# **World Map** Of Exhibition Venues

2022 Edition

**Revised in February 2022** 

The Global Association of the Exhibition Industry

# Thank You



UFI would like to thank the following supporting partners, who helped collect the data for this research:



# **UFI Research: An Overview**





Analysing the global exhibition industry with global comparisons.

**Global Barometer** – Bi-annual report on industry developments.

**World Map of Venues** – Global report on venue capacity developments.

**Economic Impact Study** – Report on the value of exhibitions globally and regionally.

**United Nations Sustainable Development Goals** – Report on the economic, social & environmental impacts of a number of exhibition industry projects.

Status of Sustainability – Report on the status of sustainability in the exhibition industry, including results from surveys conducted by UFI research partner Explori.



Regular market overviews on UFI's chapter regions.

**Euro Fair Statistics** – Annual list of certified data for Europe by country.

The Trade Fair Industry in Asia – Annual analysis of market developments for Asia-Pacific by country.

**The Exhibition Industry in Latin America** – The first comprehensive overview by UFI of the exhibition industry Latin America.

**The Exhibition Industry in MEA** – Overview of the exhibition market in the MEA region.

Topical Reports



Focused reports on challenges and developments within the exhibition industry.

**COVID Related Research** – Data, reports, and standards covering the exhibitions industry.

**Global Visitor Insights & Global Exhibitor Insights** – Data driven research reports on visitor feedback and exhibitor expectations.

Best Practices Compendiums – Case studies of successful industry developments.

**Special Industry Topics** – A wide ranging selection of bespoke reports into specific industry topics.

# UFI Research Patron: Freeman

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UFI Research is available at www.ufi.org/research

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### Introduction



Venue capacity is an important element for the exhibition industry and the resulting economic development it generates. With the "World Map of Exhibition Venues", UFI regularly produces a global census of all exhibition venues with a minimum of 5,000 sqm of gross indoor exhibition space.

Venue definition (for the purpose of this survey): any public assembly premises with a minimum of 5,000 square meters (sqm) of indoor Exhibition Space and that hold various types of exhibitions, trade fairs or consumer/public shows on a regular basis. The premises may be purpose-built exhibition centre space or other premises including Exhibition Space (e.g. hotels, arenas, sport venues, and amusement fair grounds).

Exhibition Space definition: the amount of gross exhibition space in the Venue regularly marketed and rented/licensed/used for exhibitions, trade fairs or consumer/public shows.

"Top" in the context of this report is considered as the largest venues (or the countries/regions with the most Exhibition Space) and bears no relation to the quality of that space.

The data collection was conducted though several channels including the supporting partners and companies mentioned on the previous page and also direct information from venues. Important remark: Compared with the previous version produced by UFI in 2017, this new version includes significant updates in several key markets where additional venues were identified. This applies to China (Asia - Pacific), Mexico (North America) and countries in Central and South America.

The results are considered reliable. They cannot however be considered as fully accurate or complete and UFI cannot be held responsible for errors or any consequences arising from the use of this information.

In line with UFI's mission to provide vital data to the entire industry, this report is freely available at www.ufi.org/research.

For any information on this report or other UFI's Research activities, please contact research@ufi.org



The total indoor exhibition space worldwide reaches 40.6 million sqm for the year 2022 and 1,358 venues were identified.

#### Total venue space available globally

#### Total number of venues globally

40.6 Million sqm

Total venue space available for exhibitions globally 1,358 exhibition venues

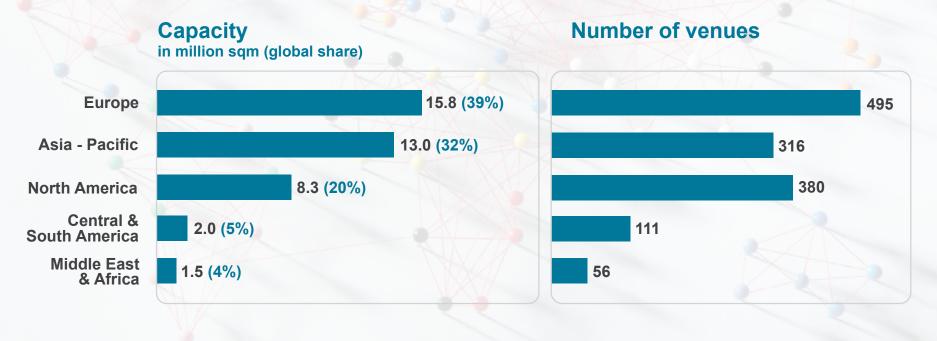
Serve the industry around the world

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Europe is home to the most exhibition space globally (15.8 million sqm), and Asia-Pacific offers more exhibition venue space than North America (13.0 and 8.3 million sqm respectively). Regarding the number of venues, Europe also is home to the highest number of venues (495), followed by North America (380) and Asia-Pacific (316) respectively.

