

Next Generation Leadership

- **C-level mentoring to support your career ambitions**
- **Opportunity to present your ideas and vision of the future of the exhibition industry on the main stage at the UFI Global Congress**

The UFI NGL grant promotes next generation leadership in the exhibition industry, rewarding professionals who show clear initiatives in driving change and innovation in their area of activity. The programme is spread over a period of 12 months, allowing you to continue to fulfil your daily work obligations. This grant will be awarded to up to five industry professionals in 2018.

The NGL grant reflects UFI's commitment to recognising and supporting the best talents within the exhibition industry, and will **bring you:**

- Exclusive, confidential C-level mentoring over a 6 month period;
- Global recognition and media coverage among exhibition professionals before, during and after the UFI Global Congress;
- Unique, high profile opportunities to enhance your professional network with peers and industry leaders;
- Expert guidance throughout the project by UFI.

What you will get:

1. **An exclusive mentoring programme**
2. **A unique speaking opportunity**

1. Exclusive mentoring programme

If you are selected for the 2018 NGL grant, you will have the exclusive opportunity to benefit from executive level mentoring. We will match you up with a suitable mentor who will provide you with a safe and confidential environment within which you will be free to learn, brainstorm, test ideas and discuss work-related challenges and opportunities. You will be learning from someone who "has been there and done it". They will share their experiences, offer guidance and advice and challenge you. You may explore specific career goals, areas of learning and development, work/life balance, networking, experience and skill development, leadership skills, as well as your own self confidence and personal attributes to accelerate your achievements and build professional success. The mentoring will take place remotely, for about 1 – 1.5 hours every six weeks.

2. A unique speaking opportunity

As the 2018 grantee, you will also get the opportunity to share the stage at the UFI Global Congress in St. Petersburg, Russia, with four other grantees. The UFI Global Congress is the main annual event for the global exhibition industry, and the 2018 edition will take place from 31 October to 3 November 2018. To prepare your 45-minute session, you will be required to work closely with the other grantees over a period of six months before delivering your speech to a public of 400+ high ranking industry players.



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How does the grant work?

The grant programme will kick off with a workshop at the UFI European Conference in Verona, Italy (2-4 May 2018). Meeting the other grantees is the best way to get to know one another, UFI, and experience first-hand what makes UFI events special! Thereafter, you will be required to work remotely with the other grantees. UFI will cover your travel and hotel costs to both Verona in May and to St. Petersburg in October/ November and you will of course have complimentary registration to attend both events.

You may apply if you:

- Are a full-time employee in the exhibition industry;
- Have no more than **10 years** of work experience in the exhibition industry;
- Are motivated to work on the project whilst managing your responsibilities at work, finding between 3 – 5 extra hours per month.

Commitment

- Travel and participate in working group meeting and the Congress itself;
- May-Nov bi-weekly calls (~ 30 min) with UFI and group members;
- Nov - April mentoring 1.5 hours every 6-8 weeks;
- Research and preparation for the Congress session;
- Work within and support the NGL grant group.

Selection Process

The grant will be awarded to a maximum of five selected applicants. All applications will be judged by an independent jury. This decision will be final and the jury will not be required to justify the reasons for their choices. All entries submitted will be treated as confidential and will only be used for the selection process. The mentor matchmaking will be based on your application and will start after UFI Global Congress in St Peterburg.

How to apply:

Kindly provide before and up until 27 February 2018:

1. Your video statement (maximum 2 minutes) sharing your career ambitions, your strength and weaknesses, the reasons why you should be chosen for the UFI NGL grant, your motivation to participate in the programme and your reason(s) for choosing to work in the exhibition industry.
2. Written application (maximum two pages) displaying your concrete idea(s) to drive change and innovation in the exhibition industry.
3. Completed mentorship matchmaking form (form provided by UFI) including the section on expectations relating to mentoring.
4. Signed statement from your employer agreeing for you to join the grant programme (example statement provided by UFI).

