

HR MANAGEMENT

The exhibition industry faces severe challenges globally due to staff shortages. As a result of the COVID-19 pandemic, companies have been forced to let employees go. What's more, we are seeing talent leave our industry and this trend shows no signs of stopping. It is essential that we attract and retain talent if we are to continue successfully organising exhibitions and operating event venues.

GUIDELINES

The 2023 UFI Human Resources (HR) Award will celebrate the most innovative HR strategy launched in 2021-2022 that demonstrates a proven track record when it comes to talent retention and/or recruitment.

CRITERIA:

Award applications should be no longer than four A4 pages in length, should be written in English, and should cover all of the criteria outlined below:

- How the HR strategy meets the company's demands
- The key challenges faced during the delivery of the strategy (timings, location, authority regulations, budget implications, etc.)
- The key elements of the HR strategy (target groups, clearly defined and measurable objectives, communication channels and talent narrative)
- Proven track record/lesson learned (at least three examples)
- Any major achievements of this HR strategy

APPLICATION PROCESS

By 15 March 2023

All entries will be reviewed by the UFI HR Working Group (the jury).

Up to three finalists will be selected from the entries received. They will be asked to prepare and present their project or concept in detail in front of the UFI HR Award jury. The winner will be selected thereafter. The jury's decision is final, and no justification for any decision will be provided.

The finalists and winner will be promoted on www.ufi.org and will gain significant press coverage in major international tradeshow publications, including UFI Info. In addition, the winner will receive one complimentary registration to join the 90th UFI Global Congress 2023, where they will present their winning entry.

This competition is open to UFI members and non-members (exhibition organisers, operators of exhibition centres, associations and service providers etc.), on condition that entries are exhibition related. Participation in this competition is free of charge.

Entries should be submitted to haward@ufi.org