

Thailand Convention and Exhibition Bureau (TCEB) extend their Diamond Sponsorship Agreement with UFI to reach 10 years

Paris – 5 April 2019: UFI, the Global Association of the Exhibition Industry, is pleased to announce that the Thailand Convention and Exhibition Bureau (TCEB) extended its UFI Diamond Sponsorship agreement for an additional three years until the end of 2021. TCEB became the first UFI Diamond Sponsor in 2012 and this agreement will mean TCEB will complete 10 years as a top-tier supporter of UFI.

Khun Nichapa Yoswee, Senior Vice President – Business, TCEB commented: “TCEB values partnership as a key mechanism in elevating the industry to another height. Extending our partnership with UFI has, thus, become one of our priorities as it serves as a platform for us to maximise the connection for Thai organisers to expand their business opportunities, strengthen their professional standards and to collaborate with UFI in building a sustainable growth for the industry.”

Kai Hattendorf, CEO and Managing Director of UFI, comments: “We are very pleased with this news and grateful to TCEB who has been one of the original UFI Diamond Sponsors since UFI launched this initiative in 2012. This programme has enabled UFI to take on, develop and promote new activities, education, events and services. We thank TCEB for their support and look forward to continuing our close cooperation over the coming years.”

About UFI – The Global Association of the Exhibition Industry: UFI is the leading global association of the world’s tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI’s main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents around 50,000 exhibition industry employees globally, and also works closely with its 58 national and regional association members. More than 780 member organisations in 86 countries around the world are presently signed up as members. Over 1000 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

For more information, please contact:

UFI Headquarters,
Monika Fourneaux Ceskova, UFI Marketing and Communications Manager

Email: monika@ufi.org

Tel: +33 (0)1 46 39 75 00

www.ufi.org