#### Venues and indoor exhibition space

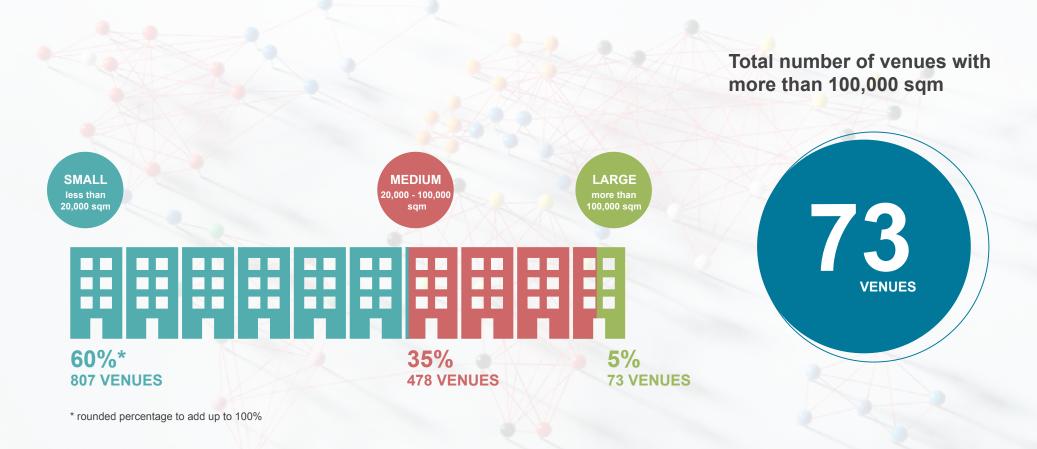


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UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm



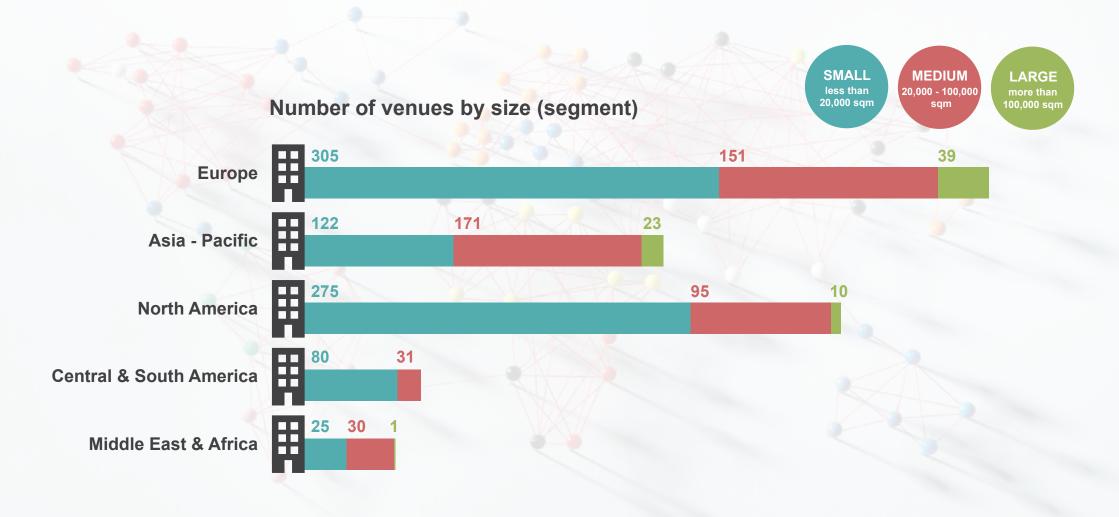
Globally, 60% of the venues have an indoor capacity between 5,000 and 20,000 sqm. One third (35%) of all venues globally belong to the medium-size segment, offering between 20,000 and 100,000 sqm. 73 venues have more than 100,000 sqm.



