

UFI opens registrations for its 90th Global Congress in Las Vegas

- Registrations open for 90th UFI Global Congress 1-4 November
- Special price for first 90 registrants
- Theme of the event is “go beyond”

Paris/Las Vegas, 21 March 2023: UFI, the Global Association of the Exhibition Industry, announced today that registration has opened for its annual Global Congress. The 90th anniversary edition of the UFI Global Congress will take place in Las Vegas from 1-4 November.

This year, the largest annual gathering of global exhibitions professionals is being proudly hosted by the Las Vegas Convention and Visitors Authority (LVCVA), and will feature the theme “go beyond.” Throughout the curated content and networking events we will explore the new ideas, innovations, and strategies emerging throughout the industry that are propelling us forward.

“Our industry has turned the corner on pandemic recovery and is once again in a resurging period of growth. Now is the time for us to come together as an industry to “go beyond” what we did before, what we were before, and evolve our role and proposition when bringing together global marketplaces. I could not be more excited about our industry’s future and to see us go where we have not been before – including our first time hosting the UFI Global Congress in the USA”, said **Michael Duck, UFI President**.

The event will be held at the ARIA Resort & Casino, located on the world-famous Las Vegas Strip. “We are honoured Las Vegas will serve as the inaugural U.S. host city to welcome the world’s premier trade show organizers for the UFI Global Congress. We look forward to celebrating UFI’s 90th anniversary event in Only Vegas style,” said **Steve Hill, CEO/President of the Las Vegas Convention and Visitors Authority**.

UFI invites the 50,000+ industry professionals in its member companies, as well as colleagues in partner associations, SISO, ICCA, and AIPC, to join the largest global networking event for our industry. To celebrate the 90th edition of the Global Congress, UFI will offer a special reduced price for the first 90 tickets sold.

For more information and to register for the event, visit the UFI Global Congress website at www.uficongress.org.

Attachment:

- [2023 UFI Global Congress visual](#)

***About UFI – The Global Association of the Exhibition Industry:** UFI is the global trade association of the world’s tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI’s main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents more than 50,000 exhibition industry employees globally, and also works closely with its 60 national and regional association members. More than 820 member organisations in 85+ countries around the world are presently signed up as members. Over 900 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.*

For more information, please contact: UFI Headquarters: Email: media@ufi.org Tel: +33 (0)1 46 39 75 00 or <http://www.ufi.org>