



NETWORKING
EDUCATION
INNOVATION

ETT Exhibition Marketing Months

Exploring the Best Reopening Marketing Strategies

Join our events in October and November to explore the best exhibition reopening marketing strategies!



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ETT Exhibition Marketing Months

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ETT Club is delighted to announce its new mission “ETT EXHIBITION MARKETING MONTHS, EXPLORING THE BEST REOPENING MARKETING STRATEGIES”. Exhibition Industry professionals from around the world are gathering to share their experiences, innovate and contribute towards the success of our industry as the pandemic has become a part of what we do. Panel discussions, presentations of new marketing technologies, innovation and networking opportunities. These sessions will be a fantastic way to discover how the industry is tackling new challenges across the globe and help professionals share their experiences and learn from one another. Join our upcoming events to explore the **Best Reopening Marketing Strategies**. Come back stronger and innovate!

ETT Club, a global platform, is always interested in hearing your suggestions and helping you find the right format to host an event. Please contact us if you have an idea and would like to host a session to join the ETT mission!

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EP EXPOPLATFORM

ei eventsintelligence



October-November 2021 Event Programme

Exploring the Best Reopening Marketing Strategies

23 Sept

14:00 UK Time

06 Oct

14:00 UK Time

 **Sprint**

How does marketing communication need to change to reopen an exhibition?

1st session: 23 Sept, 2pm UK Time

2nd session: 6 Oct, 2pm UK Time



21 Oct

14:00 UK Time

28 Oct

14:00 UK Time

 **Online sessions**

Review of the best marketing tools in the industry



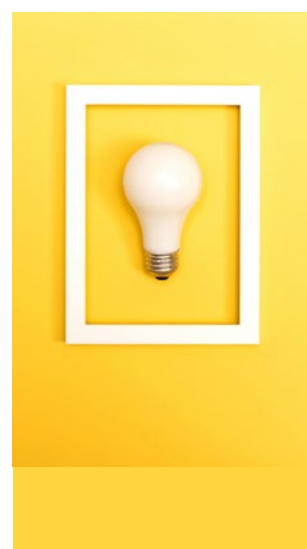
Date

to be confirmed

 **Online sessions**

Best Marketing Reopening Campaign Competition!

Calling for best marketing reopening campaigns! Are you proud of what you have done and how you've adapted to the crisis? Please share your success with other industry professionals and submit your best marketing reopening campaign by clicking on the button below.



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