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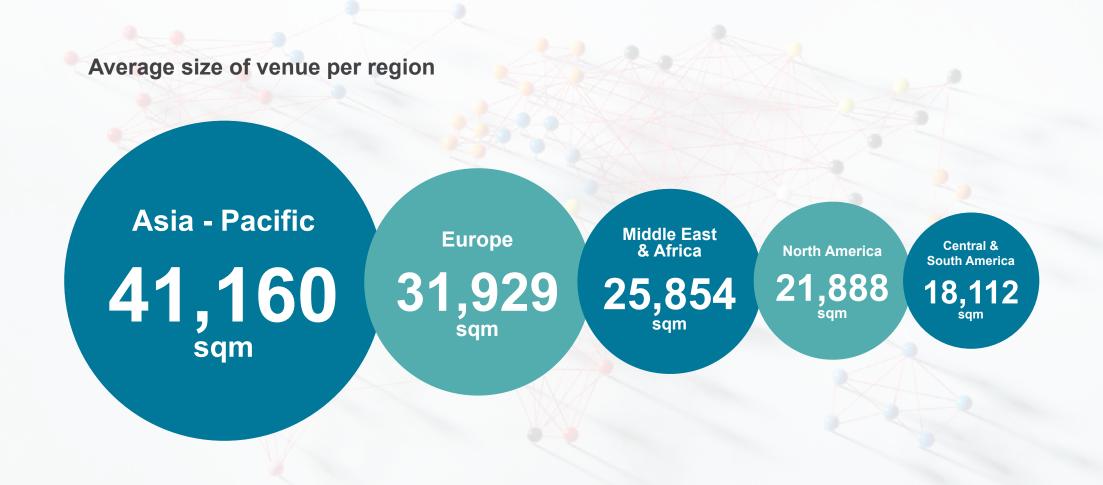
Europe is home to most of the large venues.



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The average size of Asia - Pacific venues is bigger than in any other region.



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#### Top venues Venues with a minimum of 100,000 sqm of indoor exhibition space



Americas Crocus Expo Europe Koelnmesse Middle East - Africa 10 11 12 13 Asia - Pacific 14 Feria Valencia 15 16 17 18 19202223452627289331233345563783904424344546 Verona Fiere Fiere di Parma Veletrhy RAI Amsterdam ExCeL London Messe Essen Jaarbeurs 77 78 79 80

National Exhibition and Convention Center (Shanghai) Shenzhen World Exhibition & Convention Centre Messe Hannove Messe Frankfurt Fiera Milano (Rho Pero) China Import & Export Fair Complex (Pazhou Complex) Kunming Dianchi Convention & Exhibition Center (DCEC) Messe Duesseldorf Paris Nord Villepinte McCormick Place Las Vegas Convention Center Porte de Versailles Chongqing International Expo Center Fira de Barcelona - Gran Via Qingdao Cosmopolitan Exposition Shanghai New International Expo Centre (SNIEC National Convention and Exhibition Center (Tianjin) Neue Messe Muenchen BolognaFiere Feria de Madrid / IFEMA Western China International Expo City Orange County Convention Center The Venetian Resort Las Vegas (Sands Expo/Venetian/Palazzo) Expo Center City (Messe Berlin) Nuernberg Messe The NEC (Birmingham) Wisconsin Center Investimenti S.p.A. / Fiera di Roma Wuhan International Expo Center (WIEC) Wuhan International Expo Center (WIEC) MCH Messe Schweiz (Basel) AG Qingdao International Expo Center EUREXPO IMPACT Arena, Exhibition and Convention Center NRG Park / Reliant Center Ptak Warsaw Expo Jiangxi Nanchang Greenland Expo Center Rimini Fiera - Italian Exhibition Group Georgia World Congress Center Remin Fred - Italian Exhibition Group Georgia World Congress Center Hongdao International Conference & Exhibition Center Changzhou West Taihu International Exhibition Centre Dubai World Trade Center - Dubai International Convention Centre Yiwu International Expo Centre Tuyap Istanbul Fair Convention and Congress Center Messe Stuttgart Feria de Zaragoza Fira de Barcelona - Montjuic Tokyo Big Sight (Tokyo International Exhibition Center) **Anaheim Convention Center** Brussels EXPO Leipziger Messe Chengdu New International Convention and Exhibition Centre (Century City) Nanjing International Expo Center Korea International Exhibition Center (KINTEX) **Bilbao Exhibition Centre / BEC** Poznań International Fair New China International Exhibition Center (NCIEC) Palexpo Geneva Shenyang International Exhibition Center Porto Antico di Genova Shenzhen Convention & Exhibition Center Expocentre Fairgrounds Kentucky Exposition Center New Orleans Ernest N. Morial Convention Center Hefei Binhu International Convention and Exhibition Center IFM (Istanbul Expo Center)/istanbul Fuar Merkezi Jinan West Convention & Exhibition Centre Suzhou International Expo Center Xiamen International Conference & Exhibition Center (XICEC) Singapore Expo Convention and Exhibition Centre Sao Paulo Expo

