



Dr. Andreas GRUCHOW
Member of the Managing Board,
Deutsche Messe AG Hannover,
Germany

UFI President for 2016 – 2017 term

Dr. Andreas Gruchow has been a member of the Managing Board of Deutsche Messe AG, Hannover, since 1 April 2008. He is responsible for the business units Floor Coverings & Woodworking & Global Sales, Global Fairs & New Formats as well as the foreign subsidiaries and M&A. He represents the brands DOMOTEX, LIGNA, INTERSCHUTZ, BIOTECHNICA, didacta and SODEX.

Gruchow started his working career in 1994 as Head of Deutsche Messe's "EXPO 2000" department. After EXPO 2000, he was made a member of the Deutsche Messe AG management team and appointed Senior Vice President, International Trade Fairs, in which capacity he was in charge of DOMOTEX, LIGNA, BIOTECHNICA and several other Hannover-based capital-goods trade fairs. From 2002 until 2016, Gruchow was also Managing Director of Deutsche Messe's subsidiary "Fachausstellungen Heckmann", which organizes consumer-goods trade fairs in Hannover and at other locations in Germany as well. Dr. Gruchow was appointed to the Managing Board of Deutsche Messe in April of 2008 with a focus on all overseas activities of the company.

Gruchow holds the following external board memberships and honorary posts: Member of the Board, Shanghai New International Expo Centre (SNIEC); Vice President Treasurer, EMECA (European Major Exhibition Centres Association); Member of Board of Directors and Executive Committee and President, UFI (Global Association of the Exhibition Industry).