

The Asia Pacific Exhibition Industry & COVID-19

Government support for the exhibition industry

Government support for businesses in general

Actions taken by the exhibition industry to support the COVID-19 crisis

updated 24/04/2020

This document lists support measures from Asia Pacific's country/regional governments to businesses in general and the exhibition industry in particular. We hope that by gathering together examples of financial and other support for the exhibition industry, it will encourage other governments and policymakers to do the same in their respective markets.

Exhibitions and trade shows will be a fast-track to economic recovery once the coronavirus crisis has passed and they will deliver the best return on investment now. We have also listed examples from around the world of how the exhibition industry can support this crisis, converting exhibition halls to temporary hospital wards and other initiatives.

More info at: www.ufi.org/coronavirus // <http://blog.ufi.org>

Key – Exhibition industry only Wider business support

Country / Region	Govt Programme / activity	Primary Source	Secondary Source	More info / external URLs	Support from exhibition industry	More info / external URLs
Australia	<p>Different measures to support companies in Australia</p> <p>New financial support totalling \$500 million for Australian exporters, including businesses in the tourism and education sectors</p> <p>Jobkeeper Payment Employer Guide - AUD\$1,500 per fortnight. JobKeeper subsidy will be paid directly to employers to help them retain staff.</p> <p>Public Health Order, bans all non-essential gatherings and</p>	<p>Australian Government</p> <p>Australian Government</p> <p>Australian Government</p> <p>Australian Government for N.S.W.</p>		<p>SME Guarantee Scheme</p> <p>Small Business Development Corporation Blog</p> <p>Minister for Trade, Tourism and Investment media release 15/4/2020</p> <p>JobKeeper Payment – changes and obligations due to covid-19</p> <p>ICC Sydney news 3/4/2020</p>	<p>EEAA is working with the Business Events Council of Australia to determine the best arrangements that can support the business events sector.</p>	<p>EEAA news</p> <p>EEAA Information & Resources webpage</p>

	<p>events except for essential services. Effective from 31 March until midnight 29 June 2020, unless revoked earlier.</p> <p>WA coronavirus relief package (AUD \$114 million) for small businesses</p> <p>AU\$500 million Business Support Fund for small businesses</p> <p>Different measures to support companies in Victoria</p> <p>Melbourne Convention & Exhibition Centre has temporarily closed from 16 Mar to 30 June 2020.</p> <p>Gold Coast Convention & Exhibition Centre has temporarily closed</p>	<p>Western Australian Government</p> <p>Victorian Government</p> <p>Victorian Government</p> <p>Victorian Government</p> <p>GCCEC Website</p>		<p>Economic Survival Program Fact Sheet</p> <p>MCEC news on 18/3/2020, updated 13/4/2020</p> <p>GCCEC's social media: 22/3/2020</p>		
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	from 22 March until further notice.					
Brunei	Different measures to support individuals and companies (BND450 million)	Brunei Govt		Local Newspaper: 30/3/2020 Asia News channel: 31/3/2020		
Cambodia	Various measures to support workers and companies (up to US\$2 billion)	Cambodia Govt		Local Newspaper: 24/2/2020 Local Newspaper: 10/3/2020		
China	<p>Coordination with local and international exhibition organizers from *selected industrial sectors to deal with paid fees and other related issues for those who are unable to participate at overseas exhibitions.</p> <p>Must provide proof of force majeure for exhibition industry</p>	<p>Ministry of Commerce of PRC</p> <p>CCPIT</p>		<p>Ministry of Commerce press release 5/2/2020 Included contact info for the relevant Chamber of Commerce *(Textile and Apparel, Light Industrial Products and Arts-Crafts, Metals Minerals & Chemicals, Foodstuffs, Machinery and Electronics, and Medicine & Health) (Chinese)</p> <p>CCPIT's public info on 14/2/2020 FAQs and contact info</p>	<p>[Wuhan]: Wuhan International Conference & Exhibition Center adding 1,000 hospital beds.</p> <p>[Wuhan]: China Optics Valley Convention & Exhibition Center adding 1,000 hospital beds.</p> <p>[Wuhan]: Wuhan International Expo Center adding 1,000 hospital beds.</p>	<p>Hubei government news: 4/2/2020; 5/2/2020; and 18/2/2020 (Chinese)</p> <p>Local Newspaper on 4/2/2020 - Wuhan converting exhibition venues into temporary hospitals; 5/2/2020 (English)</p> <p>Local Newspaper on 24/2/2020 (Chinese)</p>