China China German Frankfurt/Main Moscow Germani Russia Italv China China German Duesseldorf German France USA **USA** Spain France China Spain China China China Germany Italy Spain China USA USA Germany Germa United Kingdom USA Italy Italy China Switzerland China France Thailand USA Poland China Italy USA China China UAE China Italy Turkey Germany Spain Sibain Japan USA Belgium Czech Republic The Netherlands Germany United Kingdom China China Germany South Korea Spain Poland China Switzerland China Italy China USA USA New Orleans The Netherlands China Turkey China China China Singapore Brazil

Shanghai

Shenzhen

Hannover

Guangzhou

Kunming

Cologne

Chicago

Valencia

Qinqdao

Tianjin

Shanghai

Muenchen

Bologna Madrid

Chengdu

Orlando

Berlin

Roma

Verona

Wuhan

Basel Qingdao

Lyon

Bangkok

Houston

Rimini

Atlanta Qingdao

Yiwu

Parma

Tokyo

Brno

Leipzig

Chengdu

Nanjing

Goyang Bilbao

Poznań

Beijing Geneva

Shenyang

Shenzhen

Genova

Moscow

Utrecht

Istanbul

Suzhou

Xiamen

Singapore

Hefei

Jinan

Louisville

Londo

Essen

Istanbul

Stuttgart

Zaragoza Barcelona

Anaheim

Brussels

Amsterdan

Warszawa Nanchang

Changzhou

Las Vegas

Nuernberg

Milwaukee

Birming

Las Vegas

Chongging Barcelona

Paris

Paris

Milano

338,000 310,000 284,000 262,727 246.312 241,548 236,214 223,090 222.000 203,646 203,106 200,000 200,000 200,000 200,000 200,000 200,000 192,000 190,936 185.806 180,000 180,000 178,856 175,303 167,000 155.000 150,000 141,000 140,000 139,019 137,000 130,092 129,199 129,000 **129,000 127,277** 126,500 126,000 120,000 120,000 120,000 119.800 118,391 118,011 116,540 115.000 112,207 112,200 111,300 **110,411** 110,000 110,000 110,000 108,011 108,000 107,365 106,800 106,000 105,600 105,600 105,000 Russia (European part) 105,000 102,193 102,193 102,000 100,000 **100,000** 100,000 100,000

100,000

100,000

100.000

404,400 400,000 392,445 372,073 366,100 345,000

#### **Top countries/regions** Countries/regions with a minimum of 300,000 sqm of indoor exhibition space



21 countries/regions have a total indoor capacity exceeding 300,000 sqm of indoor exhibition space.

The top 5 countries/regions (China, USA, Germany, Italy and France) account for more than 60% of the total world indoor exhibition space.

Ame	erica	S

**Europe** 

**Middle East - Africa** 

Asia - Pacific

		Total sqm	Number of venues	% of the world
		10.010.001	242	
1	China	10,216,681	213	25.2%
2	USA	6,936,197	305	17.1%
3	Germany	3,181,205	55	7.8%
4	Italy	2,361,690	45	5.8%
5	France (*)	1,978,787	81	4.9%
6	Spain	1,638,795	53	4.0%
7	Brazil	1,194,357	56	2.9%
8	Russia (**)	1,149,264	32	2.8%
9	Canada	760,914	32	1.9%
10	The Netherland	720,101	41	1.8%
11	Turkey	667,076	22	1.6%
12	United Kingdom	649,188	32	1.6%
13	Mexico	620,437	43	1.5%
14	Belgium	460,621	19	1.1%
15	Switzerland	457,000	13	1.1%
16	Japan	446,695	13	1.1%
17	India	440,333	14	1.1%
18	Poland	415,047	16	1.0%
19	Austria	345,769	11	0.9%
20	South Korea	306,759	13	0.8%
21	UAE	304,557	6	0.8%

(\*) including overseas territories

(\*\*) European + Asian parts

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### Conclusion



Early 2022, there are 1,358 exhibition venues with a minimum of 5,000 sqm of gross exhibition space around the world and the total global venue space is 40.6 million sqm.

Due to a surge in venue projects in Asia - Pacific, driven primarily by China, there is more venue space available in this region than in North America. That being said, Europe retains its global lead on available venue capacities with 39% of the global market share, ahead of Asia - Pacific with 32% and North America with 20%.

