

NEXT GENERATION LEADERSHIP GRANT

AI's impact on exhibitions

The 2024 programme mission is to assess the strategic and operational potentials that the rise of Artificial Intelligence has for the exhibitions and business events industry.

Be part of the change in our industry

We are looking for a group of five outstanding, high-potential, industry professionals to take part in this prestigious talent accelerator programme.

Take the next step in your career development by participating in this 8 month-long programme with other talented individuals from the global exhibition industry.

Deadline: **7 April 2024**



APPLY TODAY

NGL 2024

UFI GRANT PROGRAMME

OVERVIEW

5 candidates will be selected to win NGL grants

- Participants will work through 7 month-long project with their programme peers from around the world, beginning in April 2024 and culminating with a group presentation at the UFI Global Congress in Cologne November 2024
- The mission for the group is to assess the strategic and operational potentials that the rise of Artificial Intelligence has for the exhibitions and business events industry
- This will be developed and honed throughout the course of the programme through group calls, discussions with industry leaders, support from the UFI team, and an in-person workshop during the UFI European Conference, 11-13 June in Zurich, Switzerland
- Typically, NGL grant winners find this programme take about 3 hours/per month of their time

ELIGIBILITY

We encourage people from all backgrounds and roles within the exhibition industry to apply. To be eligible to take part you must:

- Have worked for less than 10 years in the exhibition industry
- Agree to participate in the programme while balancing your “day job” responsibilities

BENEFITS OF PARTICIPATION

The NGL programme is one of the most prestigious talent accelerator programmes in our industry. Participants will receive:

- An opportunity to define one of the most critical topics facing our industry
- A highly visible platform to push the boundaries and change the thinking of our sector
- An opportunity to meet, collaborate, and network with some of the leading executives in the industry
- Support from UFI and the NGL alumni community
- Travel and accommodation to the UFI European Conference in Zurich, Switzerland and the UFI Global Congress in Cologne, Germany

HOW TO APPLY

Prepare the below, and submit your application by 7 April 2024:

- A signed form of support from your company
- A 1-page application that will serve as your CV
- 2-minute video describing how you want to fulfil this year’s mission, and your personal and professional motivation to join the programme

For more information, visit:
ufi.org/ngl
or contact:
nglgrant@ufi.org



To apply, scan the QR code
or visit:
ufi.org/ngl2024