

## Hong Kong Convention and Exhibition Centre (Management) Limited wins the 2023 UFI Operations & Services Award

**Paris – 1 August 2023:** UFI, the Global Association of the Exhibition Industry, is delighted to announce that Hong Kong Convention and Exhibition Centre (Management) Limited ('HML') is the winner of the 2023 UFI Operations & Services Award.

The topic for the 2023 UFI Operations & Services Award was "Successful examples of operational measures to reduce the carbon footprint of trade fairs and events." The award honoured and recognised organisations that have successfully implemented outstanding projects that have already helped in reducing the carbon footprint of a specific event, multiple events, a venue, or a specific associated service; and which has laid the foundations for continued improvement.

**Stefan Eckert, Senior Vice President Services at Koelnmesse GmbH and Chair of the UFI Operations & Services Working Group** declares: "On behalf of the whole Working Group, congratulations to HML who shared with us their impressive Decarbonisation Strategy through Continuous Analysis and Enhancement of Facilities Energy Efficiency. Their proven record of successfully implementing operational initiatives to reduce the carbon footprint of events showcases their commitment to sustainability and their ability to deliver measurable results."

"Sustainable Development, Technology Enhancement, and Continuous Improvement are three of Hong Kong Convention and Exhibition Centre (Management) Limited's ('HML') eight guiding principles. HML strives to be at the forefront of a greener event industry. We are proud to have started our decarbonisation journey, invested resources in upgrading facilities to reduce energy consumption and cultivated our staff members in daily operation as well as facility planning. Receiving the 2023 UFI Operations & Services Award from the world's leading industry association is a strong endorsement of our commitment to sustainability and our achievements of reducing carbon emissions. This encourages us to continue our efforts. I'd like to call upon all in the exhibition industry to play an active role and work together towards the targets of the Net Zero Carbon Events Pledge," shares **Ms. Monica Lee-Müller, Managing Director of Hong Kong Convention and Exhibition Centre (Management) Limited.**

The Jury also recognised two other finalists as Best Practices, for the quality of their projects: Fiera Milano (Italy) for presenting their first carbon footprint assessment of the event "Homi fashion & jewels" and actions taken to offset the CO2 emissions generated and Bar Convent Brooklyn, an RX event for their waste impact reduction initiative. The entries of the two finalists are available for download on our website: [The 2023 UFI Operations & Services Award](#).

The UFI Operations & Services Award is one of UFI's annual Award categories that recognises and rewards successful results-oriented initiatives in the exhibition industry. These awards celebrate excellence in areas ranging from human resources and digital innovation to marketing and sustainable development. More information on the UFI Awards is available at [www.ufi.org/awards](http://www.ufi.org/awards).

The 2023 UFI Award winners will share their projects at the 90th UFI Global Congress, which will take place from 1-4 November 2023 in Las Vegas. For more details on the UFI Global Congress, please visit [www.uficongress.org](http://www.uficongress.org).

**Attachment:**

- [2023 UFI Operations & Services Award winner logo](#)

**About UFI – The Global Association of the Exhibition Industry:** UFI is the global trade association of the world's tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents more than 50,000 exhibition industry employees globally, and also works closely with its 60 national and regional association members. More than 820 member organisations in 85+ countries around the world are presently signed up as members. Over 900 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

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