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#### UFI World Map of Exhibition Venues Regional profile - Asia - Pacific



# COUNTRIES/REGIONS WITH A MINIMUM OF 100,000 SQM OF TOTAL VENUE SPACE

	Country/Region	Total	number of	%
		sqm	venues	sqm
1	China	10,216,681	213	78.6%
2	Japan	446,695	13	3.4%
3	India	440,333	14	3.4%
4	South Korea	306,759	13	2.4%
5	Thailand	234,292	8	1.8%
6	Singapore	219,970	4	1.7%
7	Australia	195,087	9	1.5%
8	Russia (Asian part)	184,918	10	1.4%
9	Hong-Kong	149,820	2	1.2%
0	Taipei	147,000	4	1.1%
1	Malaysia	133,355	5	1.0%
2	Indonesia	125,121	7	1.0%

#### VENUES WITH A MINIMUM OF 100,000 SQM

1	National Exhibition and Convention Center (Shanghai)	Shanghai	China	404,400
2	Shenzhen World Exhibition & Convention Centre	Shenzhen	China	400,000
3	China Import & Export Fair Complex (Pazhou Complex)	Guangzhou	China	338,000
4	Kunming Dianchi Convention & Exhibition Center (DCEC)	Kunming	China	310,000
5	Chongqing International Expo Center	Chongqing	China	203,646
6	Qingdao Cosmopolitan Exposition	Qingdao	China	200,000
7	Shanghai New International Expo Centre (SNIEC)	Shanghai	China	200,000
8	National Convention and Exhibition Center (Tianjin)	Tianjin	China	200,000
9	Western China International Expo City	Chengdu	China	192,000
10	Wuhan International Expo Center (WIEC)	Wuhan	China	150,000
11	Qingdao International Expo Center	Qingdao	China	140,000
12	IMPACT Arena, Exhibition and Convention Center	Bangkok	Thailand	137,000
13	Jiangxi Nanchang Greenland Expo Center	Nanchang	China	129,000
14	Hongdao International Conference & Exhibition Center	Qingdao	China	126,500
15	Changzhou West Taihu International Exhibition Centre	Changzhou	China	126,000
16	Yiwu International Expo Centre	Yiwu	China	120,000
17	Tokyo Big Sight (Tokyo International Exhibition Center)	Tokyo	Japan	116,540
18	Chengdu New International Convention and Exhibition Centre (Century City)	Chengdu	China	110,000
19	Nanjing International Expo Center	Nanjing	China	110,000
20	Korea International Exhibition Center (KINTEX)	Goyang	South Korea	108,011
21	New China International Exhibition Center (NCIEC)	Beijing	China	106,800
22	Shenyang International Exhibition Center	Shenyang	China	105,600
23	Shenzhen Convention & Exhibition Center	Shenzhen	China	105,000
24	Hefei Binhu International Convention and Exhibition Center	Hefei	China	100,000
25	Jinan West Convention & Exhibition Centre	Jinan	China	100,000
26	Suzhou International Expo Center	Suzhou	China	100,000
27	Xiamen International Conference & Exhibition Center (XICEC)	Xiamen	China	100,000
28	Singapore Expo Convention and Exhibition Centre	Singapore	Singapore	100,000

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UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

### UFI World Map of Exhibition Venues Regional profile - Central & South America



# COUNTRIES/REGIONS WITH A MINIMUM OF 50,000 SQM OF TOTAL VENUE SPACE

	-			
	Country	Total	number of	%
		sqm	venues	sqm
1	Brazil	1,194,357	56	59.4%
2	Colombia	171,926	8	8.6%
3	Argentina	163,569	13	8.1%
4	Panamá	90,764	5	4.5%
5	Bolivia	89,224	6	4.4%
6	Chile	70,659	5	3.5%

#### VENUES WITH A MINIMUM OF 50,000 SQM

Sao Paulo Expo	Sao Paulo	Brazil	100,000
Riocentro	Rio de Janeiro	Brazil	87,000
Centro de Exposiciones de Anhembi	Sao Paulo	Brazil	76,319
Expo Center Norte	Sao Paulo	Brazil	75,758
Corferias	Bogotá	Colombia	55,000
Parque de Eventos de Bento Gonçalves	Bento Gonçalves	Brazil	50,282
Parque de Exposiciones Laucídio Coelho	Campo Grande	Brazil	50,000

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### UFI World Map of Exhibition Venues Regional profile - Europe



