

## HR Management Working Group

### Who we are

The members of the UFI HR Management Working Group are the exhibition industry's experts in the fields of human resources and education.

Watch our video at: <https://youtu.be/7icESMAloXg>

### Our mission

The purpose of the UFI HR Management Working Group is to initiate, inform, promote and encourage networking around HR management issues within the exhibition industry, in order to:

- meet the future challenges for the industry's companies;
- benchmark what is happening in other industries connected to HR management;
- encourage learning through good examples from other companies and industries.

During the last decade, HR has developed from an administrative department to a business partner to a leadership and management team. HR challenges are strongly connected to the increased competition within the industry, the globalisation, digitalisation and the increased need to develop competencies, drive change and secure competitive organisations due to the fast change.

Our main discussion topics are:

- organisation and change management
- models for compensation and benefits
- diversity
- employer branding
- recruit and retain talent
- education, training and development

### How do we accomplish our mission?

In the industry, there is the need for HR people to exchange experiences and discuss issues related to organisational and people management.

To attract more representatives from all geographical areas, the working group suggests the following:

- Clear agenda (topics and dates) of regional meetings,
- Allow participants to join the meetings remotely (webinar, conference calls..)
- Organise one UFI Forum on HR every two years, possibly combined with another international UFI meeting.
- Showcase best practice through the annual HR Award.

### Who can join us?

Company leaders, HR directors, HR managers, and other people connected to HR Management, in particular experts in the fields of education and training, are invited to join the group.

### If you are interested in joining the group or have any questions, please contact:

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