

UFI releases latest edition of annual Euro Fairs Statistics

- Research includes data from 14 trade fair bodies in 24 countries
- 2,673 exhibitions from 822 organisers, totalling 28 million m² of net space rented

Paris– 09 October 2019: Data now released by UFI, The Global Association of the Exhibition Industry, shows that the exhibition industry is still experiencing intensified international business growth. The new edition of the association’s “UFI Euro Fairs Statistics” tracks the development in 24 countries in the European exhibition market, all based on certified data gathered by a network of 14 collaborating industry bodies from across the continent.

“UFI is delighted to show reliable key statistics that reflect the industry’s activity in the European region. The report shows that the exhibition industry in Europe is undergoing steady development. This data covers approximately 60% of the European exhibition market and includes 372 exhibitions that have earned the ‘UFI Approved Event’ designation, which is an increase of 5% from last year,” **says Kai Hattendorf, UFI CEO/Managing Director.**

The events examined comprised 735,508 exhibiting companies. Statistics in the report cover 2,673 exhibitions for a total of 28 million m² of registered rented space with a total attendance of 75.4 million registered visitors. 38% of the exhibitions targeted trade visitors and 31% public visitors, while 31% addressed both target groups.

The Euro Fair Statistics 2018 report includes data collected by the following organisations:

AEFI (Italy), AFE (Spain), ATFEO (Finland), BDO & Associates (Portugal), CENTREX (Central East Europe), CLC-VECTA (The Netherlands), EXPO EVENT Swiss LiveCom Association (Switzerland), FEBELUX (Belgium & Luxemburg), FKM (Germany), FKM Austria, SFC (Sweden), UNIMEV-OJS (France), RUEF (Russia) and UC CET (Turkey).

The complete Euro Fair Statistics 2018 study can be downloaded from the UFI website at www.ufi.org/research. In line with UFI’s mission to develop the industry worldwide, the report is available free of charge. The report is a part of UFI’s globally acclaimed body of research publications that covers global, regional, and topical issues.

Attachments: Euro Fair Statistic 2018 front cover.

About UFI – The Global Association of the Exhibition Industry: UFI is the leading global trade association of the world’s tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI’s main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents around 50,000 exhibition industry employees globally, and also works closely with its 60 national and regional association members. Almost 800 member organisations in 89 countries around the world are presently signed up as members. Over 1000 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

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Euro Fair Statistics 2018

