

Eric Everard

Executive Chairman Artexis Group, B1200 Brussels Belgium

UFI Incoming President 2009/2010

UFI President 2010/2011

- 1982 Baccalauréat at the Ecole européenne de Luxembourg, specializing in science and modern languages
- 1982 – 1986 Degree in Applied Economics (Louvain School of Management – Catholic University of Louvain) – Cum Laude.
- 1986 – 1995 Founder of the Belgian student magazines *Univers-Cité* and *Kampus*
- 1988 – 1991 Founder of the *European Student Fair*.
- 1988 – 1991 Associate Director, National Information and Distribution (NID, a market sampling business). In charge of *Student Welcome Pack* and *Télémanan*.
- 1991 – 1995 Managing Director Reed Exhibitions Benelux (Reed-Elsevier Group). In charge of events such as *Salon Européen de l'Etudiant*, *Jedifa*, *Mediaplanet* and *Eurantica*
- 1995 – 1996 Director Reed Midem, Paris (Reed-Elsevier Group). Responsible for *MIP-TV/MIPCOM* / MIP ASIA
- 1997 – 2000 Associate Director, KI Partners, in charge of financial, legal and organizational affairs. KI Partners is a direct marketing company with five fields of activity: tele-services, tele-resources, communication, technology and field marketing
- 1997 – Founder of Artexis, leading organizer of trade fairs and consumer shows in Belgium such as *Antica*, *ArtBrussels*, *Cocoon*, *Eurantica* and *Life²*
- 2001 – CEO and shareholder of Best of Group SA (listed on Euronext)
- 2002 – Acquisition of the Exhibition Halls (Bouwcentrum) at Antwerp and management contract for the Palais des Expositions at Namur
- 2003 – Founder of easyFairs, a company offering a unique concept : standardized, time and cost-effective trade fairs at the heart of regional and sectoral markets. easyFairs is based on a highly structured pan-European commercial offering and communications platform, now active in 16 countries.
- 2007 - Acquisition of Flanders Expo

Active member of the Young Presidents' Organization and Board Member of Fortis Brussels.
Board Member of UFI, the Global Exhibition Association
Board Member of Brussels Executive Labels (B.E.L.) Chamber of High Commerce
Board Member of BECI/UEB (Brussels Entreprises commerce and Industry)

10-09