# COUNTRIES/REGIONS WITH A MINIMUM OF 300,000 SQM OF TOTAL VENUE SPACE

	Country	Total	number of	%
		sqm	venues	sqm
1	Germany	3,181,205	55	20.1%
2	Italy	2,361,690	45	14.9%
3	France	1,965,787	80	12.4%
4	Spain	1,638,795	53	10.4%
5	Russia (European part)	964,346	22	6.1%
6	The Netherland	720,101	41	4.6%
7	Turkey	667,076	22	4.2%
8	United Kingdom	649,188	32	4.1%
9	Belgium	460,621	19	2.9%
0	Switzerland	457,000	13	2.9%
1	Poland	415,047	16	2.6%
2	Austria	345,769	11	2.2%

#### VENUES WITH A MINIMUM OF 100,000 SQM

Messe Hannover	Hannover	Germany	392,445
Messe Frankfurt	Frankfurt/Main	Germany	372,073
Crocus Expo	Moscow	Russia	366,100
Fiera Milano (Rho Pero)	Milano	Italy	345,000
Koelnmesse	Cologne	Germany	284,000
Messe Duesseldorf	Duesseldorf	Germany	262,727
Paris Nord Villepinte	Paris	France	246,312
Feria Valencia	Valencia	Spain	223,090
Porte de Versailles	Paris	France	222,000
Fira de Barcelona - Gran Via	Barcelona	Spain	203,106
Neue Messe Muenchen	Muenchen	Germany	200,000
BolognaFiere	Bologna	Italy	200,000
Feria de Madrid / IFEMA	Madrid	Spain	200,000
Expo Center City (Messe Berlin)	Berlin	Germany	180,000
Nuernberg Messe	Nuernberg	Germany	180,000
The NEC (Birmingham)	Birmingham	United Kingdom	178,856
Investimenti S.p.A. / Fiera di Roma	Roma	Italy	167,000
Verona Fiere	Verona	Italy	155,000
MCH Messe Schweiz (Basel) AG	Basel	Switzerland	141,000
EUREXPO	Lyon	France	139,019
Ptak Warsaw Expo	Warszawa	Poland	129,199
Rimini Fiera - Italian Exhibition Group	Rimini	Italy	129,000
Fiere di Parma	Parma	Italy	120,000
Tuyap Istanbul Fair Convention and Congress Center	Istanbul	Turkey	120,000
Messe Stuttgart	Stuttgart	Germany	119,800
Feria de Zaragoza	Zaragoza	Spain	118,391
Fira de Barcelona - Montjuic	Barcelona	Spain	118,011
Brussels EXPO	Brussels	Belgium	115,000
Veletrhy	Brno	Czech Republic	112,207
RAI Amsterdam	Amsterdam	The Netherland	112,200
Leipziger Messe	Leipzig	Germany	111,300
ExCeL London	London	United Kingdom	110,411
Messe Essen	Essen	Germany	110,000
Bilbao Exhibition Centre / BEC	Bilbao	Spain	108,000
Poznań International Fair	Poznań	Poland	107,365
Palexpo Geneva	Geneva	Switzerland	106,000
Porto Antico di Genova	Genova	Italy	105,600
Expocentre Fairgrounds	Moscow	Russia	105,000
Jaarbeurs	Utrecht	The Netherland	102,000
IFM (Istanbul Expo Center)/İstanbul Fuar Merkezi	Istanbul	Turkey	100,000

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UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

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### UFI World Map of Exhibition Venues Regional profile - Middle East & Africa



# OUNTRIES/REGIONS WITH A MINIMUM OF 50,000 SQM OF TOTAL VENUE SPACE

	Country	Total	number of venues	% sqm
1	UAE	304,557	6	21.0%
2	Iran	196,334	6	13.6%
3	South Africa	181,752	8	12.6%
4	Qatar	87,000	2	6.0%
5	Syria	63,000	1	4.4%
6	Jordan	62,236	3	4.3%
7	Iraq	59,917	3	4.1%
8	Saudi Arabia	51,500	5	3.6%
9	Algeria	50,000	1	3.5%

#### VENUES WITH A MINIMUM OF 50,000 SQM

1	Dubai World Trade Center - Dubai International Convention Centre	Dubai	UAE	122,000
2	Tehran Permanent Fair Ground / Iran International Exhibitions Co.	Tehran	Iran	96,334
3	ADNEC - Abu Dhabi National Exhibition Centre	Abu Dhabi	UAE	82,251
4	Damascus International Fairground	Damascus	Syria	63,000
5	Palais des Expositions - SAFEX	Alger	Algeria	50,000
6	JHB Expo Centre	Johannesburg	South Africa	50,000

