



# The European Exhibition Industry & COVID-19

**Government support for the exhibition industry**

**Government support for businesses in general**

**Actions taken by the exhibition industry to support the COVID-19 crisis**

**updated 06/10/2020 – if you have more examples, please [email us](#)**

This document lists support from the EU and EU member governments to businesses in general, and the exhibition industry in particular. We hope that by gathering together examples of financial and other support for the exhibition industry already implemented around the world, it will encourage other governments and policymakers to do the same in their respective markets.

Exhibitions and trade shows are the fastest of fast-tracks to economic recovery once the coronavirus crisis has passed and will deliver the best return on investment now. We have also listed examples from around the world of how the exhibition industry can support this crisis, converting exhibition halls to temporary hospital wards, and other initiatives.

More info at: <http://www.exhibition-alliance.eu/> // [www.ufi.org/coronavirus](http://www.ufi.org/coronavirus) // <http://blog.ufi.org>

## Key – Exhibition industry only Wider business support

Country	Govt Programme / activity	Primary Source	Secondary Source	More info / external URLs	Support from exhibition industry	More info / external URLs
EU	<p>4<sup>th</sup> Amendment to the Temporary Framework for State Aid Measures</p> <p><a href="#">State aids – temporary framework (English)</a></p> <p><a href="#">Escape clause to the Stability and Growth Pact (English)</a></p> <p><a href="#">Coronavirus Response Investment Initiative (English)</a> – €25 billion initially, now €37 billion using unspent European Structural and Investments funds for 2019. The exact amount available per each country are mentioned in each single letter <a href="#">available here</a>.</p>	<p>EU Commission</p> <p>EU Commission</p>	<p>EU Member States must implement those schemes in each country</p>	<p><a href="#">Communication from the Commission</a> (Page 9)</p> <p><a href="#">Website on the Coronavirus Response</a> summarising all initiatives in all fields. (English)</p>	<p>Funding for up to €3m for uncovered fixed costs for organizations whose business has been reduced or suspended by COVID-19.</p> <p>Ready to receive inputs from the Exhibition Industry on how to better support them</p>	<p>EEIA: <a href="#">Summary of the web conference</a> (English)</p>

	<p><a href="#">€750 billion Pandemic Emergency Purchase Programme (PEPP) (English)</a></p> <p><a href="#">Measures to support bank liquidity conditions and money market activity (English)</a></p> <p><a href="#">ECB Banking Supervision provides temporary capital and operational relief in reaction to coronavirus (English)</a></p> <p><a href="#">EIB Group will rapidly mobilise up to EUR 40 billion to fight crisis caused by Covid-19 and calls on Member States to set up a further guarantee for SME and mid-cap support from EIB Group and national promotional banks (English)</a></p>	<p>European Central Bank</p> <p>European Investment Bank</p>	<p>EU Member States must implement those schemes in each country</p> <p>EU Member States must implement those schemes in each country</p>			
Austria					Messe Wien (Vienna) adding 3,100 hospital beds to cope with hospital overflow	<a href="#">Messe Wien (English)</a>

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Belgium	Different measures to support companies	Belgian Govt		<a href="#">Belgian Government</a> (French)	Easyfairs offered their 10 exhibition venues in Belgium, Holland and Sweden to the relevant authorities	<a href="#">Link</a> (English)
Denmark	€12m compensation for organisers  EU Commission approves Danish guarantee scheme for SMEs affected by Coronavirus outbreak	Danish Govt  Danish Govt	EU Commission  EU Commission	<a href="#">EU Commission</a> (English) <a href="#">Danish Business Service</a> (Danish)  <a href="#">EU Commission</a> (English)		
France	Different measures to support companies  EU Commission approves French schemes to support economy in Coronavirus outbreak	French Govt  French Govt	EU Commission	<a href="#">French Government</a> (French)  <a href="#">EU Commission</a> (English)		

