

UFI releases latest edition of Euro Fair Statistics

- Research includes data from 11 trade fair bodies in 14 European countries
- Report covers 1,826 exhibitions, totalling 18.4 million m² of net space rented in 2022

Paris – 30 November 2023: Data now released by UFI, the Global Association of the Exhibition Industry, identifies the status of the European exhibition market in 14 countries. The certified data is gathered by a network of 11 collaborating industry bodies from across the continent.

“Compared with the 2021 edition, this new edition of the annual Euro Fair Statistics report contains data for a more than double total number of exhibitions, outlining the bounce back of exhibitions after Covid-19. It remains however below the level of 2019, with less countries covered, as some markets are still revamping reporting after the pandemic - an affect we should overcome in next year’s report” says **Kai Hattendorf**, UFI Managing Director and CEO.

The events examined comprised 438,925 exhibiting companies. Statistics in the report cover 1,826 exhibitions for a total of 18.4 million m² of registered rented space, with a total attendance of 44.4 million registered visitors. UFI estimates that this data covers approximately 47% of the European exhibition market and it includes 183 exhibitions that have earned the ‘UFI Approved Event’ designation.

40% of the exhibitions targeted trade visitors and 27% targeted public visitors, while 33% addressed both groups.

The Euro Fair Statistics 2022 report includes data collected by the following organisations:

AEFI (Italy), AFE (Spain), ATFEO (Finland), BDO & Associates (Portugal), CENTREX (Central East Europe), CLC-VECTA (The Netherlands), FEBELUX (Belgium), FKM (Germany), FKM Austria, UNIMEV-OJS (France) and UCCET (Turkey).

The complete Euro Fair Statistics 2022 study can be downloaded from the UFI website at www.ufi.org/research. In line with UFI’s mission to develop the industry worldwide, the report is available free of charge. The report forms part of UFI’s globally acclaimed body of research publications that covers global, regional, and topical issues.

Attachment:

- [Euro Fair Statistics 2022 front cover](#)

***About UFI – The Global Association of the Exhibition Industry:** UFI is the global trade association of the world’s tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI’s main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents more than 50,000 exhibition industry employees globally, and also works closely with its more than 60 national and regional association members. More than 830 member organisations in 85+ countries around the world are presently signed up as members. Over 900 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.*

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