

Retention

How to keep key competencies in the company

The 2017 UFI Education Award focuses on employee retention as it is one of the most pressing issues in Human Resources today. The objective is to honour outstanding initiatives that reduce voluntary employee fluctuation.

GUIDELINES

Your entry must relate to a company activity or programme designed to motivate talented employees to stay in the company. The initiative can specifically focus on the strengthening of selected skills or incentives, as long it is part of a strategic HR approach.

CRITERIA

The activity described in your entry must:

- have been launched in the past 3 years.
- have one or more clearly defined measurable objective(s);
- address a defined target group;
- show an adequate staff retention strategy;
- be relevant for the exhibition industry;
- have substantial outcomes.

APPLICATION AND PROCEDURE

By 28 February 2017 please send a short summary (maximum 2 pages) in English to award@ufi.org briefly describing your entry. Summaries must cover the following points:

- HR retention strategy;
- objective and background of the initiative;
- actions: scope, time, target group;
- detailed results of your initiative.

All entries will be evaluated by the HR and education experts on the UFI Education Committee. The international jury will select three finalists from the summaries received (no justification will be provided for the selection of the finalists or the winner).

The three finalists will be asked to provide an in-depth description of their entry with a detailed PowerPoint presentation at the UFI Education Committee Meeting in June 2017. The winner will be announced at the meeting in June and will receive the award in a ceremony at the 84th UFI Global Congress in November 2017.

This competition is open to UFI members and non-members (exhibition organisers, operators of exhibition centres and service providers), on the condition that entries are exhibition-related. Participation in this competition is free-of-charge for UFI members. Non-members are required to pay a €100 participation fee.

All information regarding the entries submitted will be treated confidentially and will only be used for award selection purposes.