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# **UFI World Map of Exhibition Venues**

#### **Regional profile - North America**



#### COUNTRIES & REGIONAL MARKET SHARE

	Country	Total	number of	%
		sqm	venues	sqm
1	USA	6,936,197	305	83.4%
2	Canada	760,914	32	9.1%
3	Mexico	620,437	43	7.5%

#### VENUES WITH A MINIMUM OF 100,000 SQM

1	McCormick Place	Chicago	USA	241,548
2	Las Vegas Convention Center	Las Vegas	USA	236,214
3	Orange County Convention Center	Orlando	USA	190,936
4	The Venetian Resort Las Vegas (Sands Expo/Venetian/Palazzo)	Las Vegas	USA	185,806
5	Wisconsin Center	Milwaukee	USA	175,303
6	NRG Park / Reliant Center	Houston	USA	130,092
7	Georgia World Congress Center	Atlanta	USA	127,277
8	Anaheim Convention Center	Anaheim	USA	115,013
9	Kentucky Exposition Center	Louisville	USA	102,193
10	New Orleans Ernest N. Morial Convention Center	New Orleans	USA	102,193

### UFI World Map of Exhibition Venues Country Profile Austria





UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

# UFI World Map of Exhibition Venues Country Profile Belgium

#### The Global Association of the Exhibition Industry



UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

# UFI World Map of Exhibition Venues Country Profile Brazil







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UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

# UFI World Map of Exhibition Venues Country Profile Canada



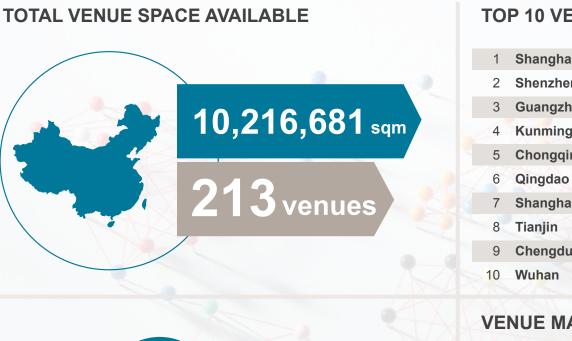




UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

# UFI World Map of Exhibition Venues Country Profile China





#### **TOP 10 VENUES** Indoor exhibition space (sqm) 404,400 Shanghai National Exhibition and Convention Center (Shanghai) Shenzhen **Shenzhen World Exhibition & Convention Centre** 400,000 Guangzhou China Import & Export Fair Complex (Pazhou Complex) 338,000 Kunming 310,000 Kunming Dianchi Convention & Exhibition Center (DCEC) Chongqing 203,646 **Chongqing International Expo Center** 200,000 **Qingdao Cosmopolitan Exposition** Shanghai 200,000 Shanghai New International Expo Centre (SNIEC) National Convention and Exhibition Center (Tianjin) 200,000 Chengdu 192,000 Western China International Expo City Wuhan International Expo Center (WIEC) 150,000

#### VENUE MARKET SEGMENTATION



UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

### UFI World Map of Exhibition Venues Country Profile France

#### The Global Association of the Exhibition Industry



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UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

## UFI World Map of Exhibition Venues Country Profile Germany





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UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

# **UFI World Map of Exhibition Venues Country Profile India**





75,000

64,888

62,977

60,000

40,683

24,000

20,000

20,000

19,760

17,600



UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

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less than 20,000 sqm

# UFI World Map of Exhibition Venues Country Profile Italy



Indoor exhibition space (sqm)

