

FOR IMMEDIATE RELEASE



شركة أبوظبي الوطنية للمعارض
ABU DHABI NATIONAL EXHIBITIONS COMPANY

25 October, 2005

UFI Announces “Platinum Partnership”

Paris, France and Abu Dhabi, UAE – Tom Beyer, President of UFI, the Global Association of the Exhibition Industry, has announced that Abu Dhabi National Exhibitions Company - ADNEC (formally the General Exhibitions Corporation - GEC), has signed an agreement to become its *Platinum Partner* for the five year period, 2005-2010.

The support provided by the Abu Dhabi authorities will enable UFI to support the development of the exhibition industry in the region. To offer additional services to its members in the region, UFI plans to open an Africa/Middle East office in Abu Dhabi (UAE) early next year.

H.E. Ahmad Humaid Al Mazrouie, ADNEC, Managing Director, stated, “Our partnership with UFI reflects the strong position which Abu Dhabi holds as a modern, professional hub for international exhibitions. We are certain that this partnership will contribute significantly to the professional development of the exhibition industry in the region.”

Among its first initiatives, UFI plans to launch a major seminar open to all exhibition professionals in the spring of 2006.

The Africa/Middle East Office is UFI’s second regional office. In 2004, UFI opened an office in Hong Kong to provide services to the UFI Asia/Pacific Region.

.../...



-2-

شركة أبوظبي الوطنية للمعارض
ABU DHABI NATIONAL EXHIBITIONS COMPANY

Today UFI has 29 members in the Africa /Middle-East Region and has recognised the “UFI Approved” quality of 43 exhibitions. Tom Beyer, UFI President, said, “We look forward to increasing our contacts with quality exhibition organisations in the region and including them in our UFI ranks in the future. A direct UFI presence in the region will allow us to develop new programmes in cooperation with our UFI member, AUIEC, the Arab Union for International Exhibitions & Conferences.”

UFI, the Global Association of the Exhibition Industry, promotes, serves and represents the trade fair and exhibition industry worldwide. Via its member organisations, including the world's leading show organisers and fairground owners, industry partners and 42 professional associations, UFI is present in 73 countries on 5 continents. UFI members are responsible for the management and operation of over 4,500 exhibitions around the world.

Note: The list of UFI Africa/Middle East Region members and Approved Events is attached.

For additional information please contact:

UFI Headquarters

Ms Lili Eigl, Manager Communications
35bis, rue Jouffroy-d'Abbans, F-75017 Paris
Tel: +33 (0)1 42 67 99 12
Email : lili@ufi.org
www.ufi.org

Abu Dhabi National Exhibitions Company (ADNEC)

ADNEC Press Office
P.O.Box:5546, Abu Dhabi, United Arab Emirates
Tel.:+971-2-4446900, Fax: +971-2-4446135,
E-mail: nicky@adnec.ae

