



UFI announces results of Chapter Leadership and Associations' Committee Elections

Paris – 12th June 2023: UFI, The Global Association of the Exhibition Industry, is announcing today the election results for leadership in its four Regional Chapters around the world as well as its Associations' Committee. The elected industry leaders will begin their three-year mandate at the 90th UFI Global Congress, taking place this 1-4 November 2023, in Las Vegas, USA.

The future **Regional Chapter Chairs** are:

- For Asia-Pacific: Panittha Buri (BITEC/BHIRAJ BURI Group, Thailand)
- For Europe: David Boon (Brussels Expo, Belgium)
- For Americas: Raul Strauss Justiniano (FEXPOCRUZ, Bolivia)
- For Middle East & Africa: Said Salim Al Shanfari (OCEC, Oman)

The Vice-Chairs for each chapter will be:

- For Asia-Pacific:
 - Rita Chu, 1st Vice-Chair (Adsale Exhibition Services, Hong Kong)
 - Diane Chen (Shenyang New World EXPO, China)
 - Jaewon Lyu (KINTEX, Korea)
- For Europe:
 - Antonio Bruzzone, 1st Vice-Chair (BolognaFiere, Italy)
 - Lisa Hannant (Clarion Events, United Kingdom)
 - Mahmut Er (IPEKYOLU International Exhibitions, Türkiye)
- For Americas:
 - José Navarro Meneses, 1st Vice-Chair (Tarsus Mexico, Mexico)
 - Mauricio Macedo (Fiera Milano Brasil, Brazil)
 - Victor Hugo Zapata Madrigal (Plaza Mayor Medellín, Colombia)
- For Middle East & Africa:
 - Michael Michael 1st Vice-Chair (DECC/QBEC, Qatar)
 - Trixie Lohmirmand (Dubai World Trade Centre, United Arab Emirates)
 - Mohammed Al Hussaini (Riyadh Exhibitions Company, Saudi Arabia)

The Regional Chapter Chair and Vice-Chairs work with UFI to deliver events, education, research, and advocacy for the members in their respective regions. The Chapter Chairs also represent their respective chapters in both the UFI Executive Committee and the Board of Directors.





Elected as Chair and Vice-Chair of the Associations' Committee are:

- Chair: Jörn Holtmeier (AUMA, Germany)
- Vice-Chair: **Synthia Chan** (Macau Fair & Trade Association, Macau)

The main objective of the Associations' Committee is to deal with matters of interest for national and international associations of the exhibition industry (information on national exhibition markets, worldwide promotion of the trade fair media, global statistical overview of the tradeshow industry, etc.).

"A big thank you to all the wonderful colleagues who stepped up and put their names forward to serve in the respective chapters and committees. Congratulations to everyone who has been elected, and I am looking forward to working with you when your terms begin. As I have said many times and will again here: 'An Association is only as good as the efforts the members put into it.' Thank you for your time and dedication to continue to make UFI the global voice of our industry", says **Michael Duck**, UFI President.

Attachments:

- <u>Asia-Pacific Chapter Chair and Vice-Chairs</u>
- Europe Chapter Chair and Vice-Chairs
- Americas Chapter Chair and Vice-Chairs
- Middle East & Africa Chapter Chair and Vice-Chairs
- <u>Associations' Committee Chair and Vice-Chairs</u>

About UFI – The Global Association of the Exhibition Industry: UFI is the global trade association of the world's tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents more than 50,000 exhibition industry employees globally, and also works closely with its 60 national and regional association members. More than 820 member organisations in 85+ countries around the world are presently signed up as members. Over 900 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

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