-2001

**Ferdinando Anguissola** (Milan)

Counsellor of the UFI Steering Committee, 1998-  
2001

### UFI Silver Medals

**Adolf Cabruja** (Barcelona) Counsellor of the UFI

Steering Committee, 1994-2000

Posthumously awarded to

**Mario Neves** (Lisbon) Counsellor of the UFI  
Steering Committee, 1964-1974

