

Stockholmsmässan Congress & Exhibition Centre

Three unique Partnerships for Sustainability during and post COVID-19

The past year has been challenging, but it has also provided opportunities for development.

We would like to present three unique partnerships for sustainability that took place during the pandemic.

First, when the venue was transformed to a hospital.

Secondly, when we became the world's largest drive-thru parcel agency.

The third is one of our largest events, Stockholm Furniture and Light Fair, which has initiated a sustainability partnership with Swedish Wood.

Everyone at Stockholmsmässan is proud that we have showed flexibility and strength during these times of transformation.



Stockholmsmässan Congress & Exhibition Centre is the first ISO 20121 certified venue in Stockholm. It is the largest exhibition facility in the Nordic region.

1) Partnership

Temporary field hospital at Stockholmsmässan

In March 2020 Stockholmsmässan received the green light to begin building the field hospital in parts of its own premises. Intensive work commenced immediately in a smooth operation run jointly with Region Stockholm, healthcare property company Locum, and the Swedish Armed Forces.

Over 200 employees were involved from Stockholmsmässan alone, working in three shifts to complete the hospital within a short deadline. By Thursday, April 9 a 600-bed was ready for use.

“We want to support society in every possible way and be able to temporarily adjust. We have the expertise and the strength to build this in parts of Stockholmsmässan’s facility and the work is now moving ahead incredibly fast,” said Christian Clemens, CEO at Stockholmsmässan.



The field hospital was constructed in close cooperation with Region Stockholm, Locum and Stockholmsmässan – a project that required hundreds of team members from different areas of expertise. Stockholmsmässan and its contractors supplied everything in terms of electricity, plumbing, water, construction and painting, information materials and signs, waste management as well as the distribution of consumables. Stockholmsmässan also provided security (such as surveillance and Covid safety) on the site.

1) Partnership

Temporary field hospital at Stockholmsmässan

Reuse and recycling

The dismantling work lasted around five weeks and was carried out as efficiently and sustainably as possible. We saved materials that can be used in the future and sorted everything that can be recycled.

- All showers, sinks and toilets were donated to the Archipelago Foundation so that they could refresh all stations in the archipelago where they support the right of public access to get out into nature.
- All power outlets (7500 pcs) and mounting boxes for them as well as power stations are reused on other constructions.
- 75% of the fabrics (3000 meters) was saved to be reused at future events.
- 80% of the temporary walls (4000 pcs) is saved and will be used at events.
- Ventilation equipment was re-sold to one of the plumbing companies that were involved in building the hospital.
- All gas bells (approx. 2000) and valves were saved for use in other constructions
- All copper pipes with a length longer than 2m (approx. 3500m) are saved for other constructions.
- All signs were saved for a possible future need for similar constructions.



1) Partnership

Temporary field hospital at Stockholmsmässan

The strategy for the construction of the external hospital emerged in frequent meetings between the three partners, Stockholmsmässan, Region Stockholm – and Locum, whose combined expertise proved to be crucial. Locum was responsible for deliveries of oxygen (medical gas).

In addition, external suppliers helped us to sweep the market for specific products that we received thanks to several of our suppliers' customers who allowed our orders to be prioritized in the production queue.

To provide some understanding of the scope of this project, the hospital had seven thousand electrical outlets, 50 kilometres of cable and more than six kilometres of exhibition passageways.

After some time, it became clear that the region was in a better situation than anyone had dared to hope for back in March, and luckily the hospital was never used.

This video shows the process to build a temporary hospital at Stockholmsmässan and the cooperation's that took place.

<https://youtu.be/zCX2Rj3B7G0>



The next step

During the spring of 2021, Stockholmsmässan has continued to support the city of Stockholm by opening the venue for Covid-19 vaccination. This makes it possible for Stockholm citizens to efficiently and easily get access to the vaccine. This supports Sustainable Community and we have shown the City of Stockholm and the greater region that we have a flexible venue where sustainability and recycling is a natural part of the operations. We have also shown that we are ready to support the community when needed.

2) Partnership

World largest drive-thru parcel agent at Stockholmsmässan

During the pandemic, e-Commerce has become increasingly important to many people around the world. In 2020, e-commerce increased by 40% in Sweden, compared to 2019. The major increase was before Christmas, when as many as 82% of Swedes shopped online, resulting in record numbers of packages, which led to fear of large crowds and long queues at parcel delivery agencies, not at all in line with the Covid-19 restrictions.

In order to reduce the risk of spreading the virus, Stockholmsmässan and PostNord joined forces and opened the world's largest drive-thru parcel agency.

The temporary parcel delivery also reduced the burden on regular parcel delivery agencies. The Drive-Thru had a digital queuing system, which made it possible to queue remotely in the car. The Drive-Thru made it possible to pick up packages in a secure way.

