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## New UFI Presidential Triumvirate Takes Office

October 24, 2005 – Moscow/Paris: On the occasion of the UFI 72<sup>nd</sup> Congress hosted by Expocentr in Moscow, the new UFI Presidential Triumvirate has taken office for the 2005-2006 term of office. This team is composed of:

- Tom Beyer (Stockholmsmässan, Sweden) , UFI President (2005-2006)
- Jochen Witt (KölnMesse GmbH, Germany), Incoming UFI President (2006-2007)
- Ruud van Ingen (Foundation Royal Dutch Jaarbeurs, NL), UFI Past President (2003-2005) who becomes Honorary President of UFI).

This selection of this team, taken at the UFI Board meeting in June 2005, became effective in Moscow on October 20, 2005 and is in place for the 2005/2006 term of office.

In his new capacity as UFI President, Tom Beyer presided the highly successful UFI 72<sup>nd</sup> Congress in Moscow. This year's UFI Congress welcomed 425 participants from 54 countries which reflects the association's strong growth during the past three years.

Tom Beyer has identified as the principle objectives for his term as UFI President, the collection of global data concerning the economic benefits and employment figures related to the trade fairs and exhibitions sector. He has also targeted the continued promotion of the sector as a strong element within the marketing media mix as a key objective for UFI in 2006.

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*Note: Mr. Beyer's photo may be downloaded at: [www.ufi.org/imgs/download/beyer.jpg](http://www.ufi.org/imgs/download/beyer.jpg)*

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*UFI, the global association of the exhibition industry, promotes, serves and represents the trade fair and exhibition industry worldwide. Via its 334 member organisations, including the world's leading show organisers and fairground owners, and 40 national and international professional associations, UFI is present in 73 countries in 162 cities on 5 continents. Members are responsible for the management and operation of over 4,500 exhibitions around the world.*

**For additional information please contact:**

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## **Tom Beyer**

UFI President 2005-2006

Tom Beyer was born in 1942 in Gothenburg, Sweden. After business and technology studies and degrees in Gothenburg 1962, he studied in Germany and in France.

His job career started with the post as Technical Manager for the Swedish Pavilion at the world exhibition in Montreal 1967 and he was also a Consultant at the Swedish participation in Osaka. In 1968, he came to Stockholmsmässan and worked in several positions before he entered the management 1973. Since 1985, he is the CEO of the same company.

Tom Beyer is the Chairman of Stockholm Convention Bureau AB and member of the Stockholm Chamber of Commerce Advisory Board. He is involved in marketing the city of Stockholm and the Baltic region. Furthermore, Tom Beyer was one of the founders of the Nordic Fairlink.

He is married and has two sons.

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