

ADNEC is passionate about operating as a responsible corporate company. We are committed to balance our environmental, economic, and social objectives to develop a sustainable corporate business model. In alignment with our core values, ADNEC is committed to continuous improvement in not only our services and products, but in all that we do to conserve resources, prevent waste and foster environmental, social and financial sustainability for the benefit of for our stakeholders including shareholders, employees, customers and the wider society.

We actively increase knowledge, understanding and awareness across all our ADNEC people encouraging participation and engagement in our sustainability initiatives.

Our KPIs and processes ensure our procurement practices are sustainable and support the society. For example, we support locally-based suppliers and our suppliers are screened for ethical behavior and human rights at the prequalification stage.

As an example, with our cleaning provider we annually inspect the accommodation of the employees to ensure that it is up to our standards. In the contract we request all employees have access to fresh fruit daily. We also provide training to help them do their job better and safely and in line with our sustainability requirements; for example waste segregation.

ADNEC is proud to have been one of the first entities in the Abu Dhabi to implement a system to turn recycled cooking oil into bio-diesel fuel. We implemented this initiative in 2012 and we now power over 30 per cent of our on-site machinery using this fuel.

#### **Sustainability at ADNEC:**

To sustain growth and to act in a more responsible way; ADNEC is intensifying its efforts to institutionalize sustainability at the heart of its strategy. The company is shifting its way of managing sustainability from “**good to have**” to “**strategic imperative**”.

To achieve this, it has:

- Developed a sustainability policy.
- Enhanced its reporting framework
- Identified clearer team responsibilities
- Developed a strategic theme for sustainability as part of the company's strategy map
- Developed a detailed CSR Strategy which will be expanded to be a sustainability strategy in 2017
- Developed and documented a detailed CSR approach (methodology) which will be further expanded
- To develop a more comprehensive sustainability approach in 2017

## SUSTAINABILITY MEMBERSHIPS

- **Abu Dhabi Sustainability Group (ADSG)**

The Abu Dhabi Sustainability Group (ADSG) promotes sustainability management within Abu Dhabi through learning and knowledge sharing opportunities. Its scope covers government, private and not for profit organization. ADSG's approach is collaborative and dialogue driven. ADNEC officially joined ADSG in 2012, and since then we have actively participated in a number of development workshops, knowledge sharing session, training and best practices workshops. Additionally, since early 2015, ADNEC has been represented in the Facilitation and Coordination Committee which reports directly to the ADSG Management.

- **Abu Dhabi Sustainability Week (ADSW)**

An Abu Dhabi Government initiative, ADSW is the ground-breaking global forum that unites thought leaders, policy makers and investors to address the challenges of renewable energy and sustainable development.

ADNEC as a venue and services provider is proud to work closely with Masdar (the key owner of this event) to make ADSW and its World Future Energy Summit as the largest gathering on sustainability in the Middle East.

- **UFI Sustainability Development Committee**

ADNEC is a member of the UFI Sustainability Development Committee which was formally established in 2008 to support UFI as it focuses on the issue of Sustainable Development in the Exhibition Industry.

ADNEC was one of six members who actively helped the UFI Sustainability Development Committee create the Sustainability Reporting Framework for the exhibition industry.

## COMMUNITY

### Positive Support

As part of its endeavours towards sustainability, ADNEC has intensified its effort during the period 2013-2016 aiming to adopt sustainability practices and execute relevant initiatives internally. ADNEC depends on several initiatives to increase its positive impact on society, such as school educational program, Stop and Donate donation program, charities, recycling, water and energy conservation, sustainability week, fund-raising in support of autism and diabetes, blood donation, cultural events, safe driving campaigns, earth hour, sport festival and summer sport activities. ...etc.

### CSR Approach:

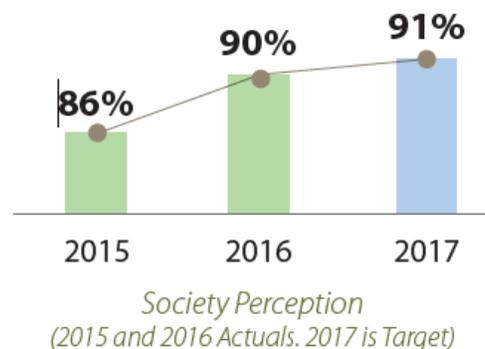
ADNEC Corporate Social Responsibility (CSR) approach aims at supporting ADNEC's role and its impact on community and society of Abu Dhabi and UAE. Through following a structured process, ADNEC will be able to effectively manage its CSR initiatives and improve their impact on society. This will also assist ADNEC's image as a responsible organization which cares about society, work towards creating positive social and environmental impact and help in supporting Abu Dhabi's culture and heritage.

The enhance ADNEC's engagement with the society and specifically address the following:

- Ensure proper management of ADNEC CSR initiatives
- Enhance internal and external CSR communication
- Understand the society perception of ADNEC and work towards enhancing the results level
- Assist ADNEC being more responsible organization

### Society Perception

Society engagement and perception is one of ADNEC's areas of focus. The company dedicated a special theme in its strategy map for sustainability including clear goals, objectives and a set of strategic measures as shown below, supported by regular reporting and analysis.