This was an important contribution to Sustainable Community, one of Stockholmsmässan's focus areas.



2) Partnership

World largest drive-thru parcel agent at Stockholmsmässan



“This is a great example of Stockholmsmässan’s ability to adapt to new circumstances during the pandemic. We presented the idea to PostNord and were happy to quickly reach an agreement together”, says Rikard Skärebo, production manager at Stockholmsmässan.

In November 2020, PostNord opened the world's largest parcel agent with the help of Stockholmsmässan, in order to make it possible for people to pick up their Christmas presents safely with drive thru. With an ongoing pandemic and stricter restrictions, in parallel with expected record volumes of e-commerce packages ahead of Christmas, PostNord opened the world's largest drive-thru agent.

The opening of the new agent took place to meet the increased e-commerce and the record volumes of packages expected during the last month of the year. This, at the same time as the spread of infection in society is increasing and there is a great risk of queues forming among all of Sweden’s ordinary package agents.

Outside the 25,000 sqm exhibition hall, you could pick up your Christmas presents from Monday 30 November without having to leave the car. In this pandemic, we wanted to do everything we could to prevent an increased spread of infection during a hectic period when record-high volumes of parcel deliveries were expected. With the enormous space that Stockholmsmässan provides, we could receive and store a large number of packages and at the same time offer our customers safe collection of packages and submission of returns.

3) Partnership

Swedish Wood becomes Sustainability Partner for Stockholm Furniture & Light Fair

Stockholm Furniture & Light Fair is the world's leading meeting place for Scandinavian design! Nowhere else in the world you will find as many Scandinavian designers gathered in one place. 80% of our 700 exhibitors represent companies from the Scandinavian countries. During the event, the best of Scandinavian furniture/light design for public areas, offices and home interiors is displayed in an international context. The latest trends and new products are unveiled to visitors from 100 different countries.

Stockholm Design Week is arranged during the same week as Stockholm Furniture & Light Fair and includes more than 400 design-related events throughout the city.

The Swedish industry organization Swedish Wood will be the first Sustainability Partner for Stockholm Furniture & Light Fair. This represents a long-term commitment to sustainability for both the fair and Swedish Wood, with a focus on knowledge about using natural materials and recycling to create a more sustainable and circular event.

During the last two years, Swedish Wood contributed with both expertise and materials for three major projects: the Design Bar, created by Andersen & Voll, and design studio Neri & Hus's major installation, both from 2019, plus the exhibition Re-defining the Office from 2020.

Swedish Wood will continue to provide knowledge and advice for the fair's creatives and exhibitors on issues to do with production, circularity and the choice of renewable materials.



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Through the Sustainability Partnership, Stockholm Furniture & Light Fair and the exhibiting companies are keen to provide a platform for highlighting the unique position of Scandinavia, and not least Sweden, as a leader on sustainability in the furniture and lighting industry. The aim is to provide inspiration and information on working and living sustainably.



The Design Bar 2019 created by Anderssen & Voll, produced with material from Swedish Woods members.
Photo: G. Kaiser.

3) Partnership

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Next step

- The partnership with Swedish Wood will stay relevant and important since wood is a sustainable material and will replace many non-sustainable materials in the future.
- Swedish Wood, in its role as Sustainability Partner, will – prior to, during and after the event act as an advisor when needed regarding issues related to production, circularity and health linked to natural materials such as wood.
- Swedish Wood will contribute with technical knowledge on production and subject knowledge about wood.
- Swedish Wood will provide information about new research findings with a connection to wood and well-being and wood as a sustainable material.
- In the long run, Swedish Wood, in collaboration with the Stockholm Furniture Light Fair, will strive to donate as much material as possible to design schools after the event.

For more information: www.stockholmfurniturelightfair.se and www.swedishwood.com



About Stockholmsmässan Congress & Exhibition Centre



Stockholmsmässan is the largest exhibition facility in the Nordic region. For more than 70 years, we have organized trade fairs and congresses that provide inspiration, knowledge and business.

The personal meeting is the basis for our communication and it is hard to replace. This applies to everything from to smaller gatherings to large organized meetings with thousands of participants.

We love meetings - all kinds of meetings - and that is why we are experts at arranging, planning and creating specific meetings that make a difference.



Stockholmsmässan is the first ISO 20121 certified venue in Stockholm.

Sustainability at Stockholmsmässan means taking into consideration the needs of both current and future generations and taking long-term responsibility in our daily operations. Stockholmsmässan's sustainability work is conducted on the basis of three focus areas: Sustainable Community, Sustainable Environment and Sustainable Innovation.



About Stockholmsmässan Congress & Exhibition Centre



Stockholmsmässan's CEO Christian Clemens with the Penguin Prize

Stockholmsmässan receives Penguin Prize

In November 2020, Stockholmsmässan was awarded the city of Stockholm's Penguin Prize for our innovative ways of communicating with exhibitors and visitors in order to increase the volume of recycled material, which is one of many important climate goals for the City of Stockholm.



