



GLOBAL EXHIBITIONS DAY - IDEAS FACTORY

	UFI	National relay	Company level	Individuals
PACKAGE A: proposed to all and with no coordination required				
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
PACKAGE B: option of making a picture gallery of employees				
11	1 around the world	1 around the country	1 at company level	
12				
PACKAGE C: option of material to illustrate the exhibition industry that can be shared on social media and through internal channels				
13	1 global	1 national		
14				
15				
PACKAGE D: for national relays to develop or liaise + at company level in any case				
16		National relay	Company level	
17				
18				
19				
20				
21				
22				
23	UFI can combine			
24				
25				
26				
27				
27b				
PACKAGE E: for companies to develop if interested (UFI and partners are considered here as companies too)				
28			Company level	
29				
30				
31				
32				
33				
34				
35				
36				
	UFI	National relay		
37				