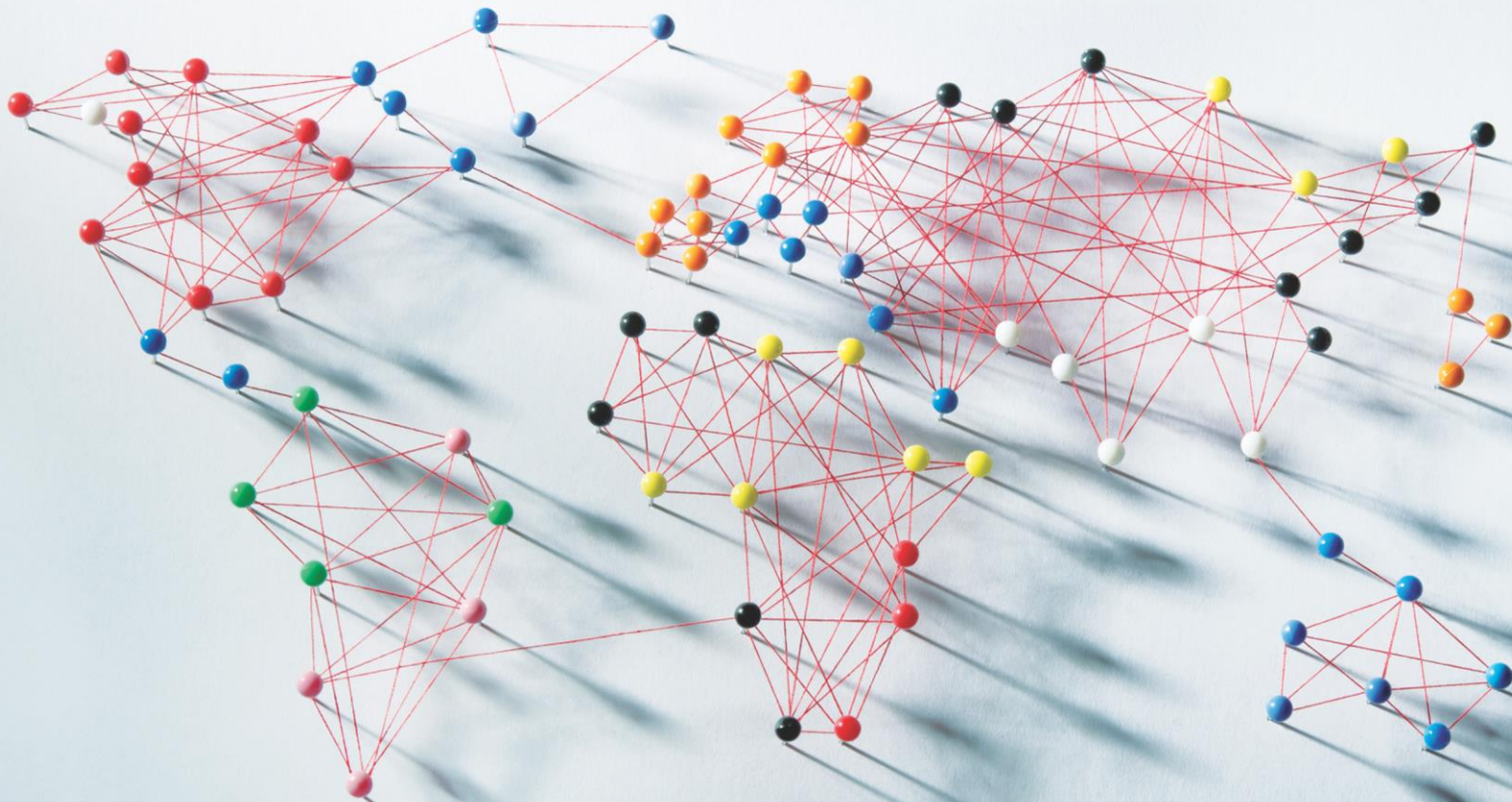


World Map

Of Exhibition Venues

2017 Edition



Total number of venues globally



Total venue space available globally

Total venue space available for exhibitions globally has grown to almost

35
Million sqm

2017

34.9
Million sqm*

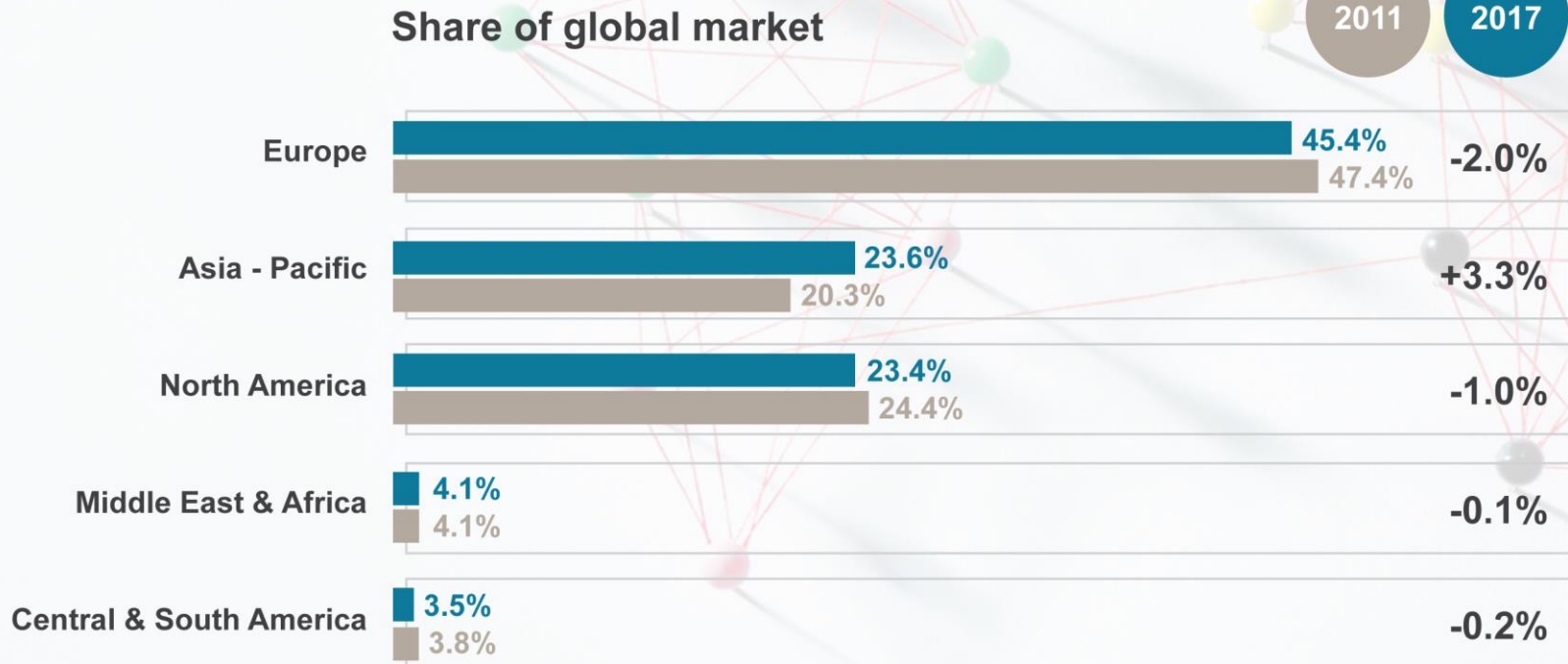
2011

32.5
Million sqm*

Asia - Pacific	+24.4%
Global	+7.2%
Middle East & Africa	+5.4%
North America	+2.9%
Europe	+2.7%
Central & South America	+0.3%

Global distribution of venue space by regions

Asia now offers more exhibition venue space than North America.
Europe is home to the most exhibition space globally.



Total number of venues with more than 100,000 sqm

The number of larger exhibition venues around the world is growing significantly. With a growth of 27%, it is the fastest growing market segment.

