

The Latin American Exhibition Industry & COVID-19

Government support for the exhibition industry

Government support for businesses in general

Actions taken by the exhibition industry to support the COVID-19 crisis

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This document lists support from Latin American country governments to businesses in general, and the exhibition industry in particular. We hope that by gathering together examples of financial and other support for the exhibition industry already implemented around the world, it will encourage other governments and policymakers to do the same in their respective markets.

Exhibitions and trade shows are the fastest of fast-tracks to economic recovery once the coronavirus crisis has passed, and they will deliver the best return on investment now. We have also listed examples from around the world of how the exhibition industry can support this crisis, converting exhibition halls to temporary hospital wards, and other initiatives.

More info at: www.ufi.org/coronavirus // <http://blog.ufi.org>

Key – Exhibition industry only **Wider business support**

Country	Govt Programme / activity	Primary Source	Secondary Source	More info / external URLs	Support from exhibition industry	More info / external URLs
Argentina	<p>Ongoing petition from the Argentinean Chamber of Tourism for specific govt support to the tourism industry (tax reduction policies and credit lines)</p> <p>Different measures to support companies</p>	Argentinean government		Argentinean government	<p>Tecnopolis, is being converted into a hospital with 2.500 beds in its 20.000 sqm to treat non-complex patients. The facility is not being used for this purpose yet.</p> <p>Espacio Duam (Neuquen Province) already set as a 300 beds medical facility to treat non-complex patients. The facility is not being used for this purpose yet</p>	<p>Clarín</p> <p>Rionegro Province</p>

					<p>Centro de Convenciones de Salta already set as a hospital with 140 beds to treat patients that are in recovery. The facility is not being used for this purpose yet</p> <p>Cordoba Convention Bureau to donate health supplies</p> <p>La Rural Predio Ferial and Costa Salguero offered their facilities to the local and national government in case they need them. No requests from the governments yet to deploy this type of facility.</p>	<p>Salta Government</p> <p>La Voz (Media)</p>
Bolivia	Different measures to support companies (flexibility in tax and loan payments)		CNN Latin America		<p>Feicobol (Tarija) will be used as a logistic supply center.</p> <p>Fexpocruz will set up a 3.000 sqm pavilion to attend COVID19 patients. The venue is not being used for this purpose yet.</p>	<p>Santa Cruz State Government</p>
Brazil	Sindiprom delivered a common agreement to support MICE companies. (Salary reduction, flexibility of payments)	UBRAFE (Portuguese)			<p>- Rio Centro Exhibition Center to become a hospital. The facility is not being used for this purpose yet</p>	<p>Oglobo (media)</p>

	UBRAFE calculated the non-economic impact of 120 days without exhibition activity in the country, R \$ 5,9 thousand millions	UBRAFE has not posted this information. Sent to me internally			<p>- Anhembi Exhibition Pavilion (São Paulo) to become a hospital with 1.800 beds. The facility is not being used for this purpose yet</p> <p>-Parque Ibirapuera to be ready on May 1st offering 7.500 sqm of health facilities and 240 beds to treat noncomplex patients.</p>	<p>Anhembi</p> <p>Notiamerica</p>
Chile	Different measures to support companies	Chilean Government		Chilean Government (Spanish)	<p>Espacio Riesco already set as a hospital with 3.000 beds to treat non COVID19 patients. The facility is not being used for this purpose yet</p>	El Mostrador
Colombia	Colombian government opened a special credit line for the tourism and events industry	Procolombia	Procolombia			Asoeventos

					<p>Asoeventos (Events National Association) will deliver the impact of COVID19 in the events industry in Colombia on April 3rd</p> <p>Corferias (Bogotá) already set as a hospital with 500 beds to treat non COVID19 patients. Other 4.500 beds are expected to be set in the coming months. The venue is not being used for this purpose yet.</p> <p>Plaza Mayor Medellin (Medellin) offered its venue to support the national government in the crisis. No request from the local government yet to deploy this type of facility.</p> <p>Expofuturo (Pereira) already set as a health facility to treat non COVID 19 patients. The facility will be used when needed from the local government.</p>	<p>RCN</p> <p>El Tiempo</p> <p>El Espectador</p>
Costa Rica	Different measures to support companies (e.g. suspension of contracts and less daily working hours reducing salary wages)	Costa Rican government		Costa Rican Government		

					Costa Rica Convention Center to deploy a Virtual Collaboration Platform offering networking and education to unemployed people.	Costa Rica C.C
Ecuador	Different measures to support companies (flexibility in tax and loan payments)		CNN	CNN Latin America	<p>Centro de Convenciones Metropolitano (Quito) will be ready on May 7th as a health facility with 400 beds to treat medium complexity covid19 patients</p> <p>5 other venues in 4 cities in Ecuador are contemplating the option of becoming health facilities.</p> <p>Quito: (Centro de Exposiciones Quito, , Quorum), Guayaquil (ExpoGuayaquil), Loja (Expo Lola), Ambato (Ambato Convention Center)</p>	El Comercio
El Salvador	Different measures to support companies		Agencia EFE	Agencia EFE	A new hospital is being built within CIFCO's parking lot (2.000 beds, and a ICU unit). Project to be ready at the end of April.	Noticias

Guatemala	Different measures to support companies		CNN Latin America	CNN Latin America	Parque de la Industria de Guatemala already being used as a hospital if the country surpasses more than 8.000 cases.	Revista Construir
Honduras	Different measures to support companies		CNN Latin America	CNN Latin America	Expocentro (San Pedro Sula) already set as a health facility with 400 beds to treat covid19 patients. The facility is not operating yet.	La Prensa
Mexico	The National government is working on an emergency package of MX\$25.00 million to support a million of SMEs from all industries.		CNN Latin America	CNN Latin America	Expo Guadalajara is operating as a food collector center Queretaro Convention Center already set as a temporary facility for patients recovering from COVID19	Jalisco Government Milenio El Heraldo

					<p>Centro de Convenciones de Chiapas to be set as a temporary facility to treat COVID 19 patients.</p> <p>Centro de Convenciones de Merida, Yucatan Siglo XXI already set as a temporary facility to treat up to 500 patients</p> <p>Citibanamex (Mexico City) already set as a 500 beds temporary facility to treat covid19 patients”</p>	<p>Infobae</p> <p>El Universal</p>
Panama	Different measures to support companies	Panama government	Panama government		<p>Centro de Convenciones Amador’s parking lot already in use as a place to take covid19 tests.</p>	Milenio
Paraguay	National emergency law contemplates USD\$400 million to support the private sector.		CNN Latin America	CNN Latin America	<p>Conmebol Convention Center already set as a hospital /temporay facility to treat covid19 patients. The facility is not being used yet.</p>	Conmebol

Peru	Different measures to support companies		CNN Latin America	CNN Latin America		
Uruguay	Different measures to support companies	Uruguayan government	Uruguayan government		<p>Antel Arena offered its venue to support the national government in the crisis. . No government request yet to deploy this type of facility.</p> <p>Predio Rural del Prado already being used as a health facility with 100 beds</p> <p>Centro de Convenciones Punta del Este offered its facility to the government. No government request yet to deploy this type of facility.</p>	<p>El Observador</p> <p>El Pais</p>

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