

The Trade Fair Industry in Asia – 5th edition

An UFI Report researched and compiled by Business Strategies Group
(Release in June 2009)

COMPREHENSIVE STUDY OF ASIA'S TRADE FAIR INDUSTRY REFRESHED WITH DATA OF 2008.

The latest UFI/BSG report on the trade fair industry in Asia has been released with useful statistical information for 2008.

This over 100-page report is designed to help you understand the development of exhibition markets in Asia, the key trends and the main players of the industry.

Report features include:

- Updated exhibition statistics
- An analysis of available exhibition space in the region
- Exhibitions growth review
- Key industry trends analysis
- Identity of key players
- A full list of “UFI Approved Events” in the Asia Pacific region.

The report has been designed to provide those working in the industry or with an interest in trade fair data with a ‘road map’ of the industry in Asia. It assists exhibition organisers in their business planning, venues in developing appropriate capacity and management skills and those providing services to the industry to understand the region better, and to provide insight into the current views of trade fair industry.

Extensive original research and analysis were undertaken to generate the data included in this comprehensive report. It is a **UNIQUE RESOURCE** for all organisations interested in the exhibition industry in Asia.

The report covers the trade fairs industry in 15 regions – Australia, Mainland China, Hong Kong, India, Indonesia, Japan, South Korea, Macau, Malaysia, Pakistan, Philippines, Singapore, Taiwan, Thailand, and Vietnam.

SPECIAL DISCOUNT is available to UFI members and repeat buyers

plus

UFI members may receive FREE 4-PAGE EXECUTIVE SUMMARY

ACT NOW TO ORDER YOUR COPY
of
The Trade Fairs industry in Asia ~ 5th edition

For more information and ordering details, please contact: