



Mary Larkin

Diversified Communications, Portland, Maine, USA.

As Executive Vice President, Mary Larkin oversees Diversified Communication's US operations as well as the international portfolio of seafood tradeshow, conferences and online reporting, including Seafood Expo Global (Brussels) and Seafood Expo North America (Boston), the industry's leading events globally. She also oversees events in Asia (Hong Kong) and Diversified's Integrative Healthcare and Wine portfolio.

Ms. Larkin began her tradeshow and conference career in Europe before moving to the US in 1995 to join Diversified where she held roles in sales and as show director. She was appointed Group Vice President in 2004 and Executive Vice President in 2014.

She serves on many industry Boards including the Society of Independent Show Organizers (SISO), Executive Board of UFI (Global Exhibitions Association and Seafood Industry Research Fund (SIRF). She also serves on the Board of Directors for the Center for Grieving Children in Portland, Maine.



