

Sustainable Development Award 2019

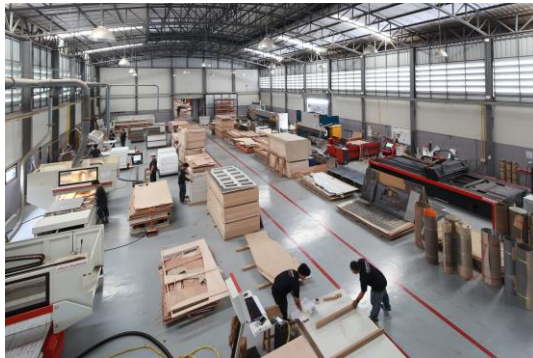
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“Best Sustainable Development Communication”

by
Kingsmen C.M.T.I. Plc., Thailand

Why...!

Kingsmen C.M.T.I. Public Company Limited (the Company) has established since 1989, in Thailand as one of a service provider in stand design and build for trade shows and events industry. Services include organizer’s requirement and exhibitors stand design and build.



Later in the year 2004, the company does involve more on marketing-event services that includes conceptual creative, design and build, operations management and fulfillment on-site. At present, the company offers full service for trade shows and events industry in Thailand and neighboring countries.



In order to provide qualitative services to clients, the company did apply for the ISO standard as a guideline to carry out proper process and standardized fulfillments to clients. Hence, the company was certified ISO 9001 version 2003, 2008 and recently 2015 in the year 2018.



In addition to ISO9001-2015, The company has been implementing other measures to manage energy and waste consumption in all business operation as well as in-house production and operation units. We have been also initiated biodegradable materials and non-toxic food packaging in our premise. In the year 2013, Kingsmen C.M.T.I. had applied for the event sustainable management system and was certified by ISO 20121, being the first company in Thailand and Asia for the trade show service category.

Kingsmen C.M.T.I. Plc., has been listed in Thailand's second board stock market or 'Market for Alternative Investment' (mai) in July 2015 and as being listed in stock market, the Stock Exchange Commission (SEC) of Thailand, require listed companies to comply with their rules and regulations as well as many code of conducts that also includes Sustainable Development Goals (SDG).



At the beginning of the year 2018, Kingsmen C.M.T.I. Plc. has been honored with the "Green Industry" certification from the Ministry of Industry on the basis of being an industrial company that complies with the policies on sustainability, resource control, climate change mitigation and pollution prevention on the mutual aim of contributing to the environment and society both inside and outside of the enterprise.



Kingsmen C.M.T.I. Plc., along with other 22 organizations, joined "Care the Bear: Change the Climate Change by Eco Event" organized by the Stock Exchange of Thailand (SET) on June 27, 2018. The program is in line with the UN 17 Sustainable Development Goals. Its purpose is to campaign with partners to prevent global warming by reducing Carbon footprint from event organizations.



Recently, the company had been awarded for UFI Sustainable Development Award 2018 for the best sustainable exhibiting in delivering sustainability components in exhibition booths and other operations.

The 2018 UFI Sustainable Development Award



The "Best sustainable exhibiting" theme was chosen in 2018 in order to recognise exhibiting companies that are implementing strong sustainability components in their exhibition booths and related operations.

The jury awarded six companies as « Best practices in Sustainable Exhibiting »:

- **Design and Display** (South Africa) for capturing the essence of sustainability using a creative artwork approach.
- **Eko Events and Terrena** (France) for bringing a highly skilled approach to eco-design exhibiting.
- **Kingsmen CMTI** (Thailand) for delivering comprehensive support to the operational aspects of sustainable exhibiting.
- **Resource and Design** (South Africa) for its Xanita product, a remarkable material that can be used for several types of booths.
- **Scan Display** (South Africa) for demonstrating strong social and environmental awareness at the "Sustainability Village", 2017 Meetings Africa.
- **UBM plc** (UK) as a global exhibition organiser, for its general policy towards sustainable exhibiting.

Five additional entries were also selected as examples for "Best practices in the field of sustainability" in the first round of the competition: **ADNEC** (UAE), **BVV Bmo** (Czech republic), **IFEMA** (Spain), **La Rural, Predio Ferial de Buenos Aires** (Argentina), **SANDS - The Venetian and The Palazzo Congress Center and Sands Expo and Convention Center** (USA).

For more information, please contact Christian Druart at chris@ufi.org.

We have set company mission - to create quality service under sustainable management standard for clients' satisfaction and the best results to partners and investors. Furthermore, we have set company policy to respond to seventeen sustainable development goals set forth by the United Nations.