Stockholmsmässan supports Agenda 2030 and UN's 17 Global goals

We've worked through the 17 goals and 169 part goals and identified five goals which are prioritized at Stockholmsmässan. The three unique partnerships all support all these goals.

Contact information

Learn more: https://www.stockholmsmassan.se/?sc_lang=en

Sustainability: [about_stockholmsmassan/sustainability_at_stockholmsmassan](https://www.stockholmsmassan.se/about_stockholmsmassan/sustainability_at_stockholmsmassan)

Email: hallbarhet@stockholmsmassan.se

#sustainablestockholmsmassan



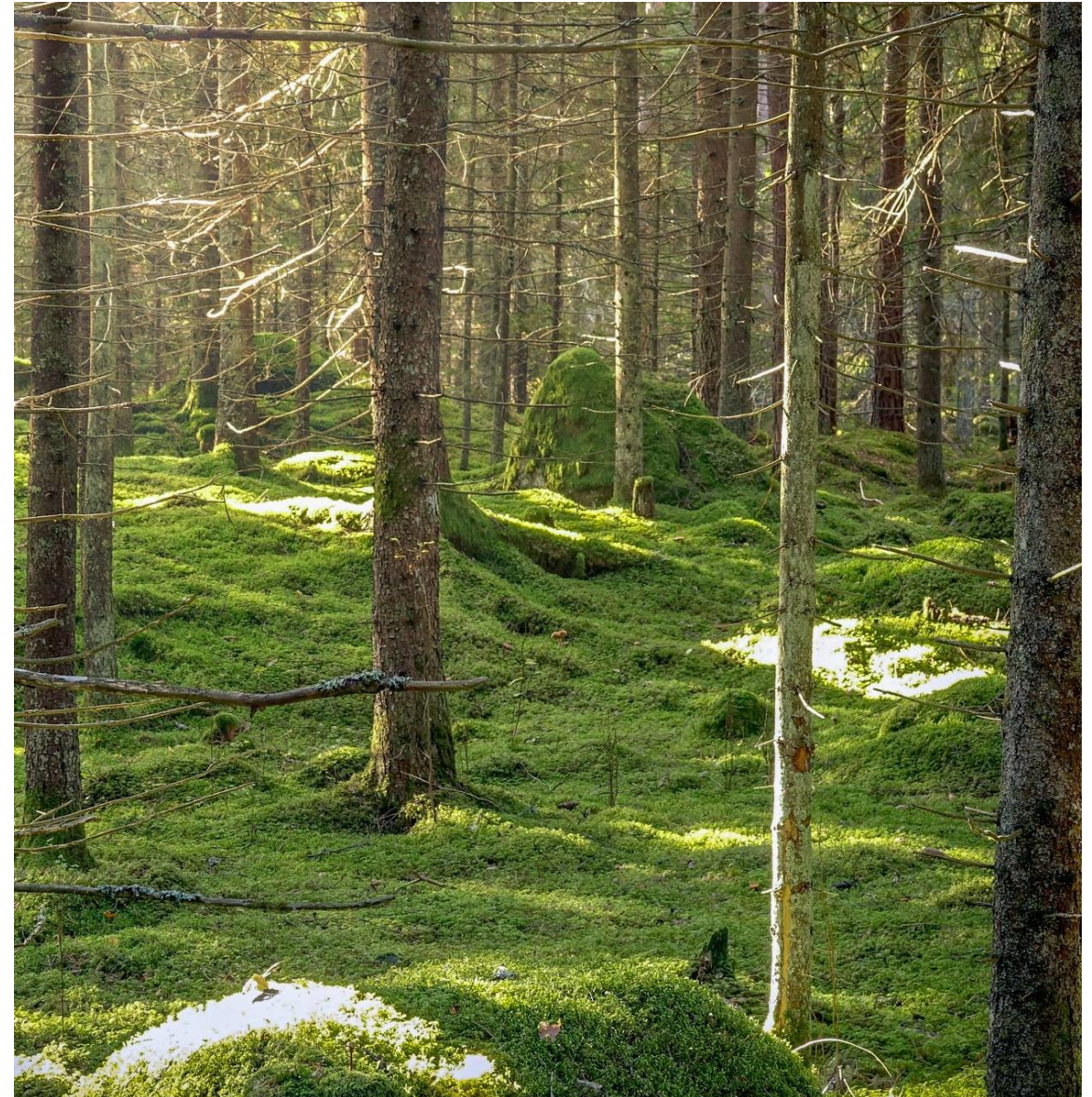
Sustainable
Community



Sustainable
Innovation



Sustainable
Environment





Stockholmsmässan