

Sergey Pavlovich ALEXEEV

UFI Incoming President (2014-2015)

Sergey Alexeev was born on October 16, 1947 in Leningrad. He graduated from the Plekhanov Mineral Resources Institute of Leningrad and has completed business courses in Hamburg (Germany) and Osaka (Japan).

After graduating from the Institute, Alexeev worked for a variety of organizations. From 1986 to 2012, he was Director General, PJSC "Lenexpo". During this time the exhibition complex was totally renewed and an exhibition events programme was created. Since 2012, ExpoForum acquired Lenexpo's entire exhibition portfolio and also took out a lease on the Lenexpo Exhibition Complex. Sergey Alexeev is currently Vice-President of ExpoForum-International Ltd.

Alexeev is a Board member of the Chamber of Commerce and Industry of the Russian Federation, Chairman of the Council of Saint-Petersburg Chamber of Commerce and Industry, and Honorary Consul General of the Republic of the Philippines in Saint-Petersburg.

Sergey Alexeev has been the elected President of the Russian Union of Exhibitions and Fairs (RUEF) since 1991. He is Chairman of the Exhibition committee of the Russian Union of Industrialists and Entrepreneurs. Since 2008, he has been the Chair of the European Regional Chapter of UFI, the Global Association of Exhibition Industry. Alexeev is a member of the UFI Board of Directors and a Vice President of the UFI Executive Committee. It is in his capacity as President of RUEF that his colleagues from the global exhibition community have selected him to a one year term as President of UFI beginning in November 2015. He will begin his rotation on the UFI Presidential trio in November 2014 as UFI's Incoming President.

Mr. Alexeev has been awarded the Order of Honour, the Knight's Cross of the Order of Merit (Poland), the Medal "In memory of 300th anniversary of Saint-Petersburg", the Honorary Diploma of the Legislative Assembly of Saint-Petersburg, the Honorary Commendation of the Ministry of Economic Development of the Russian Federation, the Honorary Commendation of the Governor of Saint-Petersburg, and the Mark of Distinction "For Merit to Saint-Petersburg".