



## Code of Ethics

As members of UFI, the Global Association of the Exhibition Industry, we agree to uphold the principles of respect, integrity, responsibility and professional behaviour in the conduct of our business and in our relations with our clients and colleagues

### As a UFI member

We believe that a commitment to ethical conduct is a constructive approach to successfully achieving our professional goals.

We will conduct professional activities in accordance with accepted standards, and applicable laws and regulations.

We will respect UFI's Statutes, Internal Rules and all obligations arising from membership notably in terms of exhibition statistics and use this information in all our communication material.

We will write contracts in such a fashion that they are clear and fair and honour them accordingly.

We will recommend service suppliers who are professionally sound and who are in compliance with recognised standards of health, safety and environment.

We will respect the intellectual property of others and to protect the confidentiality of privileged information provided to us during business activities.

We will support the practice of sustainable development within our industry.

We will strive to continually improve the level of our professional competence and ability.

We will do our utmost to ensure a diverse workforce at all levels within our organization, and will foster an inclusive and equitable climate for the people that work for us.

We will support the organization's activities as it promotes, serves and represents the exhibition industry.

UFI Member

UFI President

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