

Informa “Fundamentals Programme” wins the 2023 UFI Sustainable Development Award

Paris – 6 July 2023: UFI, the Global Association of the Exhibition Industry, is pleased to announce that Informa (UK) is the winner of the 2023 UFI Sustainable Development Award.

The aim of the UFI Sustainable Development Award is to strengthen the success of the exhibition industry by demonstrating outstanding developments that are accessible to UFI members and the industry at large, while honouring those who have successfully implemented creative and result oriented initiatives.

The topic for this year’s award was “Best engagement programme for stakeholders” and Informa’s submission focused on their sustainable events management system.

Christian Druart, Secretary of the UFI Sustainable Development Working Group declares, on behalf of the jury said, “Congratulations to Informa for sharing their internal “Fundamentals Programme” and their Informa Markets Brazil Case Study; built to allow for the diversity of needs across 40 countries, it is very comprehensive and successfully addresses the challenge of changing stakeholders’ behaviours.”

“We are proud and delighted to be recognised by UFI as the recipient of the 2023 Sustainable Development Award. Sustainability is part of the fabric of our culture at Informa Markets, and something we are honoured to be a leading industry voice on. In addition to reducing our own carbon footprint and being an ever more sustainable, positive impact business, we are proud of our role in driving sustainable prosperity for the communities we serve, helping our customers seize opportunities to be more sustainable themselves, and inspiring a more productive and sustainable future for all,” shares **Patrick Martell, CEO, Informa Markets and COO, Informa Plc.**

The jury also recognised four other finalists for the quality of their submission: Fiera Milano (Italy) for their innovative programme around stand-fitting conducted in partnership with Montecolino, Jacob K. Javits Convention Center (USA) for their inspirational “JavitsCares” program’s achievements, RX (UK) for their “Building a culture of Net Zero Heroes” initiative, and Taitra (Taipei) for their inspirational “Love Festival”.

Besides, the jury acknowledged five additional best practices during the first round of the competition: Emerald X (USA), Emme Brasil, Macau Fair & Trade Association and Miami Beach Convention Center (USA).

They also decided not to compare the entries with the very specific “Net Zero Carbon Events initiative”, hosted by the Joint Meeting Industry Council.

The entries of the five finalists, and those selected in the first round of the competition, are available for download on our website: [The 2023 UFI Sustainable Development Award](#).

Informa will be invited to present their entry during the 90th UFI Global Congress in Las Vegas this 1-4 November. For more details on the UFI Global Congress, please visit www.uficongress.org.

For more information on UFI sustainability initiatives, go to: www.ufi.org/susdev.

Attachment:

- [UFI Sustainable Development Award 2023 winner logo](#)

***About UFI – The Global Association of the Exhibition Industry:** UFI is the global trade association of the world's tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents more than 50,000 exhibition industry employees globally, and also works closely with its 60 national and regional association members. More than 820 member organisations in 85+ countries around the world are presently signed up as members. Over 900 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.*

For more information, please contact: UFI Headquarters: Email: media@ufi.org Tel: +33 (0)1 46 39 75 00 or <http://www.ufi.org>