



Sergey Pavlovich ALEXEEV

Vice-President,
ExpoForum-International Ltd
Russia

Outgoing UFI President
Former UFI President for 2015 – 2016 term

Sergey Alexeev was born on October 16, 1947 in Leningrad. He graduated from the Plekhanov Mineral Resources University of Leningrad and has completed business courses in Hamburg (Germany) and Osaka (Japan).

After graduating from the University, Alexeev worked for a variety of organizations. From 1986 to 2012, he was Director General, PJSC "Lenexpo". During this time the exhibition complex was totally renewed and an exhibition events programme was created. Since 2012, ExpoForum acquired Lenexpo's entire exhibition portfolio and also took out a lease on the Lenexpo Exhibition Complex. Sergey Alexeev is currently Vice-President of ExpoForum-International Ltd.

Alexeev is a board member of the Russian Union of Industrialists and Entrepreneurs, Chairman of its Exhibition committee, and Honorary Consul General of the Republic of the Philippines in Saint Petersburg.

Sergey Alexeev has been the elected President of the Russian Union of Exhibitions and Fairs (RUEF) since 1991. He is UFI member since 1994, Sergey was Vice-Chair of the European Regional Chapter of UFI from 1999 to 2008. From 2008 to 2014 he was Chairman of the European Chapter. Alexeev is a member of the UFI Board of Directors and a Vice President of the UFI Executive Committee. It is in his capacity as President of RUEF that his colleagues from the global exhibition community have selected him to a one year term as President of UFI beginning in November 2015. He will begin his rotation on the UFI Presidential trio in November 2014 as UFI's Incoming President and has just concluded his term as acting President.

Mr. Alexeev has been awarded the Order of Honour, the Knight's Cross of the Order of Merit (Poland), the Medal "In memory of the 300th anniversary of Saint Petersburg", the Honorary Diploma of the Legislative Assembly of Saint Petersburg, the Honorary Commendation of the Ministry of Economic Development of the Russian Federation, the Honorary Commendation of the Governor of Saint Petersburg, and the Mark of Distinction "For Merit to Saint Petersburg".