	<p>Various measures to support companies at provincial level</p> <p>A maximum of 50% financial subsidy for eligible companies participate in exhibitions and trade promotion activities. Maximum CNY100,000 for each company.</p> <p>Various measures to support companies at city level</p> <p>Subsidy for venue rental for exhibitions organised in Beijing with 50%+ SME participation, max. CNY500,000 each</p>	<p>People's gov't of Guangdong Province</p> <p>People's gov't of Guangdong Province</p> <p>Beijing Municipal People's Govt</p> <p>Beijing Municipal Commerce Bureau</p>	<p>(Chinese)</p> <p>CCPIT press release 21/2/2020 (Chinese)</p> <p>Notice from the People's Government of Guangzhou (Chinese)</p> <p>Guangdong Convention and Exhibition Industry Association: WeChat post 16/3/2020 Summary of details for Guangzhou, Shenzhen, Dongguan and Foshan. (Chinese)</p> <p>Notice from Beijing Municipal Govt: 5/2/2020 (Chinese)</p> <p>Notice from Trade Development Office in Beijing: 7/2/2020</p>		
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	<p>project.</p> <p>Different measures to support companies at city level.</p> <p>Increased credit support for various industries including exhibitions.</p> <p>Various measures to support companies at city level</p> <p>For trade shows organised between Feb & Apr 2020, the organisers may defer payment of venue rental, & enjoy 50% booking deposit, cancellation fee waiver.</p> <p>Various measures to support exhibitions organised in Nanjing</p>	<p>Shanghai Municipal People's Govt</p> <p>Shanghai Municipal People's Govt</p> <p>Shenzhen Municipal People's Govt</p> <p>Shenzhen Municipal People's Government</p> <p>CCPIT</p>		<p>Notice from Shanghai Municipal government: 7/2/2020 (Chinese)</p> <p>Notice from Shenzhen Ministry of Commerce: 9/3/2020 (Chinese)</p> <p>Shenzhen World's preferential measures for Enterprises (English)</p>		
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	Various measures to support exhibitions organised in Chengdu	Nanjing Chengdu Exhibition Bureau Chengdu Tianfu New District		CCPIT Nanjing news: 17/3/2020 Subsidy details included (Chinese) Chengdu exhibition news channel: 17/3/2020 Sichuan Tian exhibition news 2/3/2020 Subsidy details included (Chinese)		
Hong Kong	Anti-epidemic Fund of HK\$30 billion (US\$3.9 billion) for all industries. 2nd round of HK\$137.5 billion (US\$18 billion) Anti-Epidemic Fund measures to support industries that may not be covered in the first round and to save jobs. The Anti-Epidemic Fund includes the	HKSAR Govt HKSAR Govt HKSAR Govt		Local Newspaper: 20/2/2020: (English) HKSAR Govt press release: 8/4/2020 (English) Local Newspaper: 8/4/2020 (English) Hong Kong Government Enquiry information	Hospital Authority established a temporary test centre at AsiaWorld-Expo	HKSAR new: 19/3/2020

	Convention and Exhibition Industry Subsidy Scheme (US\$130 million) for exhibition and convention organisers and participants.			(English)		
India	<p>Economic stimulus package worth INR1.7 trillion (US\$22.5 billion)</p> <p>A second stimulus package worth approx. INR 1 lakh crore (US\$13 billion) for micro and SMEs. Details to be announced.</p> <p>Central Board of Indirect Taxes and Customs (CBIC) will allow claiming refunds for event cancellations. Application deadline 30/6/2020.</p>	<p>India Govt</p> <p>India Govt</p> <p>India Govt</p>		<p>Asia News Channel: 26/3/2020</p> <p>Local Newspaper: 9/4/2020</p> <p>Local Newspaper: 16/4/2020</p> <p>Local Newspaper: 13/4/2020</p>	<p>IEIA's COVID-19 Resources Page</p> <p>Bombay Exhibition Centre (BEC) has opened its expo halls to house up to 10,000 homeless.</p> <p>Indian Exhibitions Industry Association (IEIA) & urged the government to immediately intervene and create an economic support package for the events industry.</p> <p>India Exposition Mart Ltd (IEML) partnered with GNIDA to distribute food packets to needy people in the District of Gautam Budha Nagar, India.</p> <p>Relief measures to support the exhibition industry.</p>	<p>IEIA's resources webpage</p> <p>Local newspaper: 3/4/2020</p> <p>IEIA Press Release: 6/4/2020</p> <p>IEML's social media: 17/4/2020</p> <p>IEIA News: 17/4/2020</p>
Indonesia	Various measures to support low-income	Indonesia Govt		Local Newspaper: 25/2/2020		

