

UFI Membership hits new high

Paris/Singapore: November 10, 2010: "Although like most organizations UFI, the Global Association of the Exhibition Industry, has felt the squeeze of the recession of the past two years, today UFI is proud to announce that its current health with regards to its membership is excellent," stated Paul Woodward, UFI Managing Director. In addition, UFI's 77th Congress, held from Nov.10-13 at the Marina Bay Sands in Singapore, hit an all time high attendance record with over 450 participants from more than 50 countries.

Since the last UFI Congress in Zagreb in October 2009, an impressive 24 new members have been welcomed to UFI. With this, the number of members of UFI has reached an all-time high, with 553 exhibition organizers, venues, national and international industry associations, and partners of the industry proud to be part of the exhibition world's most prominent global network.

Now based in 84 countries, UFI, through its 405 exhibition organizer members, represents 50 million square metres of exhibition space rented each year. 125 of those companies are also venue operators. 62 members have the single function of venue operator.

50 national and international member associations provide a vital link at regional level hence disseminating information, promoting the industry and defending the interests of the organizations they represent. Other members of UFI include companies specializing in the audit of exhibition statistics, specialized universities, press, architects, industry consultants and specialists, enabling us have a clear picture of the industry from every possible angle.

In addition to the increase in the number of members, 25 exhibitions were awarded UFI Approved Event status bringing the total number of exhibitions carrying this important quality label up to 885.

UFI membership and UFI Approved Event labels are treated as quality benchmarks both within and outside the exhibition industry and the UFI website is a critical tool used by businesses all over the world on a daily basis.

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UFI Membership hits new high (continued)

Attachments: List of new UFI members since October 2009
List of new UFI Approved Events since October 2009

UFI is the association of the world's leading tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry.

UFI represents over 550 member organisations in 84 countries around the world. Almost 900 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

For additional information on UFI, its programmes and services, please go to www.ufi.org or contact:

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