

## London to host UFI's Global CEO Summit 2019

- Leaders to discuss core agenda for the exhibition industry for 2019 from 30 January - 1 February
- Charlie McCurdy, CEO Informa Exhibitions, to be Summit Chair

Paris, 15 May 2018: The 2019 edition of UFI's "Global CEO Summit" (GCS), the exhibition industry's global annual curtain raiser event for C-level executives, will move to London (UK), and take place from 30 January to 1 February, at the ME Hotel in the heart of the city.

Charlie McCurdy, CEO Informa Exhibitions, will chair the Summit. Work on the programme is already underway to deliver an attractive mix of sessions and opportunities to network.

Charlie McCurdy says: "As far as I'm concerned, UFI's CEO Summit is a must-attend event. I regret missing this year's Cannes event on the heels of the Informa/UBM deal. But I will make up for this, and work with the UFI team to put together an outstanding programme for the top leaders of our industry."

"These are fascinating times for the exhibition industry, with much to discuss. The GCS is renowned as being the event that provides both an excellent mix of stimulating content, and time to catch up with industry colleagues. We are thrilled to be working with Charlie as our Chair. It will also be great to be back in London again, as requested by many of our regular participants," says Kai Hattendorf, UFI's Managing Director/CEO.

The Global CEO Summit is an invitation only event for CEOs and C-level executives from international exhibition organisers and venue operators. The number of participants is capped to allow for an intimate atmosphere. The programme provides a mix of panels, interactive sessions, and a broad scope of networking opportunities. This year's event in Cannes received top ratings from participants.

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*About UFI - The Global Association of the Exhibition Industry: UFI is the leading global association of the world's tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents around 50,000 exhibition industry employees globally, and also works closely with its 58 national and regional association members. More than 750 member organisations in 87 countries around the world are presently signed up as members. Over 950 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.*

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