

INTERNATIONAL FAIR POSTER COMPETITION 2022 Participation Regulations

1. The International Poster Competition 2022 will be held in International Fair Plovdiv, Bulgaria during the International Technical Fair 19th-24th September 2022.
2. All UFI members are eligible to apply.
3. Participation in the Competition is free of charge.
4. Participants in the International Poster Competition 2022 shall present posters in the following category:
Exhibition Event Posters: Promotion of the exhibition industry on the subjects of "Face-to-Face" or post-pandemic recovery
5. These posters must not have been entered in any previous editions of the International Fair Poster Competition.
6. **Each poster shall be submitted in real size in vector format (appropriate formats AI, EPS, CDR, PDF) or raster file TIFF 110-300 dpi.to: e_zahariev@fair.bg and to media.ufi.org**
7. The entry deadline is 15/09/2022.
8. The applicant shall complete one application form per poster. The number of unique submissions is not limited.
9. The minimum size of the poster is: 50 x70 cm.
10. Only posters created for exhibition events held during the three-year period from 2021 to 2022 are eligible to apply.
11. The fair and exhibition organizer submitting posters for the International Fair Poster Competition 2022 shall grant UFI and International Fair Plovdiv the right to reproduce the posters for the purposes of the competition and its award ceremony or for the sole purpose of promoting the International Fair Poster Competition.
12. The assessment of the posters is done by an International Jury comprising renowned graphic designers, UFI representatives, famous artists and exhibition industry experts.
13. Assessment criteria:
 - Interpretation of the exhibition topic
 - Design concept
 - Integrity and original presentation of the event's technical parameters, dates, venue, exhibition name, etc.
14. The Grand Award winner will be presented with an original statuette and a certificate.
15. The runner-up poster entrants will receive an honorary certificate. Certificates are also given to the poster designers, the designer's studios and designated photographers who have participated in the preparation of the award-winning and runner-up posters.