

## Suntec Singapore wins the 2018 UFI Human Resources Award

Paris - 17 July 2018: UFI, the Global Association of the Exhibition Industry, has named Suntec Singapore Convention and Exhibition Centre as winner of the 2018 UFI Human Resources Award, presenting the project on *Successful changes in the exhibition industry: the strategic role of HR as business partners*.

This year's Human Resources Award aimed at honouring company activities that analyse the role of HR, and in particular of HR Business Partner, in the overall company strategy placing emphasis on the human element. The HR Committee took its decision during its recent meeting in Cologne, 3 July 2018, where projects of the three strong finalists, IFEMA (Spain), Messe München (Germany) and Suntec Singapore (Singapore), were discussed.

"Suntec Singapore's project was selected for its corporate strategy that endorsed a closer contact between HR people and different departments as well as between the HR department and the company's top management structure. In addition, the project presented a clearly planned project implementation with measured results, and it proved to be a modern approach to a large scope of HR activities," said Cecilia Henningsson, Chair of UFI HR Management Committee.

"We are honoured to have won the 2018 UFI HR Award!" commented the CEO of Suntec Singapore, Arun Madhok. "Suntec HRBP, my team of HR Business Partners, have redefined the meaning of human resources in our company. They work seamlessly with each department ensuring that our employees are future-ready while encouraging a healthy work-life balance and championing the retention of our matured workforce. Our Suntec HRBP will continue their efforts to make Suntec Singapore the preferred place to work for all our employees".

The UFI HR Award is one of UFI's annual competitions that recognises and rewards successful result oriented initiatives in the exhibition industry. UFI's awards celebrate excellence in areas ranging from human resources and digital innovation to trade-fair poster design and sustainable development. For more details on UFI Award and Competition Programmes, please visit: <http://www.ufi.org/awards/>.

UFI will share the chosen projects within the programme of the 85th UFI Global Congress in Saint Petersburg (Russia). For more details on the UFI Global Congress that will take place from 31 October to 3 November 2018, please visit: [www.ufi.org/stpetersburg2018](http://www.ufi.org/stpetersburg2018).

Attachment: Suntec Singapore Logo.

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*About UFI - The Global Association of the Exhibition Industry: UFI is the leading global association of the world's tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents around 50,000 exhibition industry employees globally, and also works closely with its 58 national and regional association members. More than 760 member organisations in 87 countries around the world are presently signed up as members. Over 1000 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.*

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