

UFI elects Anbu Varathan as President for 2020/21

Paris/Birmingham – 15 May 2019: The UFI Board of Directors has today elected Anbu Varathan as President of UFI for the 2020/21 period. The decision was made at the board meeting that marks the start of the annual UFI European Conference in Birmingham (UK).

The UFI presidential trio for the 2019/20 term will therefore comprise of:

- Anbu Varathan (Indian Machine Tool Manufacturers' Association - IMTMA, India) Incoming President
- Mary Larkin (Diversified Communications, Portland, USA) President 2019/20
- Craig Newman (Johannesburg Expo Centre, South Africa) Outgoing President

This decision becomes effective at the conclusion of the 86th UFI Global Congress, which runs from 6-9 November 2019 in Bangkok (Thailand).

Anbu Varathan is Director General & CEO of the Indian Machine Tool Manufacturers' Association (IMTMA), organizer of the IMTEX exhibitions, which are among the largest machine tool industry exhibitions in the world. He is also the Chief Executive Officer of the Bangalore International Exhibition Centre (BIEC).

Anbu Varathan has been active in UFI for many years, supporting the association's mission and driving developments especially in Asia. He has been serving on the UFI Board of Directors since 2011, and was further appointed onto the UFI Executive Committee in 2017. He will be the first UFI president from India in the history of the association.

Craig Newman, UFI's current President, welcomed the election of Anbu Varathan, saying: "I am pleased to welcome Anbu Varathan to his new role in the UFI leadership team as the Incoming President. Together with Mary Larkin, I'm looking forward to our close collaboration and I wish him every success in performing all the important duties that are required of this position."

Anbu Varathan commented: "I am delighted to be part of UFI's top leadership in the coming years and to continue with the development and support that UFI has provided the industry for so long. As the first President in UFI's history based in India, I'm even more pleased to have been elected to this position, and it is a great honour for me to fulfil my duties."

As UFI's incoming President, Anbu Varathan will work closely with the incumbent President and outgoing President to make up the presidential trio, managing UFI at the highest level, and helping UFI continue on its global mission to connect, support, and promote the exhibition industry around the world.

UFI was founded in 1925 as a non-profit, non-partisan international association, and today is the global association for the exhibitions industry, directly representing more than 50,000 exhibition industry professionals in almost 90 countries around the world. UFI operates four regional offices in addition to the headquarters in Paris.

UFI's recent presidents were from Italy (Corado Perraboni 2017/18), Germany (Andreas Gruchow 2016/17), Russia (Sergey Alexeev 2015/16), Colombia (Andrés López-Valderrama 2014/15), France (Renaud Hamaide, 2013/14), and China (Xianjin Chen, 2012/13).

Attached: Anbu Varathan's biography and portrait photo, photo of UFI's presidential trio for 2019/20.

About UFI - The Global Association of the Exhibition Industry: UFI is the leading global association of the world's tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents around 50,000 exhibition industry employees globally, and also works closely with its 60 national and regional association members. More than 780 member organisations in 85 countries around the world are presently signed up as members. Over 1,000 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

For more information please contact:

UFI Headquarters,
 Monika Fourneaux-Ceskova, UFI Marketing and Communications Manager
 Email: monika@ufi.org
 Tel: +33 (0)1 46 39 75 00
www.ufi.org