UFI Members Middle-East

Company Short Name	Company Full Name	City of Reference	Country Name	Categories
ADNEC	General Exhibitions Corporation	Abu Dhabi	United Arab Emirates	Exhibition Organizer only
AGD - Arabian Group for Development	International Exhibition & Conference Organisers	Cairo	Egypt	Exhibition Organizer only
Al Fajer Information & Services		Dubai	United Arab Emirates	Exhibition Organizer only
Arabian Exhibition Management WLL		Bahrain	Bahrain	Exhibition Organizer only
Art Line		Cairo	Egypt	Exhibition Organizer only
AUIEC	Arab Union for International Exhibitions & Conferences	Cairo	Egypt	Association
Bahrain International Exhibition Centre	A Department of Bahrain Convention & Exhibition Bureau (BCEB)	Bahrain	Bahrain	Hall Owner / Manager only
Board of External Trade		Dar es Salaam	Tanzania	Exhibition Organizer & Hall Owner / Manager
CICES	Centre International du Commerce Extérieur du Sénégal	Dakar	Senegal	Exhibition Organizer & Hall Owner / Manager
Egyptian Committee for Exhibitions		Cairo	Egypt	Association
GOIEF	General Organization for International Exhibitions & Fairs	Cairo	Egypt	Exhibition Organizer & Hall Owner / Manager
IFP	International Fairs & Promotions s.a.l	Beirut	Lebanon	Exhibition Organizer only
Iran International Exhibitions Company		Tehran	Iran	Exhibition Organizer & Hall Owner / Manager
Kuwait International Fair (KSC)		Kuwait	Kuwait	Exhibition Organizer & Hall Owner / Manager
Mashad International Exhibition Company		Mashad	Iran	Exhibition Organizer & Hall Owner / Manager
National Committee for Saudi Exhibitions Companies		Riyadh	Saudi Arabia	Association
OITE	Oman International Trade & Exhibitions - OITE	Oman	Qatar	Exhibition Organizer only
PEIFE	Public Establishment for International Fairs and Exhibitions	Damascus	Syria	Exhibition Organizer & Hall Owner / Manager
Qatar Expo		Doha	Qatar	Exhibition Organizer only
Riyadh Exhibitions Co. Ltd.		Riyadh	Saudi Arabia	Exhibition Organizer & Hall Owner / Manager
SAFEX	Société Algérienne des Foires et Exportations S.P.A.	Algiers	Algeria	Exhibition Organizer & Hall Owner / Manager
SOGEX	Sociedade Gestora de Feiras, Exposições e Congressos, SARL	Maputo	Mozambique	Exhibition Organizer & Hall Owner / Manager
Specialised Exhibitions (Pty) Limited		Johannesburg	South Africa	Exhibition Organizer only
State Company for Iraqi Fairs		Baghdad	Iraq	Exhibition Organizer & Hall Owner / Manager
Sudanese Free Zones and Markets Ltd		Khartoum	Sudan	Exhibition Organizer & Hall Owner / Manager
Tabriz International Exhibition Company		Tabriz	Iran	Exhibition Organizer & Hall Owner / Manager
TCFM	Trans Continental Fairs Management	Abu Dhabi	United Arab Emirates	Exhibition Organizer only
Tripoli International Fair		Tripoli	Libya	Exhibition Organizer & Hall Owner / Manager
Universal for Services and Fairs	USF Exhibition Co.	Damascus	Syria	Exhibition Organizer only

