

# The Exhibition Industry & COVID-19 in the MEA Region

## Government support for businesses in general Actions taken by the exhibition industry to support the COVID-19 crisis

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This document lists support from the GCC States namely KSA, UAE, Oman, Qatar and Bahrain, in addition to a pre-active response from the South African exhibition industry, in specific Johannesburg Expo Centre who has offered its halls to be equipped for COVID-19 cases.

Exhibitions and trade shows are the fastest of fast-tracks to economic recovery once the coronavirus crisis has passed, and they will deliver the best return on investment now. We have also listed examples from around the world of how the exhibition industry can support this crisis, converting exhibition halls to temporary hospital wards, and other initiatives.

More info at: [www.ufi.org/coronavirus](http://www.ufi.org/coronavirus) // <http://blog.ufi.org>

MEA Response to Corona Virus outbreak (stimulus packages)

Country	Govt Programme / activity	Primary Source	Secondary Source	More info / external URLs	Support from exhibition industry	More info / external URLs
UAE	USD 34.2bn stimulus package	UAE Government		<a href="#">The National</a>		
Saudi Arabia	USD 32bn stimulus package	KSA Government		<a href="#">CNBC.com</a>		
Oman	USD 20bn stimulus package	Oman Central Bank		<a href="#">Arabian Business</a>		
Bahrain	USD 11.3bn stimulus package	Bahrain Government		<a href="#">Arabian Business</a>		
Qatar	USD 23bn stimulus package	Qatar Government		<a href="#">AL Arabiya</a>		
South Africa		AAXO - The Association of African Exhibition Organisers	Johannesburg Expo Centre (Mr. Craig Newman, CEO)	<a href="https://www.aaxo.co.za/">https://www.aaxo.co.za/</a>	Petition to the SA government asking for support	Change.org

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