

## ICC Sydney “Waste Reduction Program” wins the UFI Sustainable Development Award 2020

Paris – 23 June 2020: UFI, the Global Association of the Exhibition Industry, is pleased to announce that ICC Sydney is the winner of the UFI Sustainable Development Award 2020.

The UFI Sustainable Development Award 2020 was designed to recognise companies that have implemented a successful Waste Management approach for exhibitions. The jury selected the “Waste Reduction Program” conducted by ICC Sydney as the winning entry because of their comprehensive approach to the topic, the clarity of their road map, and their strong results.

“Waste Management is one, if not the most important environmental issue of exhibitions and the extremely high level of the selected entries demonstrates that the industry can develop strong programs in that area, as part of their overall sustainability strategy. Overall, the jury selected sixteen best practices, from thirteen different countries. ICC Sydney stands out for their full scope practical and successful approach” comments Philippe Echivard, Director of Environment and Security at Palexpo (Switzerland) and Chair of the UFI Sustainable Development Working Group.

Geoff Donaghy, CEO of ICC Sydney, says: “We are honoured to receive the UFI Sustainable Development Award for ICC Sydney’s waste reduction program. As a venue we are committed to sustainability and fostering positive event legacies for our clients. We also recognise our responsibility to demonstrate leadership and make a positive contribution towards the waste crisis in Australia and the global exhibitions industry. Delivered via multiple initiatives, our program targets key waste management issues which has been critical to its success. We look forward to expanding the program, guided by lessons learnt, to continue to create ongoing positive waste management outcomes.”

The jury also commended the other finalists for their strong entries: Greenbuild (USA), the only “single exhibition organiser” among the finalists, Olympia (UK) and RAI Amsterdam (The Netherlands) for their long-standing commitment to zero waste, and ADNEC (UAE) and Stockholmässan (Sweden) for their strong recent achievements.

The entries of the six finalists, as well as those selected in the first round of the competition, are available for download at [www.ufi.org/sdaward](http://www.ufi.org/sdaward).

ICC Sydney will be invited to present their entry during the 87<sup>th</sup> UFI Global Congress. For more details on the UFI Global Congress, please visit [www.ufi.org/congress2020](http://www.ufi.org/congress2020).

For more information on UFI sustainability initiatives, go to: [www.ufi.org/susdev](http://www.ufi.org/susdev).

Attachments:

- [UFI Sustainable Development Award 2020 winner logo](#)
- [Cover of the ICC Sydney winning entry](#)

***About UFI – The Global Association of the Exhibition Industry:** UFI is the global trade association of the world’s tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI’s main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents more than 50,000 exhibition industry employees globally, and also works closely with its 60 national and regional association members. More than 800 member organisations in 88 countries around the world are presently signed up as members. Around 1,000 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.*

*For more information, please contact: UFI Headquarters: Email: [media@ufi.org](mailto:media@ufi.org) Tel: +33 (0)1 46 39 75 00 or [www.ufi.org](http://www.ufi.org)*