

Global CEO Summit 2018 moves to Cannes

- Leaders to discuss core agenda for the exhibition industry for 2018 from January 24-26
- René Kamm, CEO of the MCH Group, to be Summit Chairman
- tfconnect stepping down as co-owner, to continue as event supporter

Paris, 18 April 2017 – The 2018 edition of the “Global CEO Summit” (GCS), the exhibition industry’s global annual curtain raiser event for C-level executives, will move to Cannes, France for 2018, and take place 24 to 26 January, at the prestigious Hotel Majestic.

René Kamm, CEO of the MCH Group, will be the Chairman for the Summit. Work on the programme is already underway to deliver an attractive mix of sessions and networking opportunities. René Kamm, states: “It is a challenge to put together a great programme for such an event, but I am confident that, together with the UFI team, we will bring together just the right people for just the right topics.”

“We are thrilled that we can answer the call from the international community to provide an inspiring and relaxing location again for the 2018 Summit, and also to move the Summit back to its original date in January. And we could wish for no better Chairman for the summit than René Kamm, CEO of MCH Group, home of some of the world’s most prestigious B2B show brands”, says Kai Hattendorf, UFI’s Managing Director.

The Global CEO Summit is an invitation only event for CEOs and C-level executives from international exhibition organisers and venue operators. The number of participants is capped to allow for an intimate atmosphere. The programme provides a mix of panels, interactive sessions, and a broad scope of networking opportunities.

For the 2018 Summit, tfconnect will step down for their previous role as co-owner of the event after two joint editions, and continue to work with UFI as an event supporter. “It’s been a unique journey to have this special partnership between tfconnect and UFI. But right now, there are so many exciting projects going on in tfconnect’s business fields that we have to put our focus elsewhere – making it no longer possible to put the time and energy needed into the GCS”, says Trevor Foley, tfconnect Managing Director.”

“We know the Summit is in excellent hands with the devoted UFI team, and we will continue to support the event. And, sorry all gossipers out there – No, we will not launch a parallel event instead”, Foley adds.

“We understand Trevor’s decision, as we see how busy he is with his company. We are sad about tfconnect stepping down, but also very happy that our collaboration for the GCS will continue in a different form”, comments Kai Hattendorf.

About UFI - The Global Association of the Exhibition Industry UFI is the leading global association of the world's tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents around 50,000 exhibition industry employees globally, and also works closely with its 58 national and regional association members. More than 700 member organisations in 84 countries around the world are presently signed up as members. Over 900 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

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