	<p>families and tourism industry – Rp10.3 trillion (US\$742.6 million)</p> <p>Second stimulus package of Rp22.9 trillion for individual and corporate tax breaks, relaxation of loan disbursements and restructuring requirements.</p> <p>Additional Rp150 trillion for credit support to SMEs</p>	<p>Indonesia Govt</p> <p>Indonesia Govt</p>		<p>Local Newspaper: 16/3/2020</p> <p>Local Newspaper: 31/3/2020</p>		
Japan	<p>JPY1 trillion (US\$9.6 billion) emergency package for businesses (featuring JPY500 billion in zero-interest loans for SMEs).</p> <p>Approved emergency economic package worth JPY117 trillion offering financial aid to companies, SMEs, households and the unemployed.</p>	<p>Japan Govt</p> <p>Japan Govt</p>		<p>Local Newspaper on 10/3/2020 (English)</p> <p>Asia's news channel on 7/4/2020 (English)</p> <p>Local Newspaper: 20/4/2020</p>		

<p>Macau</p>	<p>Various measures to support households and companies in Macau (Chinese)</p> <p>Credit support (MOP10 billion) for SMEs in Macau</p> <p>MOP50 billion for variety of measures to support individuals, households, & SMEs.</p> <p>Measures details for SMEs</p> <p>Measures details for general businesses</p> <p>Details of support for employees (Chinese)</p>	<p>Macau Govt</p> <p>Macau Govt</p>	<p>2020 Fiscal Budget featuring relief package details (Chinese)</p>	<p>Macau Government: 13/2/2020 (Chinese)</p> <p>Macau Government: 27/3/2020 (Chinese)</p> <p>Local Newspaper: 29/3/2020 (English)</p> <p>Macau Government: 20/4/2020 (English)</p>		
<p>Malaysia</p>	<p>KL (Selangor)</p>	<p>Malaysian</p>		<p>Local Newspaper:</p>	<p>MACEOS writes to the Prime Minister's</p>	<p>MACEOS's press</p>

	<p>announced a RM127.78 million economic stimulus package.</p> <p>RM250 billion Economic Stimulus Package (of which RM100 billion is allocated for all businesses & SMEs).</p> <p>Various measures added and expanded from the previously announced Economic Stimulus Package</p> <p>Kuala Lumpur Convention Centre and MITEC have temporarily closed from 18 March until 28 April 2020.</p>	<p>Govt</p> <p>Malaysian Govt</p> <p>Malaysian Govt</p> <p>Malaysian Govt Movement Control Order</p>	<p>SME Corp Malaysia - Additional measures for SMEs</p>	<p>20/3/2020 (English)</p> <p>Local Newspaper: 27/2/2020: Economic Stimulus Package 1.0 (English)</p> <p>Local Newspaper: 27/3/2020: Economic Stimulus Package 2.0 (English)</p> <p>Asia News channel: 6/4/2020 (English)</p> <p>Local Newspaper: 6/4/2020 (English)</p>	<p>Office re: the 6% SST exemption given to hotels asking for it to be available for convention centres.</p> <p>MACEOS has proposed various initiatives in addition to the current 2020 Economic Stimulus Package</p> <p>The Kuala Lumpur Convention Centre donated over 340kg food to the needy in Kuala Lumpur.</p> <p>MACEOS pushes for more incentives to help members in Stimulus Package 2.0</p> <p>MACEOS submitted to MYCEB an outline of areas that the government should address to assist the events industry.</p>	<p>statement: 17/2/2020</p> <p>MACEOS: press statement: 18/3/2020</p> <p>KL Convention Centre press release: 24/3/2020</p> <p>MACEOS press statement: 27/3/2020</p> <p>MACEOS Press statement: 3/4/2020</p>
Myanmar	Various measures to	Myanmar		Local Newspaper:		

	support companies - 100 billion kyats (approx. US\$72 million)	Govt		19/3/2020 Local Newspaper: 30/3/2020		
New Zealand	Various measures to support companies - NZ\$12.1 billion support for New Zealanders and businesses	NZ Govt		NZ Govt press release: 17/3/2020		
Pakistan	Various measures to support companies - Rs7.21 billion grant	Pakistan's Federal Govt		Local Newspaper: 24/3/2020 (English) Local Newspaper: 29/3/2020 (English) Local Newspaper: 30/3/2020	Karachi Expo Centre adds 10,000 hospital beds as isolation centre.	Local Newspaper: 19/3/2020
Philippines	Financial aid package for Filipino households and labours, not yet available for businesses. PHP370 billion fiscal stimulus package for	Philippines Govt Philippines Govt		Department of Finance news: 31/3/2020 Department of Labour & Employment news: 9/4/2020 PH Govt News: 14/4/2020 Local Newspaper:	The World Trade Center Metro Manila has converted its exhibition halls into a health care centre serving as quarantine facilities to fight Covid-19.	WTCMM announcement: 15/4/2020

