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The Global
Association of the
Exhibition Industry

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Scan Display wins UFI 2013 award for "Best innovative environmental initiative"

28 May 2013 - Paris: UFI has announced the winner of its 2013 Sustainable Development competition on "Best innovative environmental initiative". South Africa's Scan Display was selected as the winner with their entry related to the South African Climate Change Response Expo.

Justin Hawes, Scan's Managing Director declared "It is a great honour for us to win this award, as sustainability is central to Scan Display's values and ethics. We are also very proud that this year both UFI Sustainable Development Awards were presented to South African companies. This shows that, even as a developing nation, we are playing a leading role in promoting green innovations for the exhibition industry".

The jury's selection recognizes Scan Display's full approach to sustainability in this challenging project which started from a parking lot and ended up as a comprehensive concept.

Paul Woodward, UFI Managing Director, commented: "We are very pleased with the high standard of entries received for this award. Today companies in the exhibition industry are implementing strong, serious approaches to environmental challenges. The Scan Display programme captures the imagination with their innovative thinking in creating the South African Climate Change Response Expo".

Scan Display's entry, together with other entries selected as good practices by the jury, are available for downloading at www.ufi.org/sdaward. UFI organizes annual award competitions in the fields of education, ICT, marketing, operations and sustainable development with the goal of recognizing and promoting excellence in the exhibition industry.

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UFI is the association of the world's leading tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI represents over 630 member organisations in 85 countries around the world. Over 900 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

*For additional information on UFI, its programmes and services, please go to www.ufi.org
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