TOTAL	29
--------------	-----------

UFI Approved Events Africa / Middle East Region

Event Title	Event Description	Exhibition Organizer	City of Reference	Country
FIA - Foire Internationale d'Alger	Algiers International Fair	SAFEX	Algiers	Algeria
Jewellery Arabia	Middle East International Gold, Jewellery, Clock and Watch Exhibition	Arabian Exhibition Management WLL	Bahrain	Bahrain
Meos	Society of Petroleum Engineers" Middle East International Oil and Gas Exhibition and Conference	Arabian Exhibition Management WLL	Bahrain	Bahrain
Inter Build-Egypt	International Exhibition & Conference for Building & Construction	AGD - Arabian Group for Development	Cairo	Egypt
Formula	Cairo International Motor Show	Art Line	Cairo	Egypt
Cairo International Fair		GOIEF	Cairo	Egypt
Iran Elecomp	International Electronics and Computer Exhibition	Iran International Exhibitions Company	Tehran	Iran
Iran Telecom Infotech	International Tele-Communication and Information Technology Exhibition	Iran International Exhibitions Company	Tehran	Iran
International Fair of Computers, Electronics & Office Machinery		Mashad International Exhibition Company	Mashad	Iran
Mashad International Industrial & Trade Fair		Mashad International Exhibition Company	Mashad	Iran
Mashad-Med		Mashad International Exhibition Company	Mashad	Iran
General Trade Fair of Iran -Tabriz		Tabriz International Exhibition Company	Tabriz	Iran
Baghdad International Fair		State Company for Iraqi Fairs	Baghdad	Iraq
International Arabic Books Exhibition		Kuwait International Fair (KSC)	Kuwait	Kuwait
International Modern House Exhibition		Kuwait International Fair (KSC)	Kuwait	Kuwait
Joallerie Liban	International Jewellery & Watches Exhibition for the Middle East	IFP	Beirut	Lebanon
Project Lebanon	International Exhibition for Construction Technology, Building Materials & Equipment and Environmental Technology for Lebanon and the Middle East	IFP	Beirut	Lebanon
Tripoli International Fair		Tripoli International Fair	Tripoli	Libya
Facim	Maputo International Trade Fair	SOGEX	Maputo	Mozambique
Doha Motor Show		Qatar Expo	Doha	Qatar
Gulf Higher Education Exhibition - GHEDEX		Oman International Trade & Exhibition - OITE	Oman	Qatar
SaudiAgriculture	Agriculture, Irrigation and Agro-Industry Show	Riyadh Exhibitions Co. Ltd.	Riyadh	Saudi Arabia
SaudiBuild	Building, Construction, Maintenance and Interiors Show	Riyadh Exhibitions Co. Ltd.	Riyadh	Saudi Arabia
SaudiCommunications	Electronic Communications Show	Riyadh Exhibitions Co. Ltd.	Riyadh	Saudi Arabia
SaudiElenex	Electrical and Electronic Engineering Show	Riyadh Exhibitions Co. Ltd.	Riyadh	Saudi Arabia
SaudiFood	Food, Equipment and Catering Show and Salon Culinare	Riyadh Exhibitions Co. Ltd.	Riyadh	Saudi Arabia
SaudiFurniture & Interiors	International Trade Exhibition for Residential and Commercial Furniture, Furnishings and Interior Design	Riyadh Exhibitions Co. Ltd.	Riyadh	Saudi Arabia
SaudiMedicare	Health Care, Hospital Supplies and Medical Equipment Show	Riyadh Exhibitions Co. Ltd.	Riyadh	Saudi Arabia
SaudiPrint/Pack/Plas	International Trade Exhibition for Printing, Packaging and Plastics	Riyadh Exhibitions Co. Ltd.	Riyadh	Saudi Arabia
Dakar International Fair		CICES	Dakar	Senegal
Electra Mining Africa	International South African Mining, Electrical Engineering, General Industrial and Materials Handling Exhibition with Elenex Africa (International South African Electrical Exhibition)	Specialised Exhibitions (Pty) Limited	Johannesburg	South Africa
Interbuild Africa	International South African Building and Construction Exhibition	Specialised Exhibitions (Pty) Limited	Johannesburg	South Africa
Khartoum International Fair		Sudanese Free Zones and Markets Ltd	Khartoum	Sudan
Damascus International Fair		PEIFE	Damascus	Syria
Machitech	The International Machinery & Equipment Fair	Universal for Services and Fairs	Damascus	Syria
DITF	Dar es Salaam International Trade Fair	Board of External Trade	Dar es Salaam	Tanzania
ISTF	International Spring Trade Fair	Al Fajer Information & Services	Dubai	United Arab Emirates
IATF	International Autumn Trade Fair	Al Fajer Information & Services	Dubai	United Arab Emirates
ADIPEC	Abu Dhabi International Petroleum Exhibition and Conference	Abu Dhabi National Exhibitions Company - ADNEC	Abu Dhabi	United Arab Emirates
IDEX	International Defence Exhibition and Conference	Abu Dhabi National Exhibitions Company - ADNEC	Abu Dhabi	United Arab Emirates
Abu Dhabi International Motor Show		Trans Continental Fairs Management	Abu Dhabi	United Arab Emirates
ADIJEX	Abu Dhabi International Jewellery and Watch Exhibition	Trans Continental Fairs Management	Abu Dhabi	United Arab Emirates
Middle East Health & Dentex		Trans Continental Fairs Management	Abu Dhabi	United Arab Emirates
			TOTAL	43