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Germany	<p>Different measures to support companies</p> <p>EU Commission approves German measures to support economy in Coronavirus outbreak</p> <p>EU Commission approves German direct grant scheme to support companies affected by coronavirus outbreak</p> <p>EU Commission approves German guarantee measure to further support economy in coronavirus outbreak</p>	<p>German Govt</p> <p>German Govt</p> <p>German Govt</p> <p>German Govt</p>	<p>EU Commission</p> <p>EU Commission</p> <p>EU Commission</p>	<p><a href="#">AUMA</a> (German)</p> <p><a href="#">German Government</a> (German)</p> <p><a href="#">EU commission</a> (English)</p> <p><a href="#">EU commission</a> (English)</p> <p><a href="#">EU commission</a> (English)</p>	<p>Koelnmesse (Cologne) to set up a distribution centre for medical supplies</p> <p>Messe Berlin to build 1,000 bed hospital</p>	<p><a href="#">Link</a> (English)</p>

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<i>Italy</i>	Different measures to support companies	Italian Govt		<a href="#">Italian Government</a> (Italian)	Fiera Milano (Milan) adding 400 hospital beds  Fiera Bergamo (Bergamo) adding 300 hospital beds  VeronaFiere donation of €50,000 to emergency services appeal	<a href="#">link</a> , <a href="#">link2</a> and <a href="#">official website</a> (Italian)  <a href="#">Link</a> (Italian)  <a href="#">Link</a> (Italian)
<i>Netherlands</i>	Different measures to support companies	Dutch Govt		<a href="#">Dutch Government</a> (English)	MECC Maastricht – Expansion of Maastricht UMC+ for 250 beds	<a href="#">Link</a> (English)
<i>Poland</i>	Different measures to support companies	Polish Government		<a href="#">Polish newspaper</a> (English)		
<i>Portugal</i>	EU Commission approves €3 billion Portuguese guarantee schemes for SMEs and midcaps affected by Coronavirus outbreak	Portuguese Govt	EU Commission	<a href="#">Portuguese government</a> (Portuguese)  <a href="#">EU Commission</a> (English)	PTAK Warsaw Expo offered all venue (150,000 sqm) for use as field hospital	<a href="#">Link</a> (English)
<i>Russia</i>						
<i>Spain</i>	Different measures to support companies	Spanish Govt		<a href="#">Local Newspaper</a> (English)  <a href="#">Spanish Govt</a> (Spanish)	Fira Barcelona (Barcelona) giving one pavilion to host homeless people  Fira Barcelona gives 2 tonnes of food to sup kitchens	<a href="#">Link</a> (Spanish)  <a href="#">Link</a> (English)
<i>Spain</i>	EU Commission approves €20 billion Spanish					<a href="#">Link</a> , <a href="#">2</a> , <a href="#">3</a>

	guarantee schemes for companies and self-employed affected by coronavirus outbreak	Spanish Govt	EU Commission	<a href="#">EU Commission</a> (English)	IFEMA (Madrid) adding 3.000 hospital beds, hosting homeless people and allowing the use of the kitchen facilities  Feria Valencia (Valencia) will host 800 “fallas”, gigantic cardboard monuments considered a World Heritage Site by UNESCO, in their pavilions	(Spanish)  <a href="#">Link</a> (Spanish)
Switzerland	Different measures to support companies  4.5 million CHF for SMEs in trade fairs and events industry	Swiss Government  Swiss Government		<a href="#">Swiss Government</a> (DE, FR, IT)  <a href="#">Switzerland Global Enterprise</a> (DE, FR, IT)	Palexpo (Geneva) is going to have an army hospital in its facilities and it is allowing the use of the kitchen facilities	
UK (Outside EU)	Ongoing petition from events industry for specific govt support Govt support for businesses: VAT exemption, covering 80% of redundant workers’ salaries (up to £2,800). However, no support for freelancers/self-employed	Industry Supplier  UK Govt		<a href="#">Petition.org</a> (English)	Excel London – “Operation Nightingale” to become a temporary NHS Hospital. Initially 500 beds with scope to increase to 4000.  NEC – Birmingham will become NHS Nightingale hospital  Harrogate Central to become NHS Nightingale Hospital  Manchester Central to become NHS Nightingale Hospital	<a href="#">Link</a> (English)  BBC <a href="#">Link</a> (English)  <a href="#">Link</a> (English)  <a href="#">Link</a> (English)

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