ADNEC adopts several techniques to engage its society through society oriented events and initiatives but the most credible and objective method for measuring their perceptions is the annual society perception surveys that we conduct through a specialised outsourced market research company. The survey method is face to face, 10 mins and the targeted sample size is around 500 people.

This structured method has been adopted since 2015. Before that we used to follow a simpler format and style of society surveys process. The results of the surveys for 2015 and 2016 are shown above, while the charts below are the segmentation of 2016.

### Engagement Initiatives:

#### Abu Dhabi School Programme

We have adopted three schools in Abu Dhabi to help build environmental practices among the students. As part of the adoption programme, we educate the pupils and schools about better waste management and recycling. We have donated carton bins and our recycling partner ensures regular collection of waste. In 2017, 2369.33 kg of paper and plastic were collected. ADNEC collected 2667.840 kg of paper and 112.570 kg of Plastic.

### Ramadan Iftar Boxes:

In Ramadan, ADNEC in cooperation with ADNEC hospitality supported a Ramadan iftar boxes to be distributed for the labor in the labor camp with the limited resources. 2150 meal were distributed in the month of Ramadan.

### Stop and Donate

ADNCE Stop and Donate “previously called Stop and Drop” initiative took place once in 2017, started in 27<sup>th</sup> till 31<sup>st</sup> May 2017. The Station location was in ADNEC Car Park A level 1 and level 4 and in Car Park B level 1 and level 2 as well as Entrance from VIP Parking and ANDEC entrance from Capital Gate. The initiative was for both external and internal people. Skips were distributed among ADNEC entrance and in each entrance there were ADNHC staff to help in the drop off process. DULSCO staff was there to empty the skips when it is full. Donated reusable items will be sent to Red Crescent. A non-reusable item will be for recycling. In 2017 67.31 kg of item were collected, 97% was donated to Red Crescent.

## **ENVIRONMENT**

ADNEC started its environmental sustainability journey in 2011 when the company established its internal green team, a group of dedicated and self-motivated staff working together to increase awareness of environmental responsible behavior and champion the implementation of small scale initiatives. With time and following the continuous support of ADNEC leadership; these small attempts evolved to structured processes, procedures and more focused teams: Sustainability Management Team, CSR team and Green “Environmental” team

### Recycling

ADNEC is partnering with DULSCO, one of our key service providers specialized in international environmental solutions and waste management to launch eight recycling reverse vending machines (RVM) onsite at Abu Dhabi National Exhibition Centre.

In 2017, ADNEC total waste generated is 2280.4798 tons in which 1049.1578 tons was recycled. Recycling has an a positive environmental impact, From the figures below, ADNEC recycled 164.57 tons of Paper and cardboard which saved 2797.690 trees, 1,151,990.00 gallons of water and saved 658,280 kwh of energy. Also, Recycling paper and cardboard helped in CO<sub>2</sub> Savings by 236.154 tons.

Leveraging the enhanced technology and machines of the new service partner, ADNEC is now able to drastically increase the volume of recycled material, as a result 46% of our waste was recycled in 2017 comparing to 34% in 2016. In addition to this, our internal awareness campaigns increased the level of awareness and consequently increased the recycled quantities of cardboard, paper mix and scrap metal.

### Bio-diesel and Food Composting

ADNEC was one of the first entities in Abu Dhabi to implement a system to turn recycled cooking oil into bio-diesel fuel. We implemented this initiative in 2012 and now power over 30% of our smaller on-site machinery using this fuel. In 2016, ADNEC improved the system of food

composting and replaced it with the a new technology, the Liquid food Composting that turns wasted food into water that goes into the wastewater system and resulted in the reduction of food waste diverted to landfill.

ADNEC Plan a yearly initiatives to support the environment these initiatives are Earth Hour, Environmental Day, Paperless Day.

## **LOOKING AHEAD**

ADNEC is passionate about operating responsibly and contributing to the Emirate's economic growth, as well as to its sustainable development, as outlined in the Abu Dhabi Vision 2030.

We have accomplished a lot during the past seven years, taking significant steps to integrate sustainability within our operations.

However, we do not rest here, as our most recent award for the most Sustainable Exhibition and Conference Venue awarded at the AEO Awards 2014 and 2015, motivates us to go further, beyond what is established.

Our aspirations for the years to come are described below:

### **Management**

Operate in a responsible way for our stakeholders, deliver operational excellence across the entire spectrum of our activities and, at the same time improve our competitiveness and ensure our growth.

### **Employees**

Create a sustainable, safe and fair work environment for our people, continuously improve their..., offer development.... and respect the human rights and the diversity of our people.

### **Environment**

Work further on conserving energy and water and minimize the potential negative impact, which inevitably originates from our operations. Increase awareness of society on acting more responsibly regarding environmental protection issues.

### **Suppliers (venue services)**

Deploy sustainability principles to our entire supply chain, in order for our suppliers to operate according to our policies and procedures and fully comply with the respective legislation and regulations.

### **Customers**

Further enhancements to our customer's engagement, spread sustainability to our clients and help them adopt its principle.