

UFI Global Congress Bangkok – registration now open

- Gathering 500+ delegates from the exhibition industry worldwide
- Taking place 6-9 November 2019, Bangkok, Thailand
- Registration is now open

Paris/Bangkok – 28 May 2019: Registration is now open for the UFI Global Congress 2019, with the theme “Platforms of Trust”. The event will take place from 6 to 9 November 2019 in Bangkok (Thailand) and will be hosted by TCEB. Over 500 industry leaders from more than 50 countries are expected to attend.

The UFI Global Congress is the most international annual gathering in the exhibition industry, combining international networking with unique content. Exclusive to UFI members, it brings together hundreds of organisers, venue operators, service providers and industry associations from over 50 countries.

Participants can now secure their place online at <https://ufievent.org/bangkok2019>.

“Trust forms the basis for most human relationships, including when doing business. In today’s modern, dematerialised world, there is one industry where strong human relationships continue to be forged, where people do business face-to-face, where there is trust. That industry is the exhibition industry,” comments Criag Newman, UFI President.

The UFI Global Congress takes place in November each year and is always held in a different region. In 2018, the UFI Global Congress was held in St. Petersburg (Russia). In 2020, Oman will host the event. The 2021 host will be announced later this year.

About UFI - The Global Association of the Exhibition Industry: UFI is the leading global association of the world’s tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI’s main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents around 50,000 exhibition industry employees globally, and also works closely with its 60 national and regional association members. More than 780 member organisations in 86 countries around the world are presently signed up as members. Over 1,000 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

For more information, please contact:

UFI Headquarters,
Monika Fourneaux-Ceskova, UFI Marketing and Communications Manager
Email: monika@ufi.org
Tel: +33 (0)1 46 39 75 00
www.ufi.org

About TCEB

Thailand Convention & Exhibition Bureau (TCEB) continues to shape the business events industry of Thailand with exceptional acumen and effective solutions. With a robust service support system and innovative approaches to co-create distinctive programs for the organisers, TCEB is redefining the MICE landscape to maintain Thailand's impact as a top Asian business destination.

Established by Royal Decree in 2002, the government agency is tasked with promoting and developing the business tourism sector in Thailand. Since 2004, TCEB has successfully established the country as Asia's largest business events hub, by providing amenable service support for MICE programs. Today, TCEB is heeding the government's economic 'Thailand 4.0' policy, and targeting 10 key industries to align with international interests and be future-ready.

For more information, visit: www.businesseventsthailand.com.