

Waste Management

The 2020 UFI Sustainable Development Award is designed to recognise companies that have implemented a successful Waste Management approach for exhibitions. It is open to all companies from the exhibition industry (organisers, venues, service providers, associations), whether they are UFI members or not, and is free of charge.

GUIDELINES AND CRITERIA

Waste is a serious issue in today's world, and it deserves to be a component of any sustainable development strategy of companies who operate in the exhibition industry. Successfully managing waste implies measuring it, before and after minimizing, recycling, and repurposing as a move to a closer circular economy.

All entries for the Sustainable Development Award must describe an initiative related to the company's approach to waste management.

We will assess the success of entries by looking at the quality of the initiative, based on its general background (assessment of the situation, including threats and opportunities), the actions taken (such as "reduce, reuse, recycle") and the results (economic, social and environmental impacts). Good results are generally demonstrated with an innovative strategy that has been implemented efficiently. In particular, we will be looking for evidence of changed behaviour in the audience and measurable outcomes.

Collaborative entries, involving groups of companies, are allowed.

APPLICATION AND PROCEDURE

By **6 March 2020**, please send a short summary of no more than five pages in English to sdaward@ufi.org briefly describing your entry, including the following information:

- Company(ies) name and title (theme) of the entry;
- Quick background, scope of the entry and general objectives of the project/action described;
- Detailed review: description, implementation plan and results;
- Conclusion: lessons, next steps (if any).

Note: While some confidential data may be accepted as part of the award application process, only those applications including a sufficient level of data for public communication will be considered.

The jury selects the winner of the award by following a two-step process:

1. The jury assesses all entries and creates a shortlist of finalists (the number of finalists is decided by the jury). All finalists are then asked to prepare a detailed, in-depth presentation providing a description of their entry. They may also be asked to provide additional documents (to be submitted to the jury in April/May 2020 – date to be confirmed).
2. The jury will, if necessary, organise a question and answer session, most likely via telephone conference, prior to the selection of the winner (in May/June 2020 – date to be confirmed).

The finalists' entries will be promoted on www.ufi.org and there will be significant press coverage in major international tradeshow publications, including UFI Info. In addition, the winner will receive complimentary registration to join and present at the UFI Global Congress 2020.

Entries that fail to reach the final but that are still considered as best-practice examples by the jury will also be promoted, unless these companies do not want to be mentioned at all. Please contact Christian Duarte, Secretary of the UFI Sustainable Development Committee, for any questions and advice (chris@ufi.org).