345,000

200,000

167,000

155,000

129,000

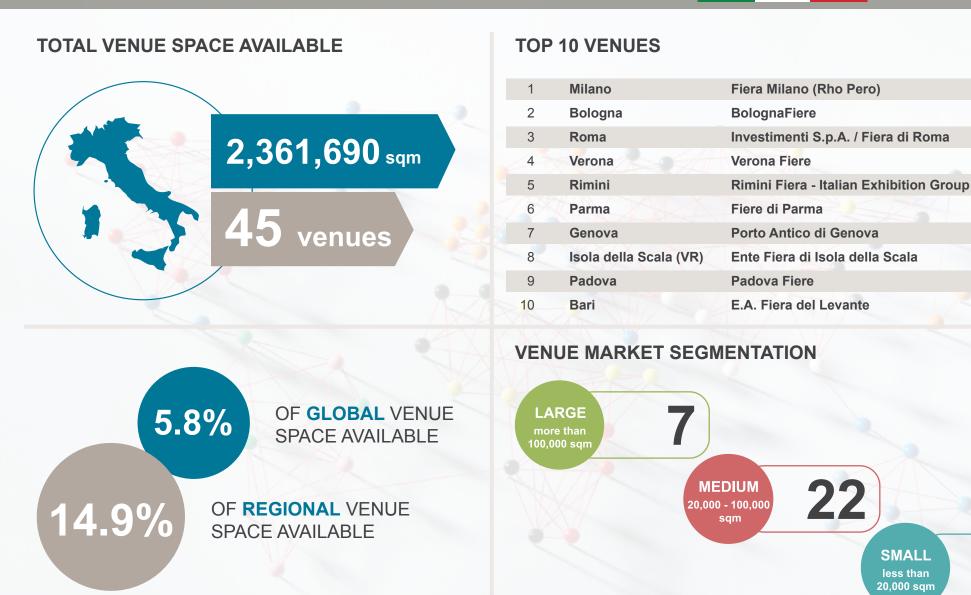
120,000

105,600

90,000

74,000

65,000



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UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

# UFI World Map of Exhibition Venues Country Profile Japan





#### **TOTAL VENUE SPACE AVAILABLE TOP 10 VENUES** Indoor exhibition space (sqm) 116,540 Tokyo Tokyo Big Sight (Tokyo International Exhibition Center) 2 Chiba Makuhari Messe (Nippon Convention Center) 72,000 3 70,079 Osaka Intex Osaka 446,695 sqm 4 Nagoya 60,000 Aichi Sky Expo (formerly Aichi International Exhibition Center) 5 Nagoya 33,946 Port Messe Nagoya (Nagoya International Exhibition Hall) 6 Yokohama 20,000 Pacifico Yokohama 3 venues 7 Ishikawa Ishikawa Prefectural Industrial Exhibition Hall 17,718 8 14,812 Kobe Kobe International Exhibition Center 9 12,513 Tokyo **Sunshine City Convention City** 10 Fukuoka Marine Messe Fukuoka 9,100 **VENUE MARKET SEGMENTATION** 1.1% OF GLOBAL VENUE LARGE SPACE AVAILABLE more than 100,000 sqm MEDIUM 20,000 - 100,000 3.4% OF REGIONAL VENUE sqm SPACE AVAILABLE SMALL less than 20,000 sqm

UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

## UFI World Map of Exhibition Venues Country Profile Mexico







UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

### UFI World Map of Exhibition Venues Country Profile Poland



Indoor exhibition space (sqm)

129,199

107,365 36,000

20,522

16,146

16,103

13,500 12,144

11,000

10,800



#### UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

### UFI World Map of Exhibition Venues Country Profile Russia





UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

## **UFI World Map of Exhibition Venues Country Profile South Korea**





108,011

46,380

37,744

36,007

12,027

10,020

9,080

8,416

8,000

7,948



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UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

# **UFI World Map of Exhibition Venues Country Profile Spain**





**Indoor exhibition** space (sqm)

223,090

203,106

200,000

118,391

118,011

108,000

39,636

38,884

30,212





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# UFI World Map of Exhibition Venues Country Profile Switzerland







UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

# UFI World Map of Exhibition Venues Country Profile The Netherlands





UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

# UFI World Map of Exhibition Venues Country Profile Turkey







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UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

# UFI World Map of Exhibition Venues Country Profile UAE



#### TOTAL VENUE SPACE AVAILABLE 1 2 3 4 5 6 7 1 2 3 4 5 6

#### **TOP VENUES** Indoor exhibition space (sqm) **Dubai World Trade Center - Dubai International Convention Centre** 122,000 Dubai Abu Dhabi ADNEC - Abu Dhabi National Exhibition Centre 82,251 30,000 Sharjah **Expocentre Sharjah Airport Expo Dubai** 29,698 Dubai **Dubai exhibition Center** 28,800 Dubai Al Ain Convention Centre 11,808 AL Ain



UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

# UFI World Map of Exhibition Venues Country Profile United Kingdom





UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm

# **UFI World Map of Exhibition Venues Country Profile USA**





241,548

236,214

175,303

130,092

127,277

115,013

102,193

102,193



17.1% OF GLOBAL VENUE LARGE more than SPACE AVAILABLE 100,000 sqm MEDIUM 20,000 - 100<u>,000</u> 83.4% OF REGIONAL VENUE sqm SPACE AVAILABLE SMALL 219 less than 20,000 sqm

UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm



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