

# THE GLOBAL EXHIBITION INDUSTRY IN NUMBERS

*The global exhibition industry is of major economic importance*

**EXHIBITIONS ANNUALLY**

**31,000**

Not including farmer fairs, fun fairs etc.

**4.4  
million**

**EXHIBITING COMPANIES**

Each year

**VISITORS**

**260  
million**

Each year

**1,212**

**VENUES**

With a minimum of 5,000 sqm of indoor exhibition space

**VISITOR AND EXHIBITOR SPEND**

**98  
billion**

In € (109 billion US \$) every year

**680  
thousand**

**JOBS**

Full time equivalent



**GLOBAL  
EXHIBITIONS  
DAY**

[GLOBALEXHIBITIONSDAY.ORG](http://GLOBALEXHIBITIONSDAY.ORG)