

## UFI releases Euro Fair Statistics 2015: Exhibition industry data for 23 countries

*Paris – 15 September, 2016:* UFI, The Global Association of the Exhibition Industry, today publishes its annual Euro Fair Statistics report, providing up-to-date data on 23 countries in the European exhibition market. Drawing on official data from 14 national trade fair bodies, UFI's latest report compiles certified statistics on 2,420 exhibitions covering a total of 24,8 million square metres of registered rented space in 2015.

Kai Hattendorf, UFI Managing Director, said: "We are pleased to provide this large scope of data which gives a thorough overview of the exhibition markets in Europe. It represents around half of the European exhibition market in terms of net rented space and it is aimed at helping companies obtain reliable data on exhibitions in any of the 23 countries included in the report."

The events covered in this report involved 677,146 exhibiting companies over the course of 2015 and registered a total attendance of 67,3 million visitors. 35% of the exhibitions were targeted at trade visitors and 31% at public visitors, while 34% were geared towards both target groups.

Euro Fair Statistics represents a vital source of reliable, neutral data that is used by industry players as a solid basis to establish trends, both on regional and global levels. The complete 2015 Euro Fair Statistics study, and other UFI studies, may be downloaded on the UFI website at [www.ufi.org/research](http://www.ufi.org/research). In line with UFI's mission to provide vital data to the whole industry, the report is available free of charge.

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*The 2015 edition of the Euro Fair Statistics report includes data collected by the following organisations:*

*AEFI (Italy), AFE (Spain), BDO & Associates (Portugal), CENTREX (Central East Europe), CLC Vecta (The Netherlands), Expo-Event.Live Communication Verband Schweiz (Switzerland), FEBELUX (Belgium & Luxemburg), FKM (Germany), FKM Austria, FUTFO (Finland), SFC (Sweden), UNIMEV-OJS (France), RUEF (Russia) and UCCET (Turkey).*

*About UFI - The Global Association of the Exhibition Industry UFI is the leading global association of the world's tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents around 50,000 exhibition industry employees globally, and also works closely with its 55 national and regional association members. 691 member organisations in 85 countries around the world are presently signed up as members. Over 900 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.*

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