Beside of involvement of employee inside the company, we also involve neighborhood in company's activities e.g. health-check, safety measures training, fire-prevention training, etc. in order to reduce potential incidents and hazardous impacts that may happen to the surrounding community and society.



How...!

We involve our partners and interested parties to understand our strategic intents and objectives in our sustainable development practices on regular basis via written communications, group meetings to assure their attention and participation.

The purpose of communications in regard to sustainable development is to get our message across to interested parties as well as other personals involved in event and trade shows organization. It is also important to get their acknowledgement towards our communication to assure that correct message has reached the right target at the right time.

There are several ways that the company implementing and carry-out during the past years. Such implementations are written communications, announcement to public, group meetings, conferences, events, social media/online communication, give-away items etc.



**จัดอีเวนต์ ยังไง!!
ให้ลดโลกร้อน**

เมื่อเร็วๆ นี้ บริษัท คิงส์แมน ซี.เอ็ม.ที.ไอ. จำกัด (มหาชน) ได้จัดกิจกรรม **Care the Bear - Change the Climate Change by Eco Event** ขึ้นเพื่อส่งเสริมเป้าหมายการพัฒนาที่ยั่งยืนของประเทศไทย หรือ Sustainable Development Goals (SDG) 13 "Climate Action" โดยได้ขยายผลกิจกรรมร่วมกับ 22 องค์กรพันธมิตร เพื่อส่งเสริมจิตสำนึกด้านสิ่งแวดล้อมของบุคลากรและผู้บริโภค จากการจัดอีเวนต์ (Eco Event) โดยนำวัสดุที่เป็นมิตรกับสิ่งแวดล้อมมาใช้กว่า 2,000 ชิ้น รวมถึงมีอาสาสมัครเข้าร่วมกิจกรรมกว่า 2,000 คน

การจัดอีเวนต์ ที่สามารถช่วยลดโลกร้อนทำได้ง่ายๆ แค่เพียง **6 วิธี** เท่านั้น

- 1. ลดการใช้กระดาษและพลาสติก
- 2. ลดการใช้น้ำ
- 3. ลดการปล่อยขยะ
- 4. ลดการปล่อยมลพิษ
- 5. ลดการปล่อยคาร์บอน
- 6. ลดการปล่อยก๊าซเรือนกระจก

REF.SOD04/2018 31 มิถุนายน 2561

kingsmen
Kingsmen C.M.T.I. PLC

วัตถุประสงค์: ขอความร่วมมือในการปฏิบัติตามแผนการจัดการ (กิจกรรม) ผู้เข้าร่วม (16 สัปดาห์ 2012-1)

ผู้ติดต่อ: คุณศุภกมลทิพย์ นิลมณฑาทิพย์
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ตามที่บริษัท คิงส์แมน ซี.เอ็ม.ที.ไอ. จำกัด (มหาชน) ได้มีการเตรียมการจัดการกิจกรรมอย่างยั่งยืน มาใช้ใหม่ บริษัทฯ ขอความร่วมมือจาก คู่ค้า/พันธมิตร ในการเข้าร่วมกิจกรรมอย่างยั่งยืน โดยไม่ได้รับค่าตอบแทนใดๆ จาก บริษัทฯ และผู้ประสานงานทุกท่าน ทั้งนี้เพื่อให้บรรลุตามแผนและได้มาตรฐานตามที่บริษัทฯ กำหนดไว้

- 1.1 ศูนย์ประชุมไบเทค บางนา กรุงเทพฯ วันที่ 9-11 กุมภาพันธ์ 2561
- 1.2 ศูนย์ประชุมไบเทค บางนา กรุงเทพฯ วันที่ 9-11 มีนาคม 2561
- 1.3 อาคารสยามนิเวศ 2-3 ชั้น อาคาร 1 ชั้น 10 ถนนสุขุมวิท กรุงเทพฯ วันที่ 10-13 พฤษภาคม 2561
- 1.4 ห้องประชุม 301 ชั้น 3 อาคาร 1 ชั้น 10 ถนนสุขุมวิท กรุงเทพฯ วันที่ 17-18 สิงหาคม 2561
- 1.5 ศูนย์ประชุมไบเทค บางนา กรุงเทพฯ วันที่ 5-7 ตุลาคม 2561
- 1.6 ศูนย์ประชุมไบเทค บางนา กรุงเทพฯ วันที่ 9-11 พฤศจิกายน 2561
- 1.7 ศูนย์ประชุมไบเทค บางนา กรุงเทพฯ วันที่ 29 พฤศจิกายน - 2 ธันวาคม 2561