	<p>labour retention, and to support micro and SMEs.</p> <p>World Trade Center Metro Manila has temporarily closed from 18 March 2020 until further notice</p>	WTCMM		<p>14/4/2020</p> <p>WTCMM social media: 18/3/2020</p>		
Singapore	<p>Resilience Budget: S\$440 million (US\$305 million) to aid tourism sector for labour, businesses and overall economy</p> <p>Additional measures covering: Jobs Support Scheme and Foreign Worker Levy Waiver and Rebate.</p> <p>Singapore EXPO & MAX Atria will be closed to the public as of 7 April 2020.</p>	<p>SG Govt</p> <p>SG Govt</p> <p>SG Govt</p>		<p>SACEOS: Resilience Budget Info-graphics</p> <p>Local Newspaper on 26/3/2020</p> <p>Local Newspaper on 26/3/2020: Supplementary Budget 2020: Live Blog for continued updates</p> <p>Ministry of Finance Singapore Press Release: 21/4/2020</p> <p>Singapore EXPO website: 5/4/2020</p>	<p>Singapore Ministry of Health announced on 5 April 2020 that Singapore EXPO will be converted into a fully operational facility to isolate and provide care for patients who are clinically well, but COVID-19 positive.</p>	<p>Singapore EXPO & Max Atria official announcement: 5/4/2020</p>

	Marina Bay Sands will suspend operations for the entire integrated resort from 7 April until 1 June 2020.	SG Govt		MBS social media: 3/4/2020		
South Korea	Emergency-financing aid package of KRW100 trillion (US\$80 billion) for businesses. An additional economic relief package worth KRW53.7 trillion (US\$44 billion) to support both the domestic market and export industries.	South Korea Govt South Korea Govt		Local Newspaper on 26/3/2020: (English) Local Newspaper: 8/4/2020 (English)		
Sri Lanka	Various measures to support companies US\$5 million for the SAARC COVID-19 emergency fund	Sri Lanka Govt		International Monetary Fund update for Sri Lanka: 24/3/2020 Local Newspaper: 23/3/2020		
Taiwan	First wave of special budget NT\$60 billion (US\$1.99 billion) announced. Approx.	Executive Yuan of Taiwan (equiv. to		Executive Yuan press release on 19/3/2020 Announcement only, no relief package details		

	<p>NT\$40.4 billion will be allocated for industrial sector.</p> <p>Further increased special budget, worth NT\$150 billion & NT\$700 billion in loans to industries affected by COVID-19</p> <p>There are <u>specific measures</u> for PEOs, PCOs, exhibitors, foreign buyers and for MICE company employees.</p>	<p>Legislative Council)</p> <p>Taiwan President</p> <p>Ministry of Economic Affairs, Bureau of Foreign Trade</p>		<p>(English)</p> <p>Executive Yuan press release on 30/3/2020 Included relief package details (Chinese)</p> <p>Local Newspaper 1/4/2020 (Chinese)</p> <p>Asia News Channel: 1/4/2020 (English)</p> <p>Local newspaper: 3/4/2020 – with allocation details (English)</p> <p>Bureau of Foreign Trade webpage – ongoing updates for MICE industry (Chinese)</p>		
Thailand	<p>Various measures to support companies – stimulus package worth THB400 billion (US\$12.7 billion) for business and THB117</p>	<p>Thailand Govt</p>	<p>Thai Govt PR Department: 28/3/2020</p>	<p>Asia News Channel: 30/3/2020 (English)</p> <p>Local Newspaper: 30/3/2020</p>	<p>TCEB’s support package – “Thailand Extra Exhibition Plus” scheme for exhibition industry stakeholders to sustain core trade shows in Thailand - USD 1 million (immediate relief) & plan of USD14 million for 1st phase industry recovery.</p>	<p>TCEB news on UFI Blog: 20/4/2020 (English)</p> <p>Asia News Channel:</p>

	<p>billion (US\$2.26 million) for workers</p> <p>Additional THB1.9 trillion measures to support SMEs and corporate bond market</p>	Thailand Govt	<p>Thai Govt PR Department: 7/4/2020</p>	<p>(English)</p> <p>Local Newspaper: 8/4/2020 (English)</p> <p>Local Newspaper: 19/4/2020 (English)</p>		<p>21/4/2020 (English)</p>
Vietnam	<p>Various measures to support companies - VND250 trillion for credit support and VND30 trillion for fiscal support</p> <p>VND 1 trillion allocated to the Social Policy Bank for loans to support business and individuals</p>	<p>Vietnam Govt</p> <p>Vietnam Govt</p>		<p>Asia news channel: 9/3/2020</p> <p>Vietnam Govt Portal: 21/4/2020</p>		

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