

OPERATIONS AND SERVICES

Our industry has now entered the post COVID-19 era and we all hope the horizon remains bright. We have met and conquered one challenge as another arrives on our doorstep: reducing the carbon footprint within our industry until we fulfil the UFI pledge to deliver Net Zero Carbon Events by 2050. Companies within our industry are now focusing their energy on this goal and many companies have already defined and started to implement specific actions. Operations & Services entities have a central & critical role to play if we are to deliver on this promise.

OBJECTIVES

The main goal of the 2023 UFI Operations and Services Award is to honour and recognize organisations that have successfully implemented outstanding projects than have already helped in reducing the carbon footprint of a specific event, multiple events, a venue, or a specific associated service; and which has laid the foundations for continued improvement. The entry should cover all parts of the process involved from conception through to delivery.

EVALUATION CRITERIA

Entries will be evaluated based on the following elements:

- Clearly defined and measurable objectives
- The project or concept description
- The implementation timeframe
- The value and advantages delivered
- The scale of actual and future benefits.

APPLICATION PROCESS

By 15 March 2023

Please send a short summary (maximum 2/3 pages) in English briefly describing your entry at opsaward@ufi.org.

All entries will be reviewed by the UFI Operations and Services Working Group.

Three finalists will be selected from the entries received. The jury's decision is final, and no justification for any decision will be provided. The three finalists will be asked to prepare and present a detailed presentation of their entry at 2023 Operations and Services Forum to be held on "date"

BENEFITS FOR WINNER

- Enhanced brand exposure through UFI's global reach
- Recognition across the global exhibition industry for providing innovative solutions
- Exposure to significant international press coverage
- Complimentary registration to join and present the winning entry at the UFI Global Congress 2023.

The award is open to both UFI members and non-members (exhibition organisers and operators of exhibition venues), on the condition that entries are exhibition-related. Participation in the award is free-of-charge. All information regarding entries submitted will be treated confidentially.