หากมีข้อสงสัย กรุณาติดต่อฝ่ายประสานงานโครงการอย่างยั่งยืน โทร. 02-592-7992-4 หรืออีเมล info@kingsmen-cmti.com

Written communications:

- This includes letter to interested parties to announce our intention and commitment to implementing sustainable development measures according to the event sustainable management system (ISO 20121), right after the company was certified by this standard. The letter has been sent to organizers, venue managers, service providers as well as temporary staff at the event.
- At each trade shows that we carry out the sustainable operations, we send the letter out to all interested parties and to get their acknowledgement in return to confirm their awareness and attention.

Announcement to public:

- Each and every exhibitor briefing and service providers meeting, we have announced the standard and practice that the company will be implementing at every event and inviting for their attention and conformation to sustainable practices. Such as show debris reduction and separation, energy saving and pollution control or safety measure for the company staff and workers at on-site operations.
- Some of the event such as press interviews and briefing, we have informed press members of our practices and implementation toward sustainable development standard certified to the company.



Group meetings:

- Meeting with internal staff, workers in order to share our policy and strategic direction towards sustainable development goal as well as production cost reduction by using sustainable materials / structure and recycle materials.
- Outside contractors meetings, annually and right before each shows edition, that we share our commitment towards sustainable development goal as well as other safety standard and practices that the company have been implementing since the past years and will continue to develop in the future.



- We aim to encourage those partners to adapt and adopt for their internal process and management. Although there is no concrete result to measure but we believe that regular and repetitive meetings to reiterate this sustainable measures, will encourage impacts and influence in their management behavior anyhow.

Conference

- At the industry conference that the company's managing director was invited as speaker in sustainable development, we did share our approaches and directions toward sustainable management services, our best practices and lessons we have learnt to other industry professionals in global markets.
- Annual conference with company partners to announce the company vision and mission to take sustainable approaches.

Events:

- The company has organized our marketing event "K-Forum" annually to create awareness and attention for company business and our sustainable development measures as well as applying sustainable material in decorating and booth designing.
- At every trade shows that the company has been exhibiting, we have involved the sustainable practices, such as give-away items, QR code to link to company's collaterals instead of hard-copy printing.
- Some of our events or other events that we served our clients, we recommended and offered on-line and on-site paperless registration in order to manage event sustainably.



- At events or trade shows that we took part as official service provider, we appoint company's sustainable stewardship team of ISO20121 and safety to patrolling on floor in order to supervise and control safety and standard procedures to assure correct operations. In addition, we provided waste-bins to separate

type of waste to general / recycle and hazardous materials, at area visible to customers and visitors at the show, to create their awareness and attention to the needs to separate trashes before tossing.

Social media/online communications:

- Several ways of social media and online communications have been used as another means to announce and share our sustainable development approaches, sustainable management and its activities.
- We implement communication through Facebook, other chat/messaging apps from time to time about our sustainable events and practices.



Give-away items

- As common as other organizations, give-away items or souvenirs have been made to handout to clients and potentials as well as influencers. We decided to produce sustainable or recycled materials for each product.
- Such products are RePET (recycled plastic bottles) laptop bag, biodegradable food containers, biodegradable corn fiber pen, tiffin carriers etc. This would be a prominent tool that recipients will always refer to and recognize the purpose of that item.



What...!

After the show ended, some of legacy left over to the venue, the company's partners, other stand builders as well as visitors at the show on safety and waste management.

The company did achieve its objective to create awareness and established right mind-set of interested parties in whatever company is doing for exhibitions and events business, on sustainable development.

Not only at site but also at the office premises or workshops that all parties involved will have to comply with sustainable measures, energy conservation, safety precaution, and legal employment according to Thai law.

In addition, those interested parties involve in work process with the company will also be informed and alerted for the awareness of this sustainable practices and bring best practices to their premise for their operation process improvement and development.

The company will continue to improve our sustainable practices, measures by internal quality auditors (IQA) to our current events, although not all projects that we have done are fully implemented on the sustainable practices but all employee involved in that particular projects have been alerted to gear toward the sustainable practices sooner or later.

In conclusion, this sustainable development measures will be continued and will be monitored for an outcome and impacts to social, economics and environments aspects. In the mean time, we are monitoring and following up with our interested parties on the sustainable development aspect that we have proceeded.

Reported by
Kingsmen C.M.T.I. Plc.,
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