

Who are we?

The UFI Sustainable Development Working Group is a group of industry professionals interested in and committed to the field of sustainability in the Event industry. It is composed of 25 Members representing all regions and industry segments and the 2017-2020 Chairmanship is assured by Philippe Echivard, Chief Security Officer, Palexpo, Switzerland (Chair) and Betty Huang, Sustainability Manager Asia, UBM (Vice-Chair)¹.

Watch our video [here](#).

What is our mission and how do we accomplish it?

Our mission is to serve our members by promoting, encouraging and supporting sustainability within the Exhibition Industry, thus becoming a reference point for best practice, tools, standards and learning.

Our activities can be grouped under 4 main areas

1. Assess the situation, raise awareness, provide general guidance (background information for communication, report on the status of sustainability, recommendations and general tips);
2. Identify and share best practices (annual award scheme since 2012, compendium in 2016);
3. Education (primarily thanks to face to face events: 8 forum organised so far between 2009 and 2018);
4. Facilitate implementation at global scale (identify existing initiatives and tools, support collaborative approaches, liaise and develop convergence when relevant).

Most of them are detailed at www.ufi.org/susdev.

Who can join us and what are the tasks of a member of the working Group?

The working committee is open to all UFI members who have an interest in the field of Sustainability and who are ready to take part in one or several actions: annual award scheme (selection of the theme, participation in the jury), ongoing measurement project (“how to create something we can all use to gather data much more efficiently than any of the fragmented systems we’ve got across the industry at the moment”), participation to working groups, etc.

Most actions are undertaken as projects, where Working Group members are invited to take part on a voluntary basis, and most project meetings are held by conference calls, in order to facilitate a wide participation.

Full Working Group meetings are organised once or twice a year by phone conference; physical meetings are also held, usually at the time of UFI events (global congress, regional conference, forum).

An ongoing and proactive contribution is expected from each member of the Working Group.

If you are interested to joining the Working Group or have any questions:

Please contact UFI Secretary: Christian Druart (chris@ufi.org)

¹ Previous Chairs were Michael Duck, Executive Vice-President of UBM Asia (2008-2014) and Dianne Young, CEO of the Exhibition Place / Direct Energy Centre in Toronto, Canada (2014-2017).