



香港會議展覽中心
Hong Kong Convention and Exhibition Centre

MONICA LEE-MÜLLER Biography



Monica Lee-Müller has been the Managing Director of Hong Kong Convention and Exhibition Centre (Management) Limited (HML) since July 2012. HML is the professional private company responsible for the management and operation of the 306,000 square-metre Hong Kong Convention and Exhibition Centre (HKCEC). About 1,000 events are held at the HKCEC every year.

Ms Lee-Müller is a proven veteran in the hospitality industry for over 30 years. Before joining HML, she has held a number of senior positions in various international hotels in Hong Kong. She joined HML since 1994 and progressed through several managerial positions before being promoted to Managing Director in 2012. She leads HML's senior executives to plan and implement business development and service initiatives successfully, securing and serving numerous world renowned exhibitions and conventions. She is also responsible for steering the HK\$1 billion HKCEC Five Year Advancement Project, covering facility and technology upgrade.

An active facilitator of the exhibition industry, Ms Lee-Müller has served as a Board Member of UFI – The Global Association of the Exhibition Industry for the past 12 years. She is also an Executive Committee member of Hong Kong Exhibition & Convention Industry Association (HKECIA).

Managed by Hong Kong Convention and Exhibition Centre (Management) Limited
香港會議展覽中心(管理)有限公司負責管理

Member of NWS Holdings
新創建集團成員

1 Expo Drive, Wanchai, Hong Kong, China 中國香港灣仔博覽道一號

Tel 電話：+852 2582 8888 Fax 傳真：+852 2802 0000

E-mail 電郵：info@hkcec.com Website 網址：www.hkcec.com





香港會議展覽中心
Hong Kong Convention and Exhibition Centre

Ms Lee-Müller is committed to sustainability and has led HML to acquire ISO20121 Event Sustainability Management System accreditation since 2015. Under her leadership, the organisation launched the 'Think Before Plastic' initiative in 2018 and successfully phased out annual usage of 1.7 million pieces of disposable plastic, an achievement recognized by the UFI Sustainability Award in 2019. She also mobilized the organization in social responsibility projects. HML was one of the first supporters of the local Food Angel food rescue and assistance programme since it started in 2011 and now serves some 3 million meals a year to the underprivileged.

Ms Lee-Müller is passionate about nurturing young talents. She has been the Chairperson of the Training Board of the Chinese Culinary Institute since 2015, and is currently a member of the Steering Committee of International Culinary Institute. She also serves as a member of the Industry Advisory Committee of School of Hotel and Tourism Management of the Hong Kong Polytechnic University.

Ms Lee-Müller holds a Master of Management Programme from Macquarie University (Sydney) and a Certificate of Legal Services from the Faculty of Law, The University of Hong Kong. She was conferred the Honorary Fellowship by the Vocational Training Council in 2016.